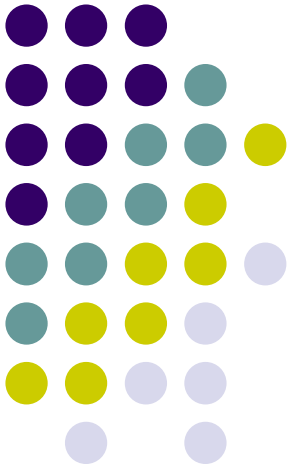
Promoting your journal for maximum impact

4th Asian science editors' conference and workshop
July 6~7, 2017
Nong Lam University in Ho Chi Minh City, Vietnam

Soon Kim
Cactus Communications



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Lecturer Intro

- Cactus Communications freelance consultant
- Elsevier Korea (2000 ~ 2014)
- LG Chemical Research Park(1994 ~ 1996)

- Ph.D Library and Information Science. Ewha Womans University
- MS. Marketing. University of Denver

Objectives

By the end of this session, you will

- Understand the journal metrics
- Know how to calculate your journal impact
- Know some basic tip for increasing your journal impact

Understand the journal metrics

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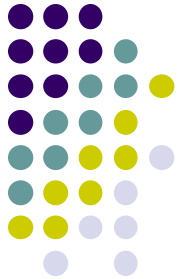
Three sources for citation data



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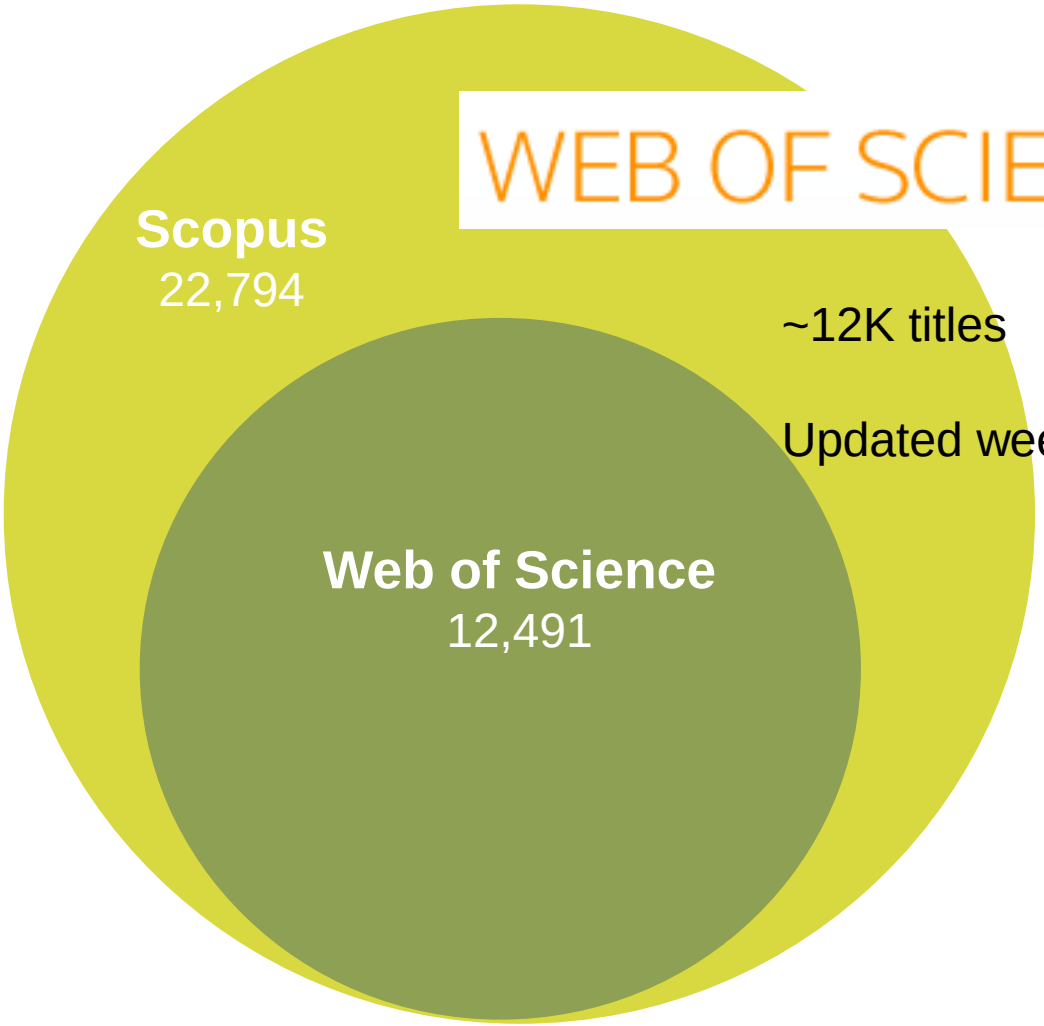
Comparison

Scopus

~24K titles

Updated daily



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~12K titles

Updated weekly

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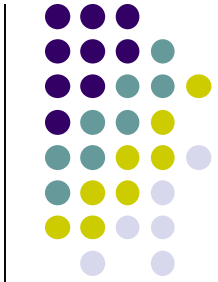
WOS Evaluation Process



- Evaluating newly applied and currently indexed journals, with journals being added to and deleted from Web of Science throughout the year.
- The nine editors : Experts in the literature of the fields that they manage, and many have educational backgrounds in those fields.
- Reviews about 3,000 journal titles a year for inclusion in Web of Science
- Around 10% to 12% of the journals that were evaluated were accepted for coverage.

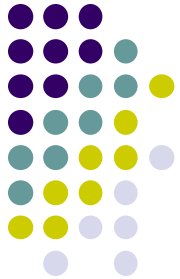
http://www.editage.com/insights/the-impact-factor-for-better-or-for-worse

Journal Selection Criteria

- The application should include a letter with the journal name, the editors' names, the publishing aims, and the scope, the major selling points of the journal.
- Will examine three consecutive issues of the journal, but will not look at retrospective issues.
- Should have something new to say, have a specific focus, have a unique market, and have enough submissions to allow timely publication.

http://www.editage.com/insights/the-impact-factor-for-better-or-for-worse

Journal Selection Process: Four Points of Evaluation



Journal Publishing Standards

- Timeliness of publication
- International Editorial Conventions
- English language Bibliographic Information
- Peer Review

Editorial Content

- Will this journal enrich WoS with novel content?
- Is this subject already well covered?
- How does this journal compare with covered journals of similar scope?

International Diversity: Authors, EAB

- Do authors, editors, EAB members represent the int'l research community?
- Does this journal target an International or Regional audience?

Citation Analysis

New journals:

- Citations to authors', editors' prior work.

Established Journals:

- Impact Factor

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http://www.editage.com/insights/the-impact-factor-for-better-or-for-worse

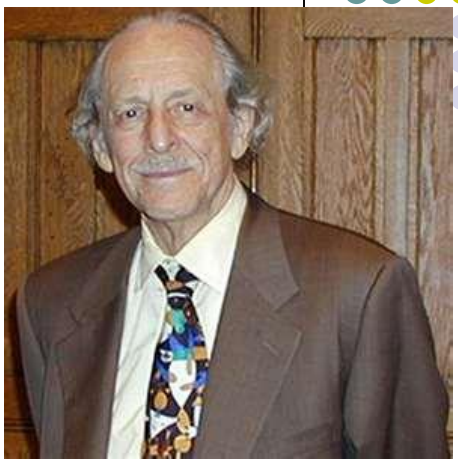
Citation Potential

- Editors will need to establish whether the journal's content will be cited at an appropriate level for the field and analyze the relationship to other journals in the field that are included in the index.
- Citation analysis takes place on at least two levels. Thomson Reuters looks for citations to the journal itself, as expressed by IF and/or total citations received.
- For new journals that do not yet have a citation history at the publication level, analysts examine the citation record of the contributing authors and Editorial Board members.
- This allows them to see whether the journal is able to attract contributions from scholars whose prior work has been useful to the research community.

http://www.editage.com/insights/the-impact-factor-for-better-or-for-worse

Journal Citation Reports(JCR)

- Yearly update
- Web Of Science data



Impact Factor

Eigenfactor Score™

5-Year Impact Factor

Article Influence Score™

Immediacy Index

Cited Half-Life

Rank-in-CategoryTables

Self-Citation Rates

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Calculation of IF

- For Editors-in-Chief, the IF is an extremely important and useful tool, demonstrating the quality of their work through citations.

