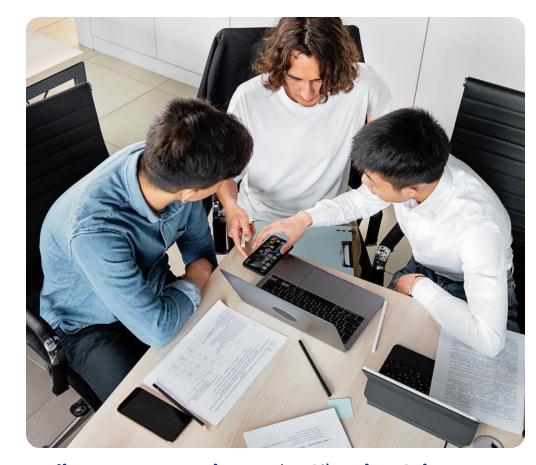


# Managing and Improving the Impact of Asian Journals

**How Editage can support** 



Editage Presentation at the 8th Asian Science Editors Conference and Workshop 2024

15-16 July 2024

Jakarta, Indonesia

## **CACTUS**®

Science. Technology. Global. Impact.





We improve how research gets funded, published, communicated, and discovered.



#### Experience

**22+** years of experience

874,000+ clients served



#### **Our People**

**1,300+** inhouse **5,00+** corporate

house partners Cactizens worldwice

worldwide



#### Locations

Offices in **10** countries





#### Portfolio of brands

editage

End-to-end academic publication solutions

CACTUS

LIFE SCIENCES

Scientific content across the healthcare continuum



Transforming business through innovation in ML, NLP, and image recognition



Al-powered research writing, editing, and technical reporting support



The ultimate AI solution to create powerful scientific infographics



Collaborate with experts on the world's largest freelance platform for scientists



#### Communication

- Executive Summaries
- Annual Reports
- Presentations
- Infographics
- Videos

#### Writing, Editing, and Publishing

- Scientific Writing
- English-language Editing
- Translation
- Artwork Formatting

#### **Al Solutions**

- Literature Search
- Writing Assistance
- Illustration creator
- Custom Solutions

- Peer Review
- Publication Support
- Statisical Support

Commercial publishers

Society publishers

**Funders** 

Knowledge-based corporates

**Governments** 

Universities



































# Meet the Editage team present here



Director, Marketing



Associate Director, Institutional Partnerships



Sales Manager (Indonesia)



Marketing Manager (Indonesia)



#### **Vast Quantity**

Thousands of journals available



#### Regional Research Spotlight

- Promotes local issues and innovations
- Encourages regional collaboration



#### **Author Accessibility**

Higher acceptance



#### **Open Access**

Many journals offer open access



# Journals in Southeast Asia: Overview





# Challenges Faced by Southeast Asian Journals



Limited editorial resources





Attracting high-quality submissions





Problematic websites and processes





Ill-equipped to verify research integrity





Challenges in securing reviewers

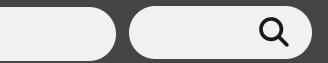




Poor visibility and indexing



## Why Editage can help?







Extensive expertise in scholarly publications



#### **Dual Focus**

Supporting both authors and journals



#### **Publisher Neutral**

Unbiased and adaptable services



## Regional Understanding

Tailored support for local challenges

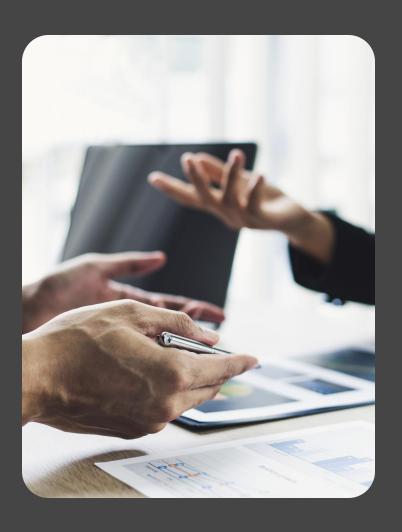
### International Standards

Bringing global best practices



#### **Hybrid Solutions**

Combining Al with human expertise







#### Q

### **Editage Journal Solutions:**

Transforming Scholarly Communication



Challenges in maintaining speed and standards for your journal?

Yearning for a smoother workflow with timely outcomes?

