turnitin

Crossref Similarity Check:

Safeguarding Academic Integrity, Supporting Publication Ethics

Mr. Shivendra Naidoo

✔ iThenticate®

Agenda

1. Why should we worry about Plagiarism / Unoriginal Research?

2. What are some countries doing to tackle these issues?

3. What is iThenticate and how can it help to prevent plagiarism?

4. Who currently uses iThenticate?

5. Differences between iThenticate & Crossref Similarity Check (CSC)

6. The Benefits of Depositing Published Content with Turnitin

7. What do some of our CSC Admin Users think of the service?

8. Development Themes for iThenticate in 2017 and Beyond

9. Questions & Answers

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Why worry about plagiarism/unoriginal research?

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# Why worry about plagiarism/unoriginal research?

- Grants/Funding are a finite resource

- Poor academic practice will lead to poor quality research

- Poor research/misconduct will impact on reputations and rankings (of individuals, institutions and journals)

- **These factors will have an inevitable affect on the perception of a nation's research quality, on a global level**

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What are some countries doing
to tackle these issues?

What some countries are already doing:
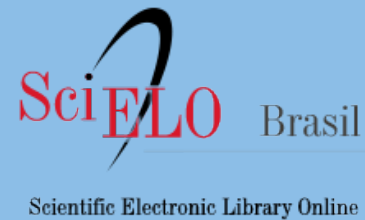
- Checking research proposals prior to funding
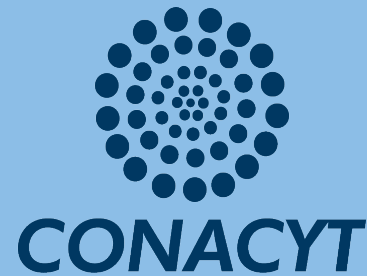
- Part of an accreditation process/government policy

What some countries are already doing:

- National/consortia access to a plagiarism prevention service

- Making Plagiarism a legal offence to hold authors accountable

How can iThenticate help tackle
these challenges?

20 -Aug-2015 17:01PM   6812 words - 28 matches - 1 source   FAQ

iThenticate

The Goliath of the Sea

ELIJAH PEQUOD

Quotes included
Bibliography included

83% SIMILAR

The Goliath of the Sea

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 metres (98 ft) in length and 190 tonnes (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whalers seeking whale oil drove them to the brink of extinction. But there are other reasons for why they are now so endangered.

Blue whale - Balaenoptera musculus

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All Sources

Match 21 of 28

CrossCheck 5748 words — sia mai esistito. Durante tutto il XX secolo, i balenieri a caccia di grasso di balena hanno		82%
Internet - 137 Sources 1337 words — Crawled on 22-July-2015 — animals.nationalgeogra...		19%
Internet - 33 Sources 720 words — Crawled on 31-March-2009 — www.squidoo.com		10%
Internet - 63 Sources 713 words — Crawled on 24-Sept-2013 — animalmagic.it		10%
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Internet - 11 Sources 507 words — Crawled on 21-Oct-2014 — www.scienceintheses.co...		7%
Internet - 137 Sources 1337 words		5%

Exclude Sources

PAGE 1 OF 9   Text-Only Report

Preventing Plagiarism in Research & Publications

iThenticate®

How can iThenticate help tackle these challenges?

*iThenticate can provide a holistic solution
for the originality checking of academic writing*

From PhD level, through to publication...and beyond!

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Turnitin   **iThenticate**

Student Paper DB

769 M Papers

Internet DB

63 B Webpages

Publications DB

182 M Items

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How can iThenticate help tackle these challenges?

- In universities to check PhD theses

- In institutions to check research/grant proposals

- By academic authors to review their draft papers

- By journal editors to deter/detect plagiarism

- By publishers to prevent plagiarism/piracy

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Examples of Current iThenticate Users

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Promoting Institutional Integrity

Trusted by Leading Research Institutions

Relied upon by Government and Grant Funding Agencies

✔ iThenticate®

Preventing Plagiarism in Published Work

Indispensable to more than 1300 Academic Publishers

Crossref DE GRUYTER ELSEVIER EBSCOhost

OXFORD UNIVERSITY PRESS PETER LANG SAGE Publishing Springer

Taylor & Francis Group an informa business Thieme

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Differences between iThenticate & Crossref Similarity Check (CSC)

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iThenticate vs. Crossref Similarity Check

- A bespoke version of iThenticate for Crossref members only

- Very little difference in the software / User Interface itself; but some additional features only available to CSC customers

- CSC participants agree to show full-text sources to each other

- Bespoke pricing model compared to standard iThenticate

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iThenticate vs. Crossref Similarity Check

- A bespoke version of iThenticate for Crossref members only
- Very little difference in the software / User Interface itself; <u>but</u> some additional features only available to CSC customers
- CSC participants agree to show full-text sources to each other
- Bespoke pricing model compared to standard iThenticate

- **Requires CSC participants to deposit at least 90% of their DOI-assigned content in the iThenticate database**

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Preventing Plagiarism in Published Works

The iThenticate Database Includes:

86%
of the top 100
impact factor journals[1]

79%
of the top 500
impact factor journals[1]

78%
of the top 5,000
impact factor journals[1]

