

Gain In-Depth Journal Insights and Find Peer Reviewers Easily with Scinapse

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Common Dilemmas Faced by Journal Editors

How can we boost our journal's impact factor?



Who should I ask to review this paper?

The Impact Factor Dilemma: Lack of Quantitative Insights

Current tools leave editors navigating Impact Factor management largely in the dark



Scarcity of Comprehensive Data

- Limited reference data beyond annual JCR reports
- JCR data lacks granularity for strategic planning



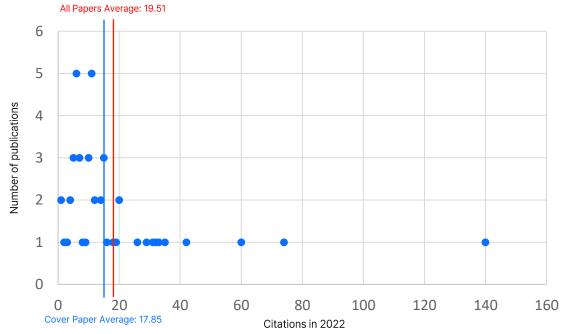
Reliance on Intuition

- Long-term impact of submitted papers
- Growth potential of specific research agendas
- Understanding competitors' publication strategies

How Much Can We Trust Our Intuition?

As research fields become more specialized, relying on intuition makes it increasingly difficult to achieve aboveaverage results

- The graph on the right shows the distribution of 2022 citations for papers selected as cover articles in Advanced Materials in 2021.
- The average citation count in 2022 for all Advanced Materials papers published during the same period was 19.51, while for cover articles it was 17.85.
- Approximately 75% of the cover articles received fewer citations than the average citation count."



Data-Driven Insights: Empowering Journal Strategies with Scinapse

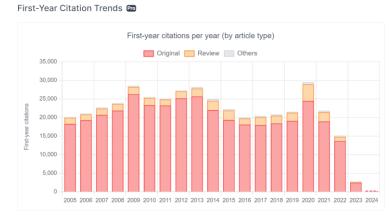
Scinapse's journal analysis data provides various insights to help build strategies for increasing journal impact factor

Journal Analytics in Scinapse

- · Quality metrics by article type
- Leading-edge research agenda in the journal
- Top institutions, authors, and countries publishing in the journal
- Top institutions, journals, and countries citing articles from the journal

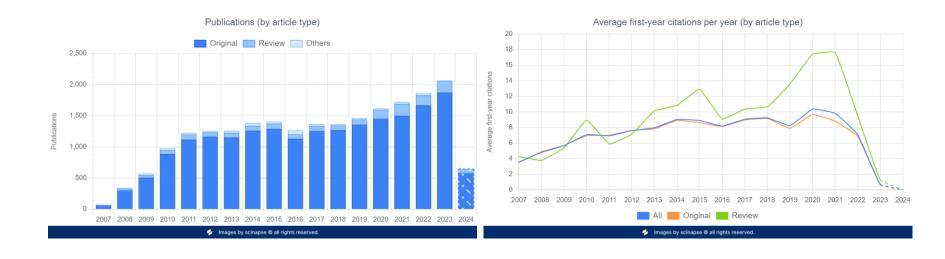


Examining and emulating publication strategies of leading journals Reviewing in-depth analysis of journal and refining strategy

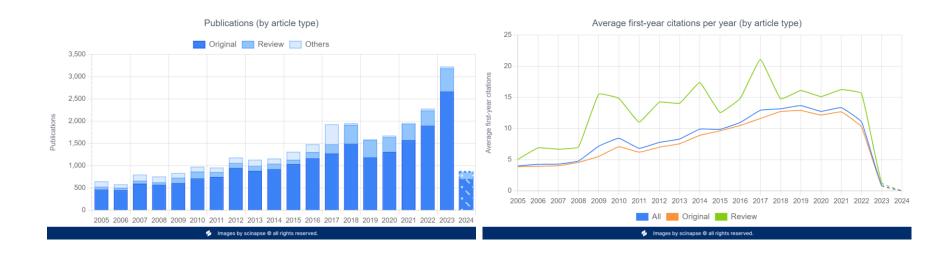




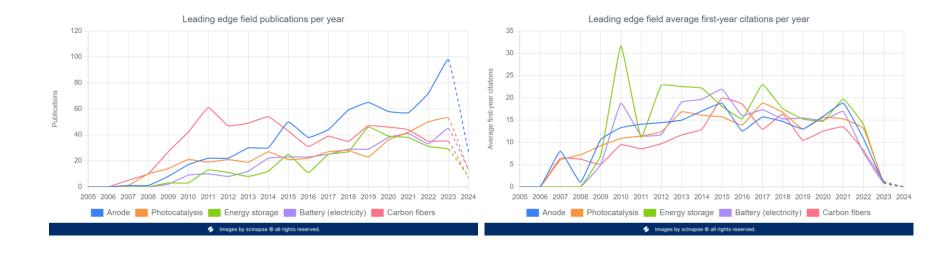
Scinapse Journal Analytics Example: ACS Nano