# 1. Manage

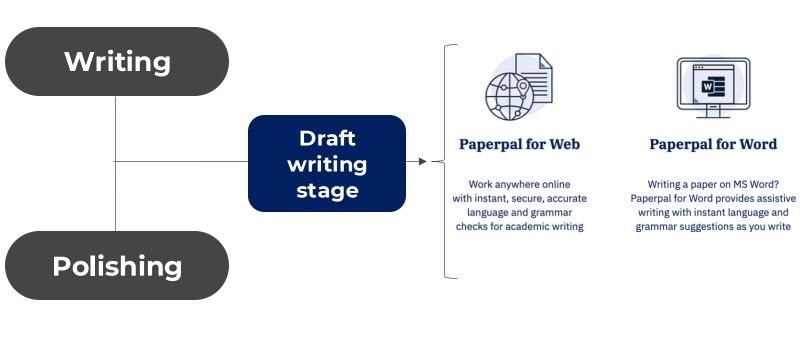
Editage Journal Solutions





## Paperpal Preflight For Authors

Trusted by 20,000+ authors



Manuscript

finalization

stage

**Submission** 



#### Plagiarism check

**Paperpal for Manuscript** 

Have a ready manuscript that needs

review? Full language checks with edits

in track changes and multiple free

rounds to ensure high-quality writing

Similarity score, colour-coded results and side-by-side comparisons to sources.

In partnership with Turnitin.













Author uploads manuscript for checks via cobranded website Preflight performs technical & language checks and provides report & edited copy Author submits improved copy to editorial office

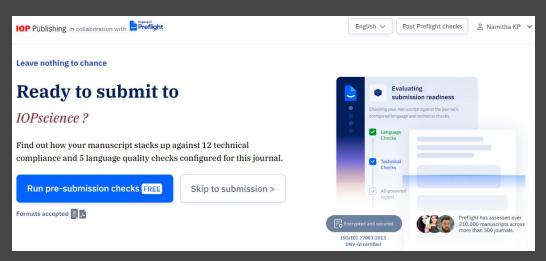
**Result:** higher quality submissions – faster processing – less work for editors – journal cost saving – happy authors!

# How does it work?

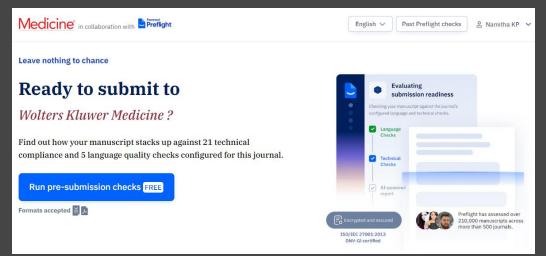


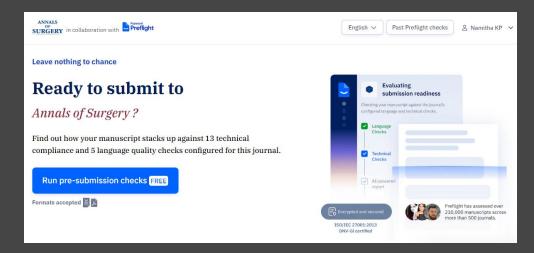
### Deployed for 30+ publishers, 800+ journals



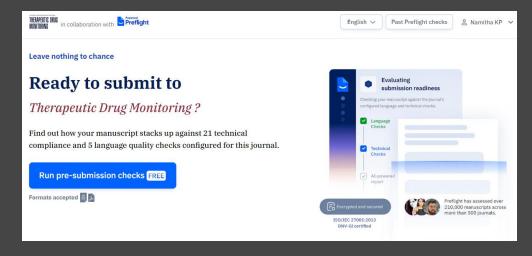


#### Click to see PPE for IOPScience





#### Click to see PPE for Annals of Surgery







# Paperpal Preflight for Editorial Desk (PPE)

Research Integrity Checks

- Papermill activity authorship, fabricated content, references, image duplication
- **Transparency** relevant and complete disclosures
- Science content, scope match, unethical language

Language Check + Edit Language quality checks and **AI editing** for

- Grammar & Syntax
- Mechanics & Style
- Word choice & vocabulary

Technical Compliance

Journal submission requirements checks, including

- Tables & Figures
- Metadata
- Counts, limits





#### **Manuscript Submitted**

Editor uploads the manuscript to evaluate its research integrity, language quality, and technical compliance.

Analyzing 25 %



#### **Detailed Report**

Editor reviews the results with a detailed. report of issues identified



Research

Integrity



Language Quality

**Technical** Compliance



#### **Human Checks**

When AI research integrity checks are inconclusive, the manuscript can be sent for human checks.