63B+ webpages

67M+ journal articles

182M+ publications

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The Benefits of Depositing
Published Content with Turnitin

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Benefits of a Content Partnership with Turnitin

Feedback from our Similarity Check Users

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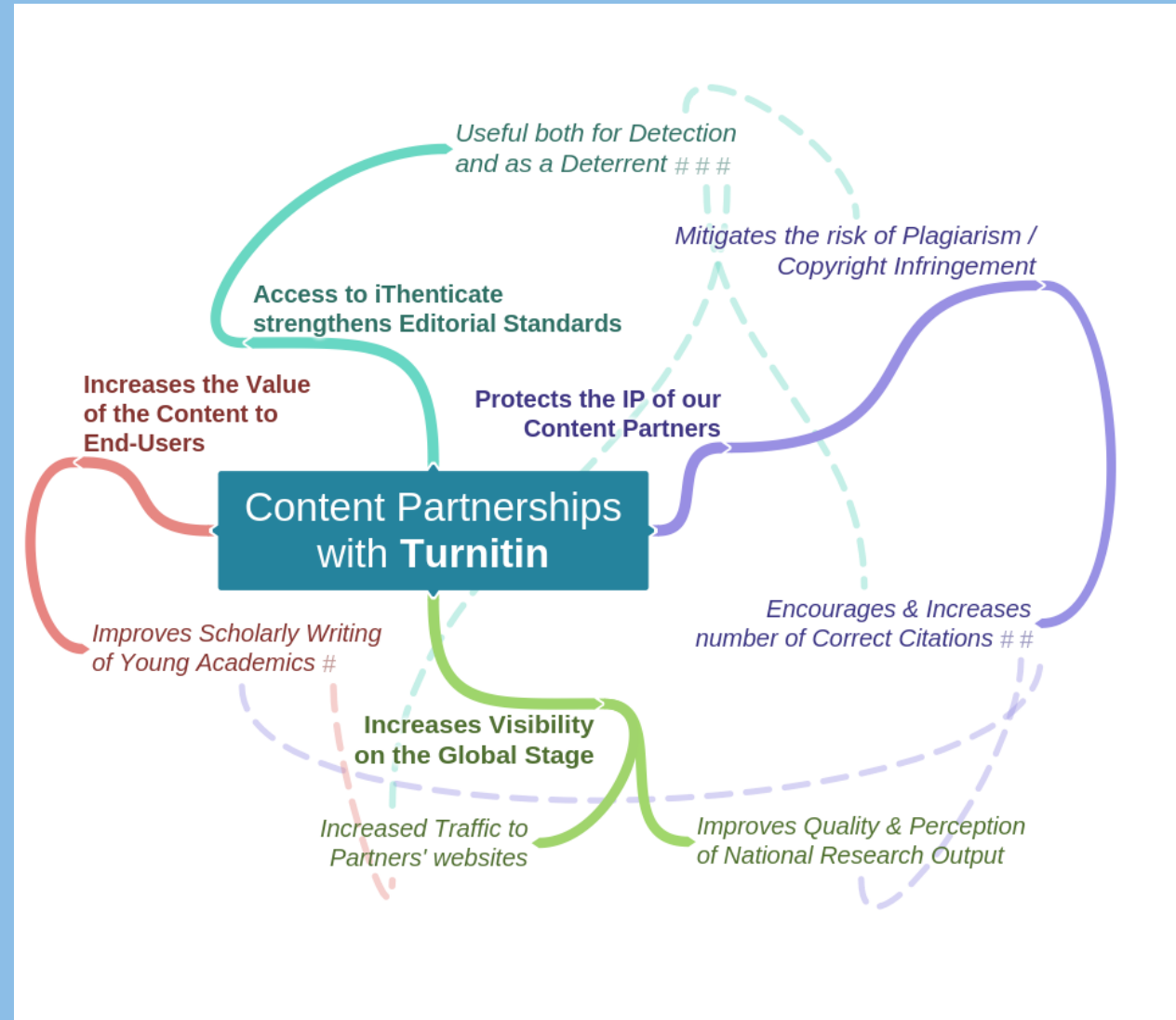
Feedback from our Similarity Check Users

- 87% of respondents had been using CSC for >1 year

- Majority of respondents used CSC on a daily/weekly basis

- 52% review every report generated, while 37% only reviewed reports when the score exceeded a certain threshold percentage

- 82% of respondents informed authors that their work will be checked with CSC, while the rest did not

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Feedback from our Similarity Check Users

- **92% found that CSC helped them identify plagiarism cases**
- **37% of respondents saw a <u>noticeable</u> reduction in the number of cases of potential plagiarism each year**
- **88% of respondents were 'satisfied', 'very satisfied' or 'extremely satisfied' with the CSC service overall**

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Development Themes for iThenticate

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Development Themes for iThenticate

Enhanced Report Analysis

Help users increase their efficiency when analyzing reports

Supported by: Report Svc., Doc Viewer

Better Exclusions

Improve accuracy of exclusion tools and provide more customizable exclusion options

Supported by: Report Svc., Doc Viewer

Improved Document Processing

Support additional file types , larger file sizes, and upload methods

Supported by: Report Svc, Submission Svc

Collaboration

Support collaboration and report sharing

Supported by: Document Viewer

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Thank You for Listening!

Questions?

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