The IF is basically a ratio. The 2010 IF is calculated as follows: [2]

$$IFX = \frac{\text{All citations in 2010 to articles published in Journal X in 2009 and 2008}}{\text{All citable articles published in Journal X in 2009 and 2008}}$$

As you might have guessed, IFs for 2010 become available only in 2011 and so on. Journal IFs are calculated yearly and disclosed in the Journal Citation Reports (JCR) published by Thomson Reuters.

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http://www.editage.com/insights/the-impact-factor-and-other-measures-of-journal-prestige

WHAT'S IN THE DENOMINATOR?

ITEMS COUNTED:

- Original research articles
- Review articles
- Proceedings papers (published in the journal)

"Citable Items"

ITEMS NOT COUNTED:

- Editorials
- Discussions
- Commentaries
- Meeting abstracts
- Book reviews
- News items
- Letters typically not counted unless they function as "articles"

"Other Items"

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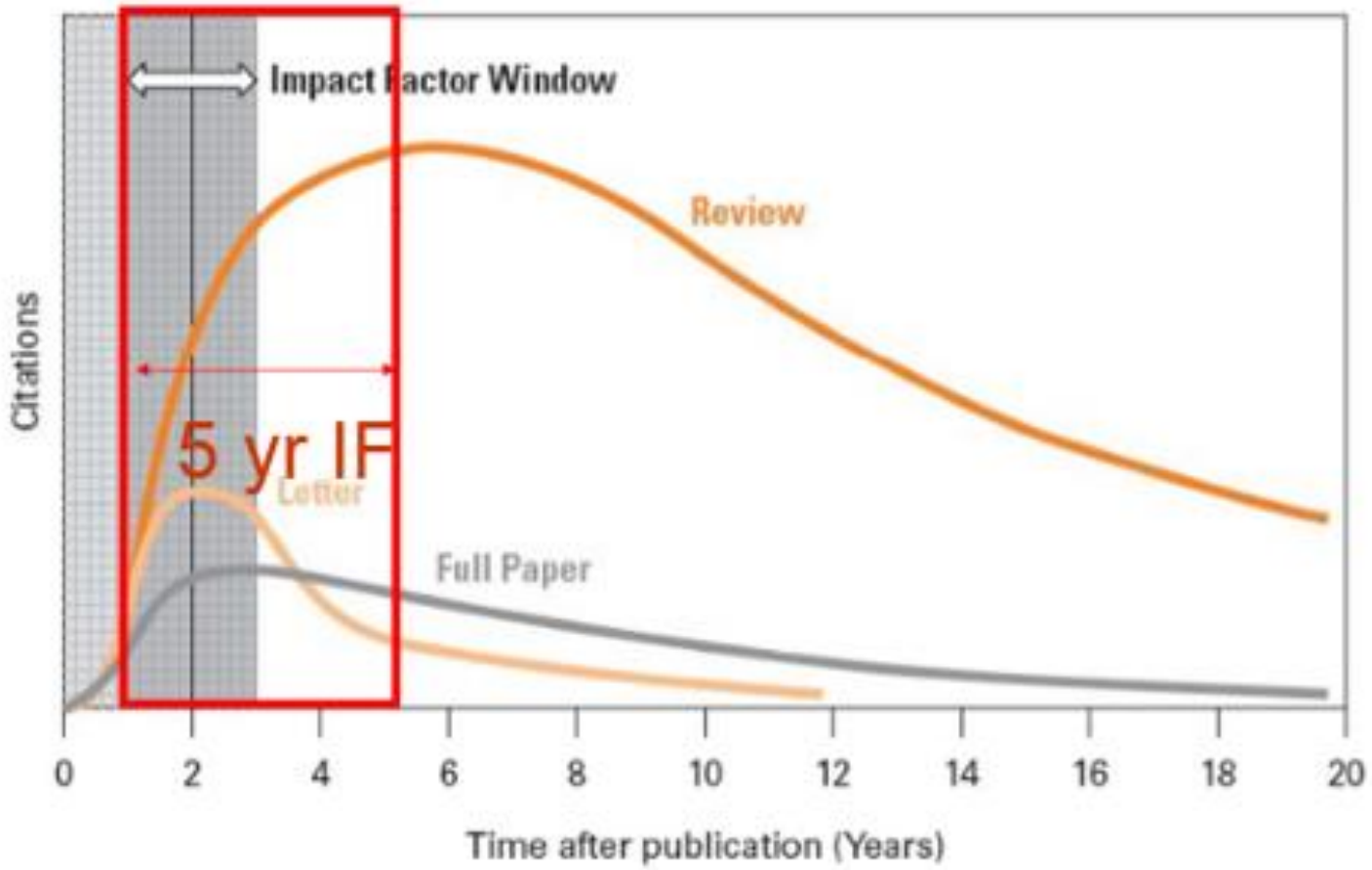
Impact Factor comparison by article type



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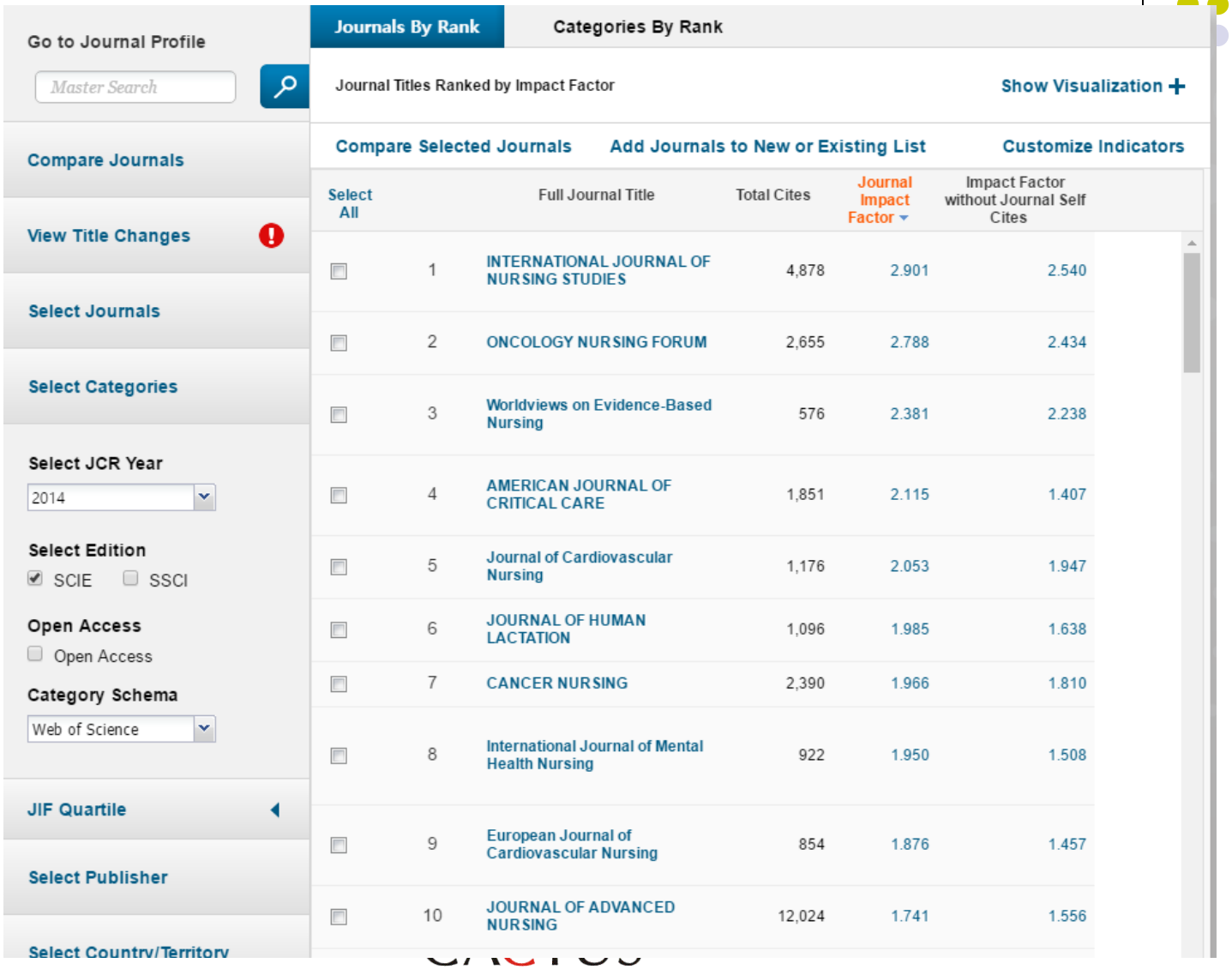
JCR (SCIE – Nursing)