#### **Final Action**

Mark the document either as **rejected by desk or** accepted for peer review, and download the edited file.

OR



Rejected by editorial desk



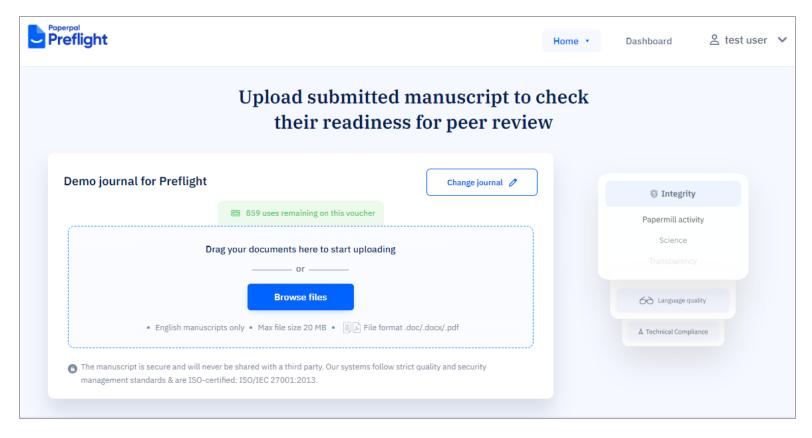
Accepted for Peer review

## How does it work?





Spot compromised manuscripts in 3 minutes



#### <u>Demo URL</u>

- Partnered with Taylor & Francis after a detailed pilot program
- Currently piloting with 20+ publishers



# Peer Review Service

Eliminate peer review bottlenecks



## Rapid review, short wait

Receive in-depth comments on your manuscript in 5-7 days from in-house PhD subject matter experts.



# Revisions on high priority

Our peer review experts list their suggested revisions in the order of importance, allowing you to focus on critical issues.



# Specific technical expertise

Be it study design or data analysis, the review contains trigger questions that compel our reviewers to look at every possible angle of your research.





# **Copyediting**Service

For accurate and impactful writing



Eliminating grammatical, typographical, and consistency errors



Citation formatting per journal requirements



Adherence to the requirements of the journal/publisher or style guide



Proper use of terminology



Correct use of capitalization or italics



Consistency in presentation of data



Adjustments depending on the topic and journal readership



# Advanced Editing Service

Accelerate author success

#### For those who

- Have organized content
- Need only sentence-level editing
- Are confident their paper needs very few revisions before and after journal submission `

#### **Aspects Checked in the Service**

Language and grammar corrections

Consistency and accuracy of domain-specific terminology

#### **Additional Benefits**

Edit and review by 2 editors

Editing certificate to submit to your target journal

Q&A with your editor

Formatting as per journal guidelines

Additional round of editing

Plagiarism Check Report

Cover letter



Struggling to breathe new life into your journal with quality submissions?

Want your journal to be indexed in prestigious databases?

## 2. Boost

Editage Journal Solutions



# Editage Digital Media Solutions as Your Communications Partner







Research Promotion



Market Expansion



Journal Pro<u>motion</u>



Product Marketing



Thought leadership campaigns



Social Media Campaigns A high performing team for high-quality output



3,000+

Global team of scientific collaborators and linguists



150+

multimedia designers, web and graphics experts, and digital content and marketing managers

#### **Custom Solutions**



Flexible creative partnership, great service

#### **Global Scale**



Technology, speed, and scientific expertise



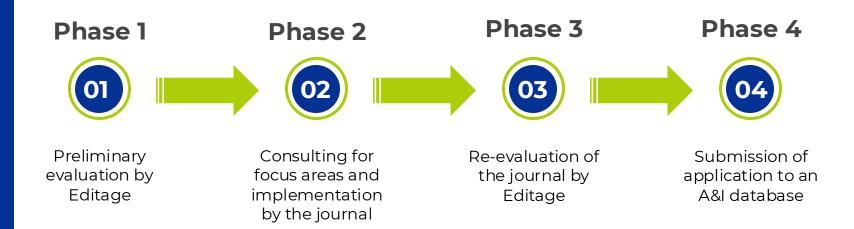


# Consultation and Indexing Support Service



#### Editage will work with the journal team to

- Assess the current status of the journal,
- Identify areas for improvement, and
- Submit the application for indexing.



# Thank you

#### **Daniel Prathipati**

Associate Director, Institutional Partnerships (RoW)

E: danielp@cactusglobal.com

# editage

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