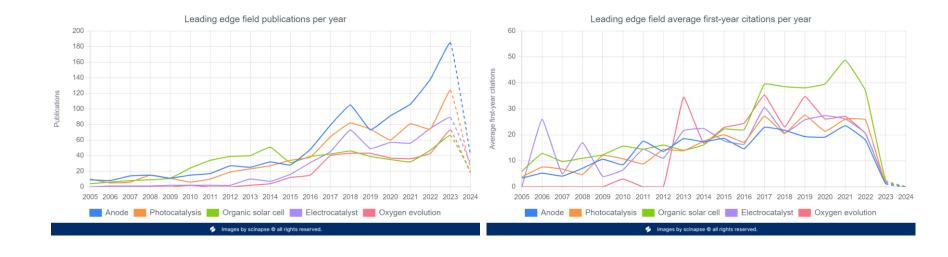
Scinapse Journal Analytics Example: Advanced Materials



Scinapse Journal Analytics Example: ACS Nano



Scinapse Journal Analytics Example: Advanced Materials



53 Eumand

Scinapse Analytics Example: Top papers

ACS Nano

Top 10 Papers by First-Year Citations Per Year 2020 ~ 55 Expand Title ↑ First-year citations 1 Citations 1 Published Date 1 Diagnosing COVID-19: The Disease 438 1,113 Mar 30, 2020 and Tools for Detection Rapid Detection of COVID-19 Causative Virus (SARS-CoV-2) in Human Nasopharyngeal Swab 307 1,115 Apr 15, 2020 Specimens Using Field-Effect Transistor-Based Biosensor Aerosol Filtration Efficiency of Common Fabrics Used in Respiratory 220 569 Apr 24, 2020 Cloth Masks **Dual-Functional Plasmonic** Photothermal Biosensors for Highly 216 689 Apr 13, 2020 Accurate Severe Acute Respiratory Syndrome Coronavirus 2 Detection Selective Naked-Eye Detection of SARS-CoV-2 Mediated by N Gene 142 485 May 21, 2020 Targeted Antisense Oligonucleotide Capped Plasmonic Nanoparticles Toward Nanotechnology-Enabled Approaches against the COVID-19 130 368 Jun 10, 2020 Pandemic Computational Design of ACE2-Based 114 271 Apr 14, 2020 Peptide Inhibitors of SARS-CoV-2 Can N95 Respirators Be Reused after 103 287 May 5, 2020 Disinfection? How Many Times? COVID-19 Vaccine Frontrunners and 88 230 Oct 9, 2020 Their Nanotechnology Design

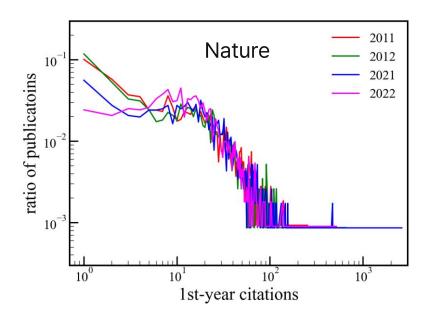
Advanced Materials

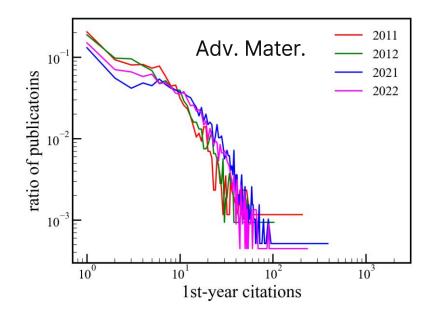
Top 10 Papers by First-Year Citations Per Year

			202	20 V 53 Expand
Title ↑	First-year citations 1	Citations 1		Published Date 1
Single-Junction Organic Photovoltaic Cells with Approaching 18% Efficiency	36	7	1,226	Mar 29, 2020
Graphdiyne Derivative as Multifunctional Solid Additive in Binary Organic Solar Cells with 17.3% Efficiency and High Reproductivity	13	3	283	Feb 5, 2020
Identifying the Origin of ${\rm Ti}^{3+}$ Activity toward Enhanced Electrocatalytic ${\rm N}_2$ Reduction over ${\rm TiO}_2$ Nanoparticles Modulated by Mixed-Valent Copper	9	2	234	Jun 21, 2020
Electronic Metal–Support Interaction of Single-Atom Catalysts and Applications in Electrocatalysis	8:		344	Oct 30, 2020
An In-Depth Study of Zn Metal Surface Chemistry for Advanced Aqueous Zn-Ion Batteries	8	1	540	Jul 8, 2020
Dendrites in Zn-Based Batteries	8	2	439	Oct 26, 2020
Asymmetric Electron Acceptors for High-Efficiency and Low-Energy-Loss Organic Photovoltaics	7	3	214	May 11, 2020
Defect Engineering on Electrode Materials for Rechargeable Batteries	7	5	421	Jan 13, 2020
Coexisting Single-Atomic Fe and Ni Sites on Hierarchically Ordered Porous Carbon as a Highly Efficient ORR	7	5	320	Sep 16, 2020