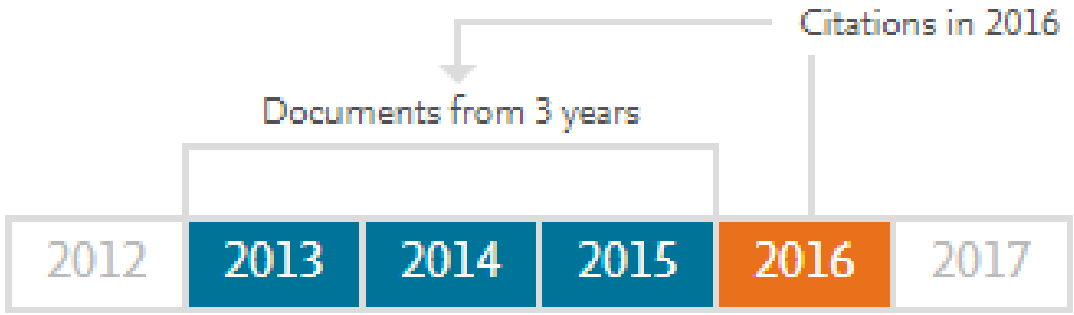


"Using the Impact Factor alone to judge a journal is like using weight alone to judge a person's health."

Source: The Joint Committee on Quantitative Assessment of Research: "Citation

CiteScore

- Scopus data
- Freely available at https://journalmetrics.scopus.com/



CiteScore

Powered by Scopus

Help

Journal Metrics

Get involved >

CiteScore 2016 values are here!

CiteScore metrics from Scopus are comprehensive, transparent, current and free metrics for serial titles in Scopus.

Read more >

Refine titles

CiteScore 2016 methodology | Download all metrics

Refine by subject areas... | Search titles... | 2016 | Show more filters

Showing 22,618 titles

Clear Filters

CiteScore metrics calculated on **23 May, 2017**.SNIP and SJR calculations coming soon.

	Title	CiteScore	Highest CiteScore Percentile	CiteScore Rank	Citations 2016	Documents 2013-15	% Cited	SNIP	SJR
1	Ca-A Cancer Journal for Clinicians *Hematology*	89.23	99%	1/117	11,957	134	72%	N/A	N/A
2	Chemical Reviews *General Chemistry*	42.79	99%	1/354	33,976	794	97%	N/A	N/A
3	Chemical Society Reviews *General Chemistry*	35.70	99%	2/354	43,909	1,230	98%	N/A	N/A

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Scimago Journal Rank (SJR)

- Data source: Scopus
  http://www.scimagojr.com/ free
- Citations from prestigious journals are given more weight than citations from lower-tier journals (similar to Google's PageRank algorithm).
- SJR for 2010 : Counting 2010 citations to papers published in 2007, 2008, and 2009 (three-year period)

http://www.editage.com/insights/the-impact-factor-and-other-measures-of-journal-prestige

Scopus SJR : SCImago Journal Ranking

SJR is a prestige metric – citations weighted depending on where they come from

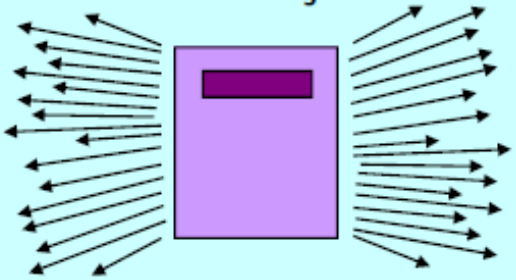
- A journal transfers its prestige by citing
- Prestige transferred = journal's SJR

e.g. Lancet SJR 2007 = 1.541 – high prestige

e.g. Scandinavian Journal of Medicine and Science in Sports SJR 2007 = 0.153 – lower prestige

A journal's prestige is shared equally between its citations

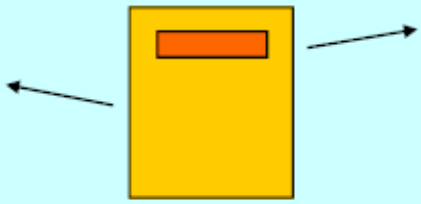
Life Sciences journal



- High impact, lots of citations
- One citation = low value

Normalize for differences in citation behaviour between subject fields

Arts & Humanities journal



- Low impact, few of citations
- One citation = high value

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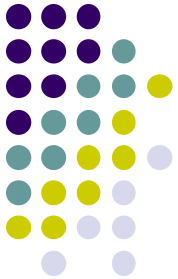
Source Normalized Impact per Paper (SNIP)



- Data source: Scopus http://www.journalindicators.com/ free
- Citations are normalized by field.
- Much more reliable indicator than the JIF for comparing journals among disciplines.
- It is also less open to manipulation by journals.

http://www.editage.com/insights/the-impact-factor-and-other-measures-of-journal-prestige

Eigenfactor score (ES)

- Data source: ISI Web of Science http://www.eigenfactor.org/ free
- Similar to SJR; greater weight to citations from prestigious journals.
- 5-year period.
- normalizes citations by field. Finally, it tries to mathematically model the time that a researcher spends with each journal.

http://www.editage.com/insights/the-impact-factor-and-other-measures-of-journal-prestige

S2Journal(Combined Online Journal Metric Service)

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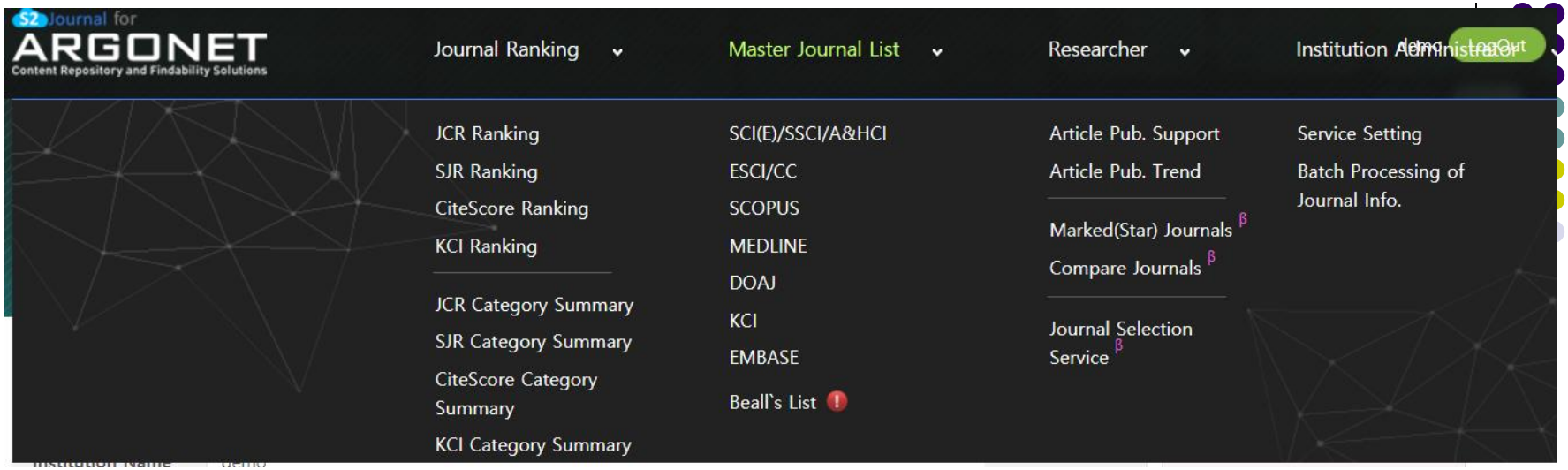
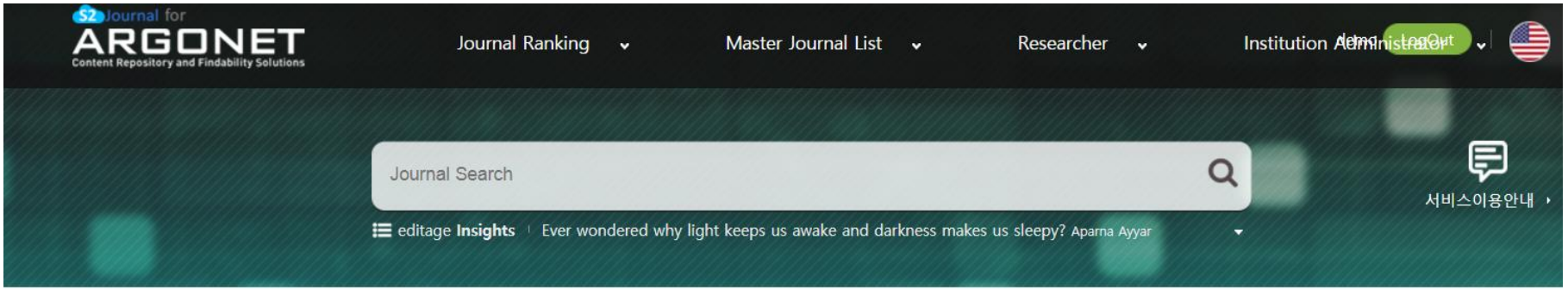




JCR Ranking

Detail | OA | Acticle | Speed

Download

Top 1% | Top 3% | Top 5% | Top 10%

Year	2015	Edition	SCIE	Journal Title		ISSN	
Category	ALL					Ratio	%

	YEAR	JOURNAL	ISSN	CATEGORY DESCRIPTION	I.F	I.F순위(%)	I.F(5YEAR)	RATING
D O A S	2015	ACTA NUMERICA	0962-4929	MATHEMATICS	9.000	0.32		Q1
D O A S	2015	NATURE MEDICINE	1078-8956	BIOCHEMISTRY & MOLECULAR BIOLOGY	30.357	0.35	28.439	Q1
D O A S	2015	NATURE MATERIALS	1476-1122	MATERIALS SCIENCE, MULTIDISCIPLINARY	38.891	0.37	45.772	Q1
D O A S	2015	PROGRESS IN QUANTUM ELECTRONICS	0079-6727	ENGINEERING, ELECTRICAL & ELECTRONIC	6.923	0.39	7.763	Q1
D O A S	2015	COMMUNICATIONS ON PURE AND APPLIED MATHEMATICS	0010-3640	MATHEMATICS, APPLIED	3.617	0.39	3.965	Q1
D O A S	2015	NATURE REVIEWS NEUROSCIENCE	1471-003X	NEUROSCIENCES	29.298	0.39	35.142	Q1

Energy and Environmental Sciences

Journal Information

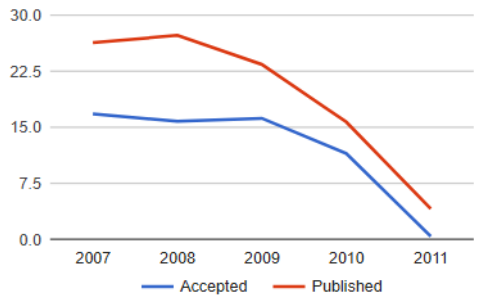
Journal Title	Energy and Environmental Sciences
ISSN	P-ISSN 1754-5692
Publisher	Royal Society of Chemistry
Listed on	JCR **2010 2011 2012 2013 2014 2015 2016** SJR **2010 2011 2012 2013 2014 2015** CiteScore **2011 2012 2013 2014 2015** SCI **2013 2014 2015 2016 2017** SCIE **2013 2014 2015 2016 2017** CC **2016 2017**
OA	NA
Active	Active
Country	United Kingdom
DOI	10.1039/1754-5706/2008 Energy & Enviro

Publisher Copyright Policies(SHERPA/RoMEO)

	Author's Pre-print
Archiving (Restriction)	O
	• Pre-prints on non-commercial repositor • Post-print on author's personal website • Author's post-print on institutional repo

Journal Publication Time from Pubmed

Year	Received To Accepted	Accepted To Published	Received To Published
2011	0.4 weeks	3.7 weeks	4.1 weeks
2010	11.5 weeks	4.2 weeks	15.7 weeks
2009	16.2 weeks	7.2 weeks	23.4 weeks
2008	15.8 weeks	11.5 weeks	27.3 weeks
2007	16.8 weeks	9.5 weeks	26.3 weeks

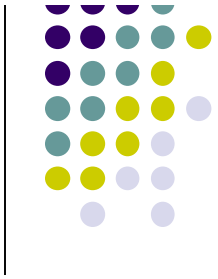


Journal Impact Factor from Web of Science

- Journal Rank in Categories

Table | Chart

Year	Category Name	JCR Edition	I.F	mrnI.F	Rank	I.F(%)	Rating
2015	ECOLOGY	SE	16.735	100.00	1	0.67%	Q1
	EVOLUTIONARY BIOLOGY	SE	16.735	100.00	1	2.17%	Q1
	GENETICS & HEREDITY	SE	16.735	98.79	3	1.81%	Q1
2014	ECOLOGY	SE	16.196	100.00	1	0.69%	Q1
	EVOLUTIONARY BIOLOGY	SE	16.196	100.00	1	2.17%	Q1



Alternative metrics

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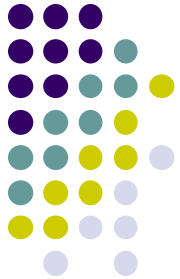
Rising popularity of alternative metrics



- Tracking article or author level impact
- 15% of articles accounted for 50% of citations, and 90% of citations were generated by 50% of articles.
- Mathematics(average IF- 0.556), vs. Molecular and cell biology(IF - 4.763)
- Journal Usage Factor, an emerging metric system

Altmetrics(alternative metrics)