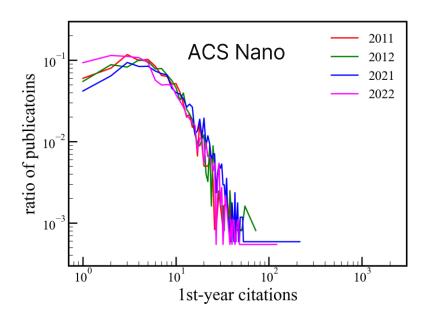
2024

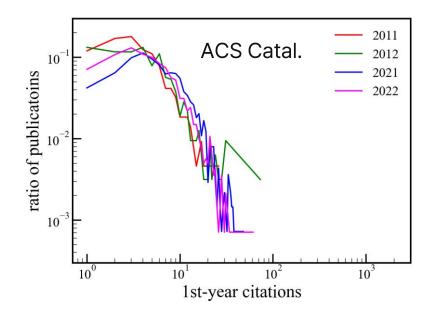
Scinapse Analytics Example: Citation Distribution





Scinapse Analytics Example: Citation Distribution





The Peer Reviewer Dilemma in an Era of Hyper-Specialization

Hyper-specialization in research creates a dilemma for editors: finding true experts while avoiding conflicts of interest, challenging the integrity of peer review



- Research fields are becoming increasingly specialized
- Editors struggle to identify genuine experts in niche areas
- Limited personal knowledge can't cover all emerging subfields
- Risk of selecting reviewers with only tangential expertise



Avoiding Conflicts and Bias

- Small pools of specialists increase the risk of conflicts of interest
- Interconnected research communities make impartiality challenging

Scinapse Expert Finder: Simplifying Peer Reviewer Discovery

Scinapse's Expert Finder is a powerful tool that revolutionizes the way you identify and connect with leading experts in a specific research area

· Expertise-Based Identification

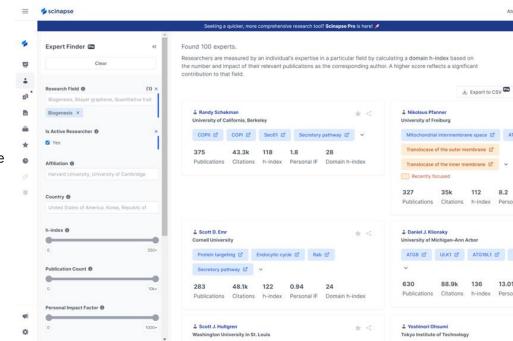
- Assesses researcher's influence within specific fields
- Utilizes impact metrics for precise expert identification

Direct Involvement Analysis

- Identifies experts based on their roles as corresponding authors
- Focuses on researchers with hands-on experience in the field

Comprehensive Researcher Filtering

- Leverages data on country, institution, and research career
- Helps find reviewers more likely to accept review invitations



Expert Finder Demo

Find appropriate reviewers for the submitted paper



Controlled Structural Relaxation of Aramid Nanofibers for Superstretchable Polymer Fibers with High Toughness and Heat Resistance

He Ji, Shouhua Feng, and Ming Yang*

Cite this: ACS Nano 2024, XXXX, XXX, XXX-XXX Publication Date: July 5, 2024 > https://doi.org/10.1021/acsnano.4c04388 © 2024 American Chemical Society

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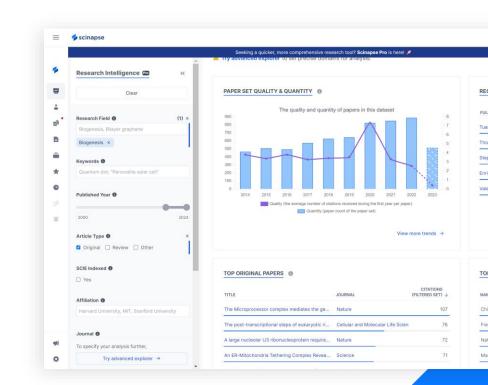
Expert Finder is more than a search tool; it's a gateway to a world of academic expertise, tailored to the needs of both industry and academia.



What is the Scinapse?

Scinapse analyzes various data within papers to expedite research trend identification

- Quantifies impact in specific fields and regions using real-time citation analysis
- Provides detailed impact analysis of research fields, researchers, journals
- Identifies key person in research, both established and emerging
- Offers data-driven research trend analysis, not subjective assessments



Thank You

If you have any questions, please email me at junseon@pluto.im