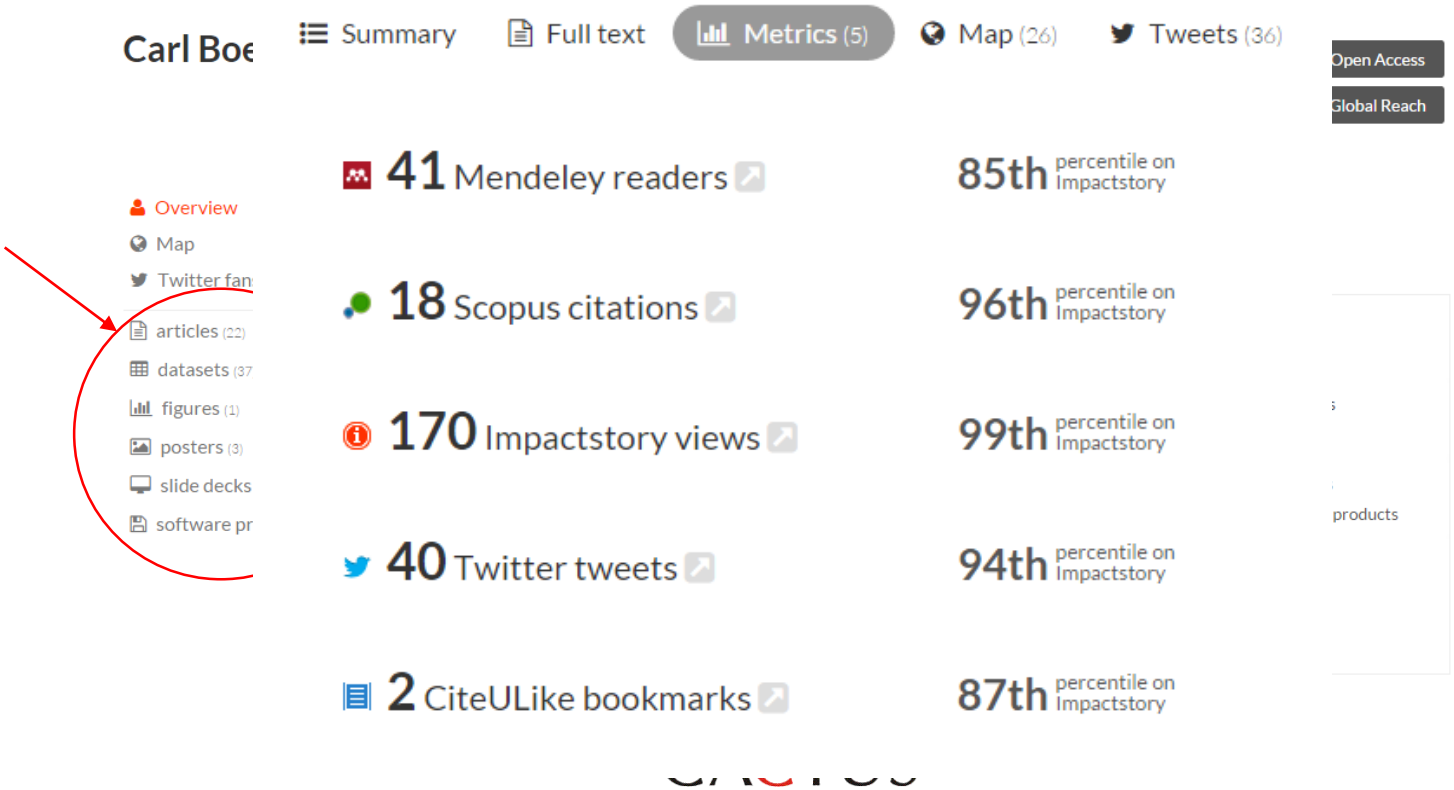
- “NO ONE CAN READ EVERYTHING.”

Altmetric

- Bibliometrics’s problem
  - Peer-review : slowness, conventionality, reviewers’ accountability
  - Citation counting: slowness, uncitedness, ignored context and reasons for citation
  - Journal Impact Factor: not real impact of individual article

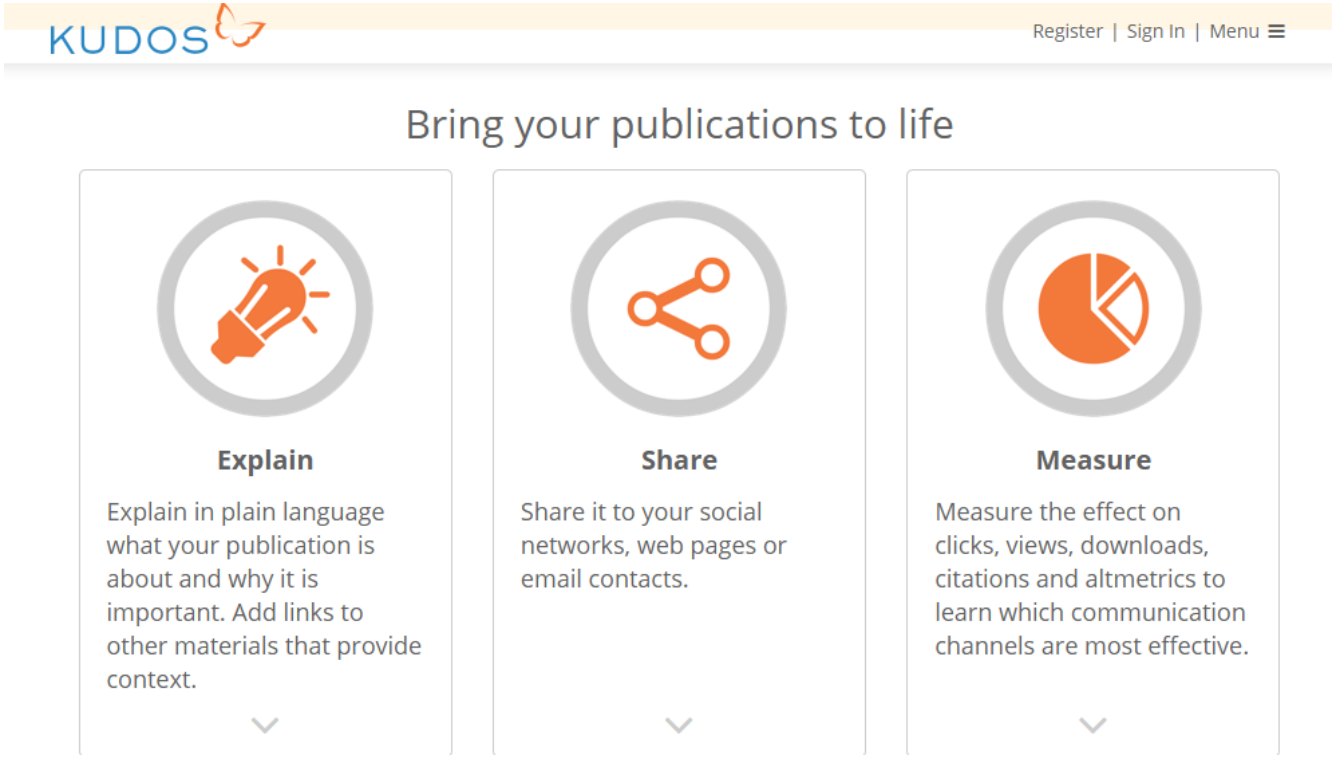
Article or Author level impact

- Impact Story
  - 2011 established, non-profit organization

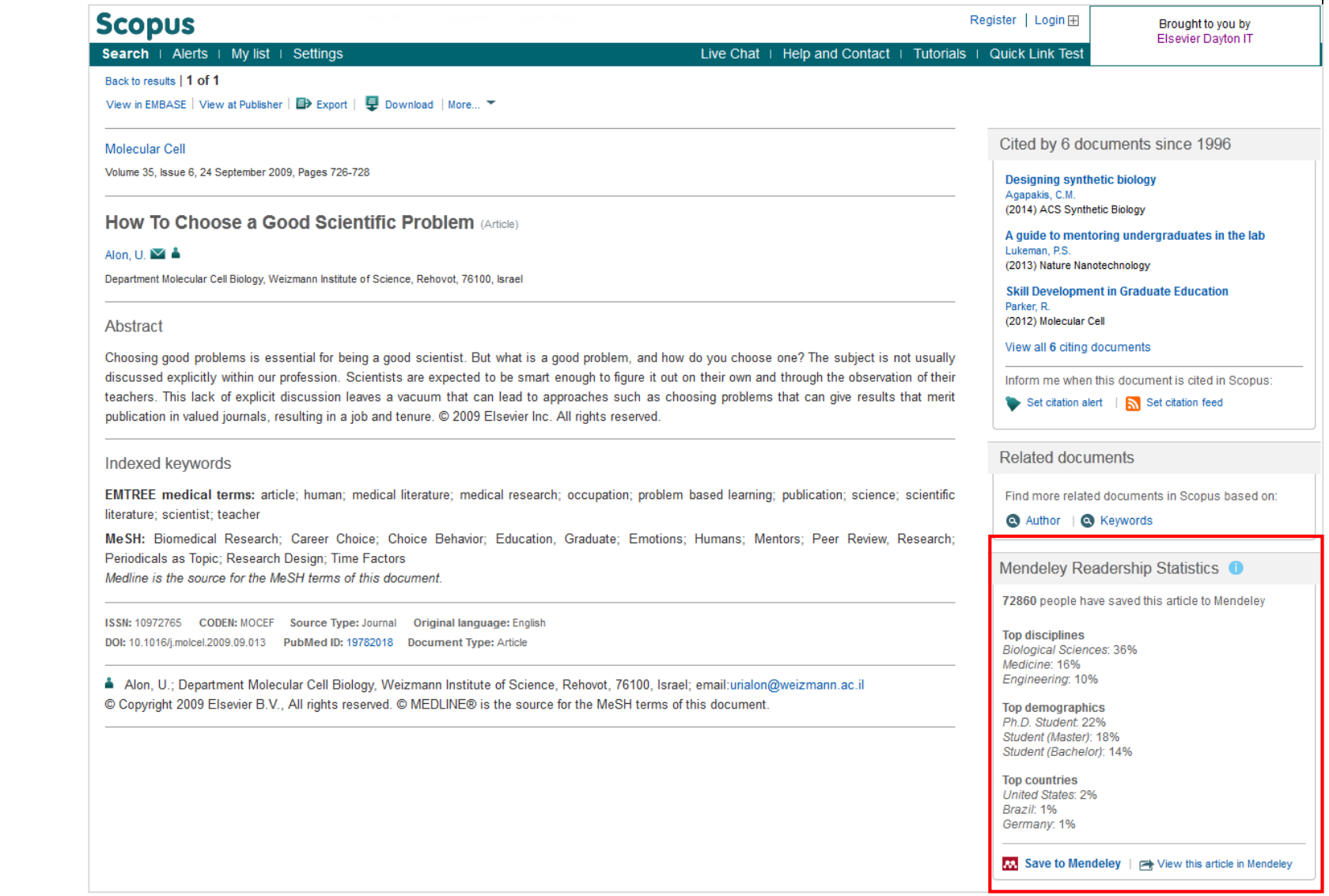


Kudos

- To help researchers ensure their publications get found, read and cited in a world of information overload



Mendeley Readership Statistics



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Molecular Cell

Volume 35, Issue 6, 24 September 2009, Pages 726-728

How To Choose a Good Scientific Problem (Article)

Alon, U.

Department Molecular Cell Biology, Weizmann Institute of Science, Rehovot, 76100, Israel

Abstract

Choosing good problems is essential for being a good scientist. But what is a good problem, and how do you choose one? The subject is not usually discussed explicitly within our profession. Scientists are expected to be smart enough to figure it out on their own and through the observation of their teachers. This lack of explicit discussion leaves a vacuum that can lead to approaches such as choosing problems that can give results that merit publication in valued journals, resulting in a job and tenure. © 2009 Elsevier Inc. All rights reserved.

Indexed keywords

EMTREE medical terms: article; human; medical literature; medical research; occupation; problem based learning; publication; science; scientific literature; scientist; teacher

MeSH: Biomedical Research; Career Choice; Choice Behavior; Education, Graduate; Emotions; Humans; Mentors; Peer Review, Research; Periodicals as Topic; Research Design; Time Factors

Medline is the source for the MeSH terms of this document.

ISSN: 10972765 **CODEN:** MOCEF **Source Type:** Journal **Original language:** English

DOI: 10.1016/j.molcel.2009.09.013 **PubMed ID:** 19782018 **Document Type:** Article

Alon, U.; Department Molecular Cell Biology, Weizmann Institute of Science, Rehovot, 76100, Israel; email:urialon@weizmann.ac.il

Cited by 6 documents since 1996

Designing synthetic biology
Agapakis, C.M.
(2014) ACS Synthetic Biology

A guide to mentoring undergraduates in the lab
Lukeman, P.S.
(2013) Nature Nanotechnology

Skill Development in Graduate Education
Parker, R.
(2012) Molecular Cell

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Mendeley Readership Statistics

72860 people have saved this article to Mendeley

Top disciplines
Biological Sciences: 36%
Medicine: 16%
Engineering: 10%

Top demographics
Ph.D. Student: 22%
Student (Master): 18%
Student (Bachelor): 14%

Top countries
United States: 2%
Brazil: 1%
Germany: 1%

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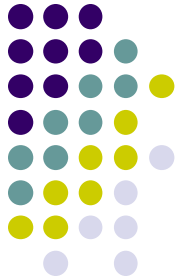
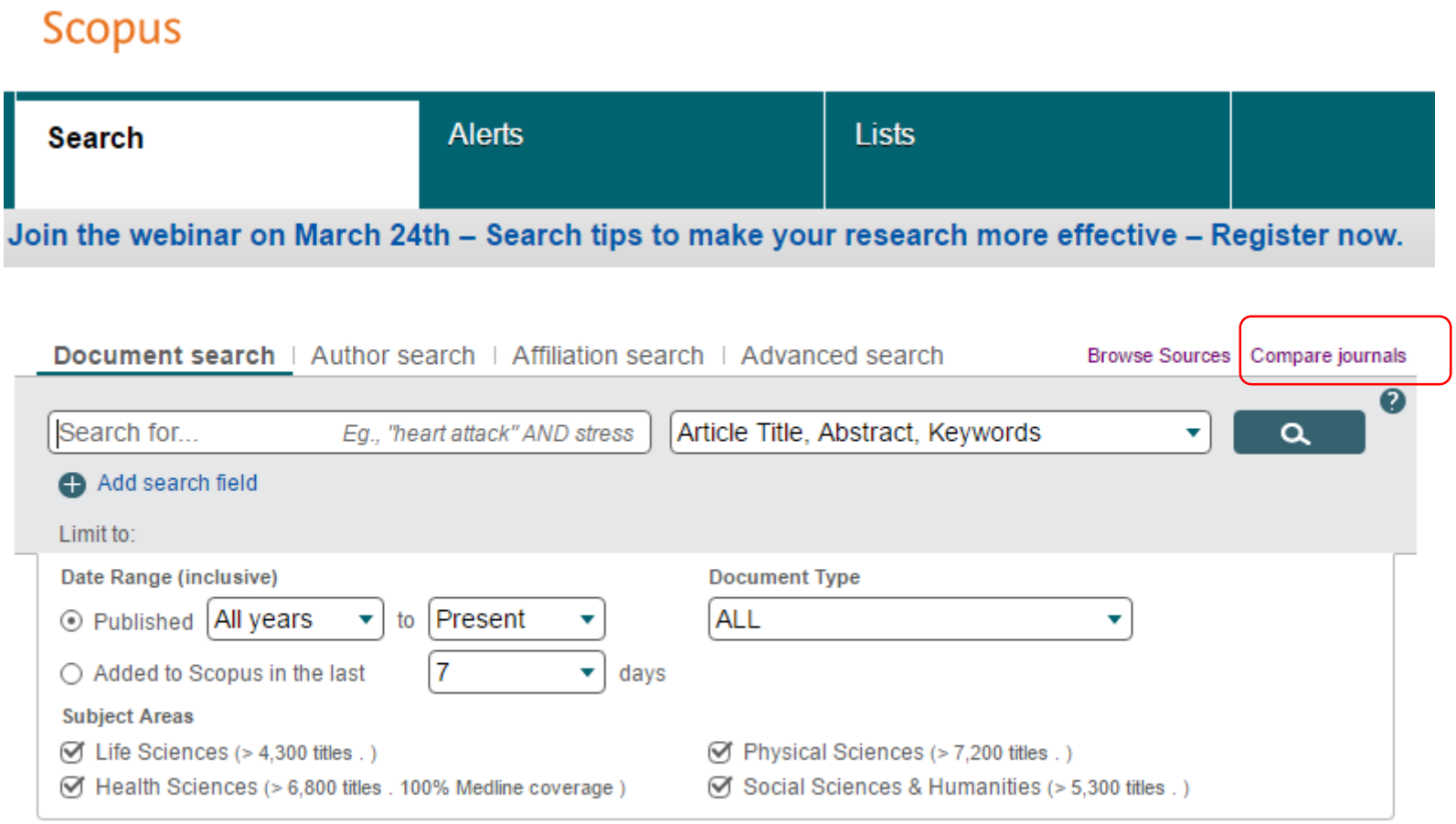
Monitor your journal impact

CACTUS

Scopus(www.scopus.com)

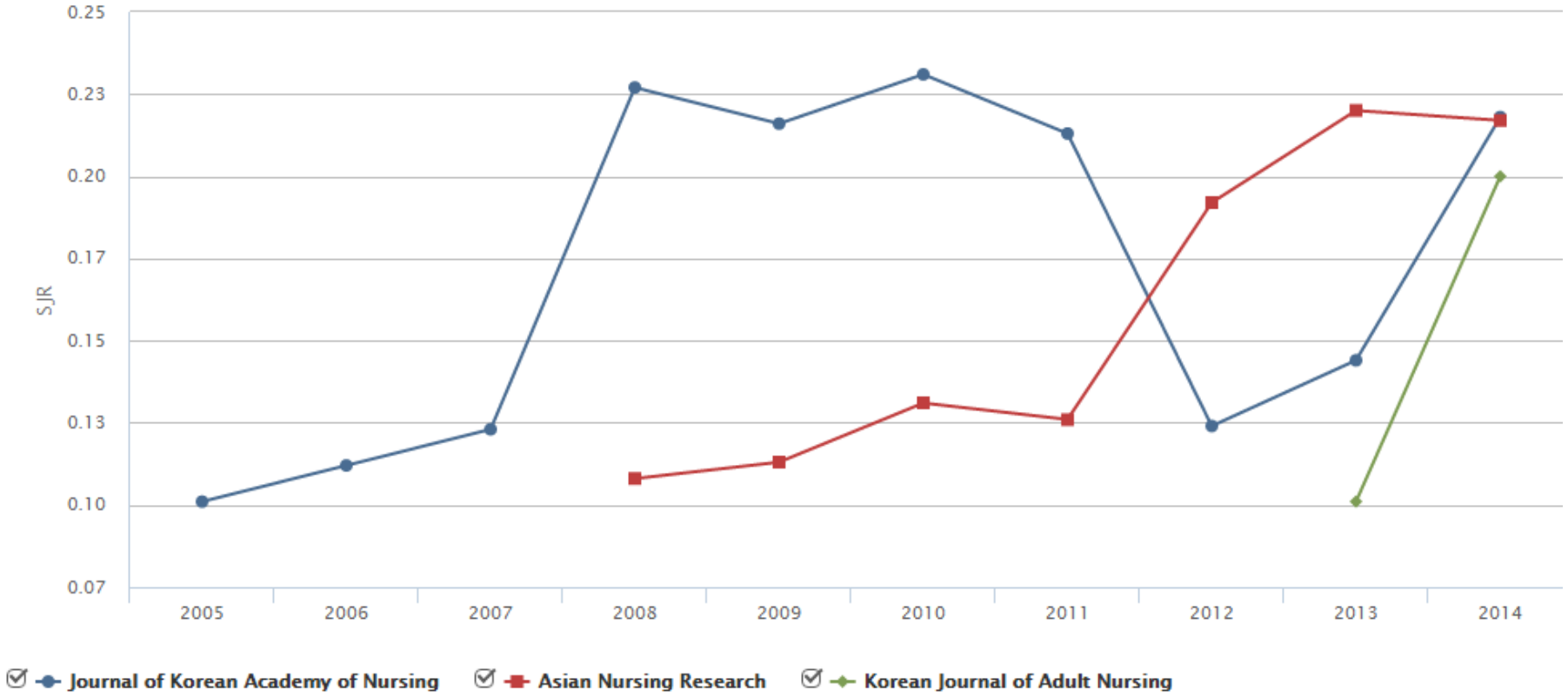




SJR

SJR | IPP | SNIP | Citations | Documents | % Not cited | % Reviews

SCImago journal rank by year

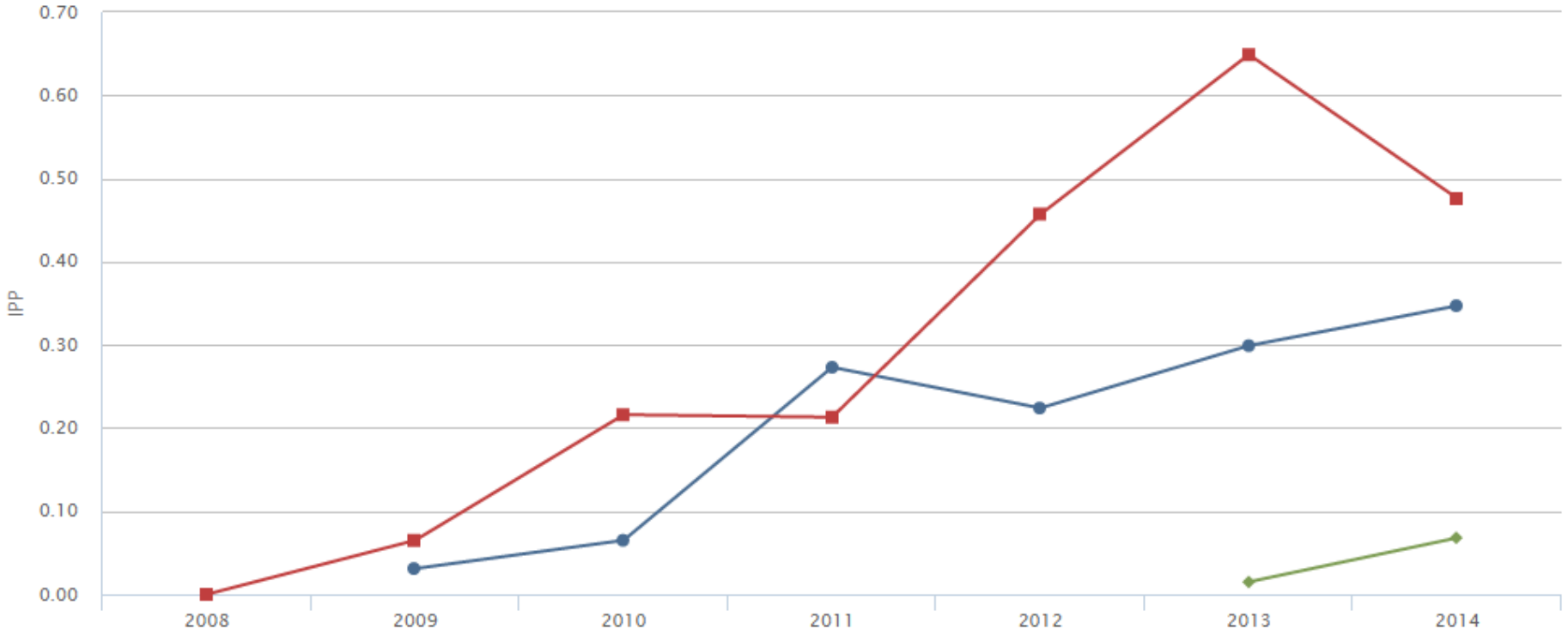


Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 13 Jun 2014

IPP(Impact per Publication)

SJR | **IPP** | SNIP | Citations | Documents | % Not cited | % Reviews

Impact per Publication by year

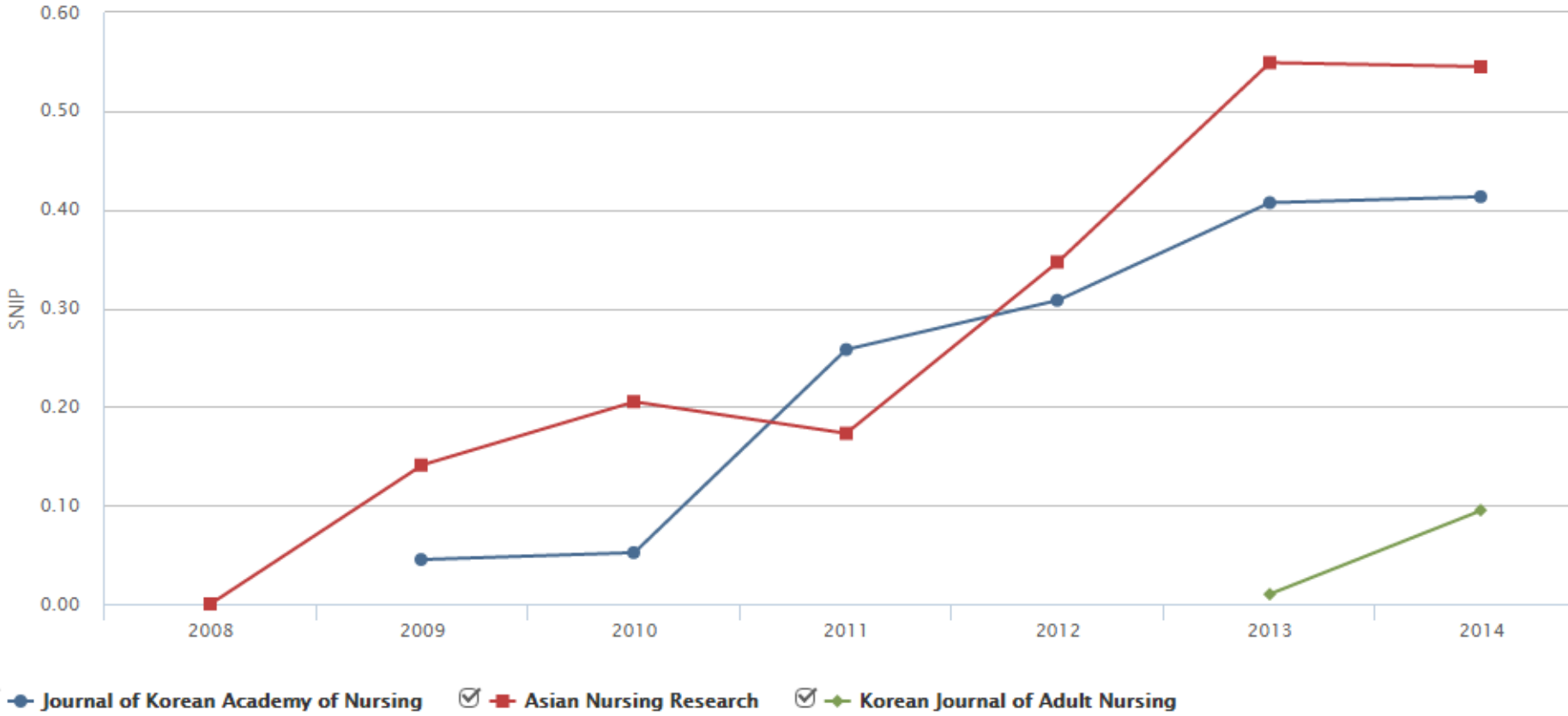


Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 13 Jun 2014

SNIP

SJR | IPP | **SNIP** | Citations | Documents | % Not cited | % Reviews

Source normalized impact per paper by year



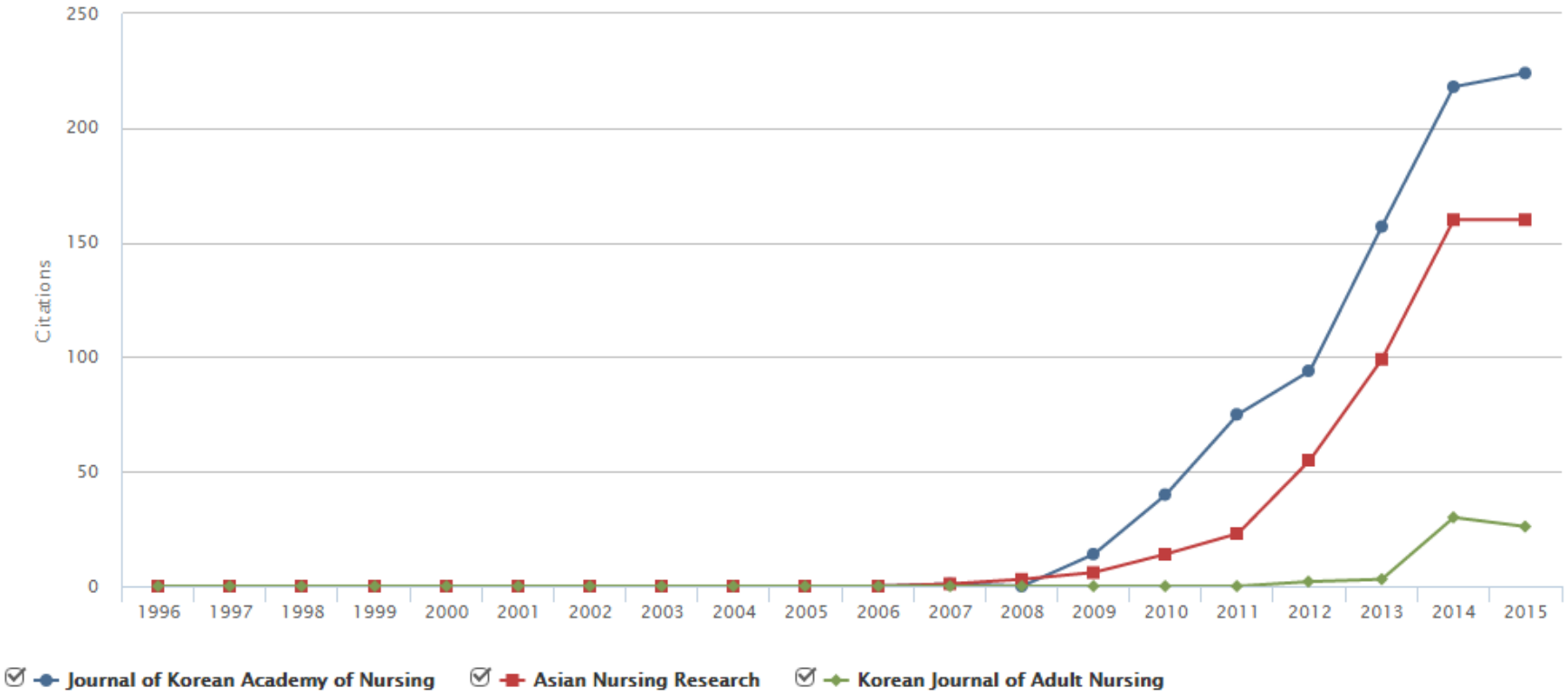
Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 13 Jun 2014

Citations

SJR | IPP | SNIP | **Citations** | Documents | % Not cited | % Reviews

Source citations by year

☐ Exclude journal self citations

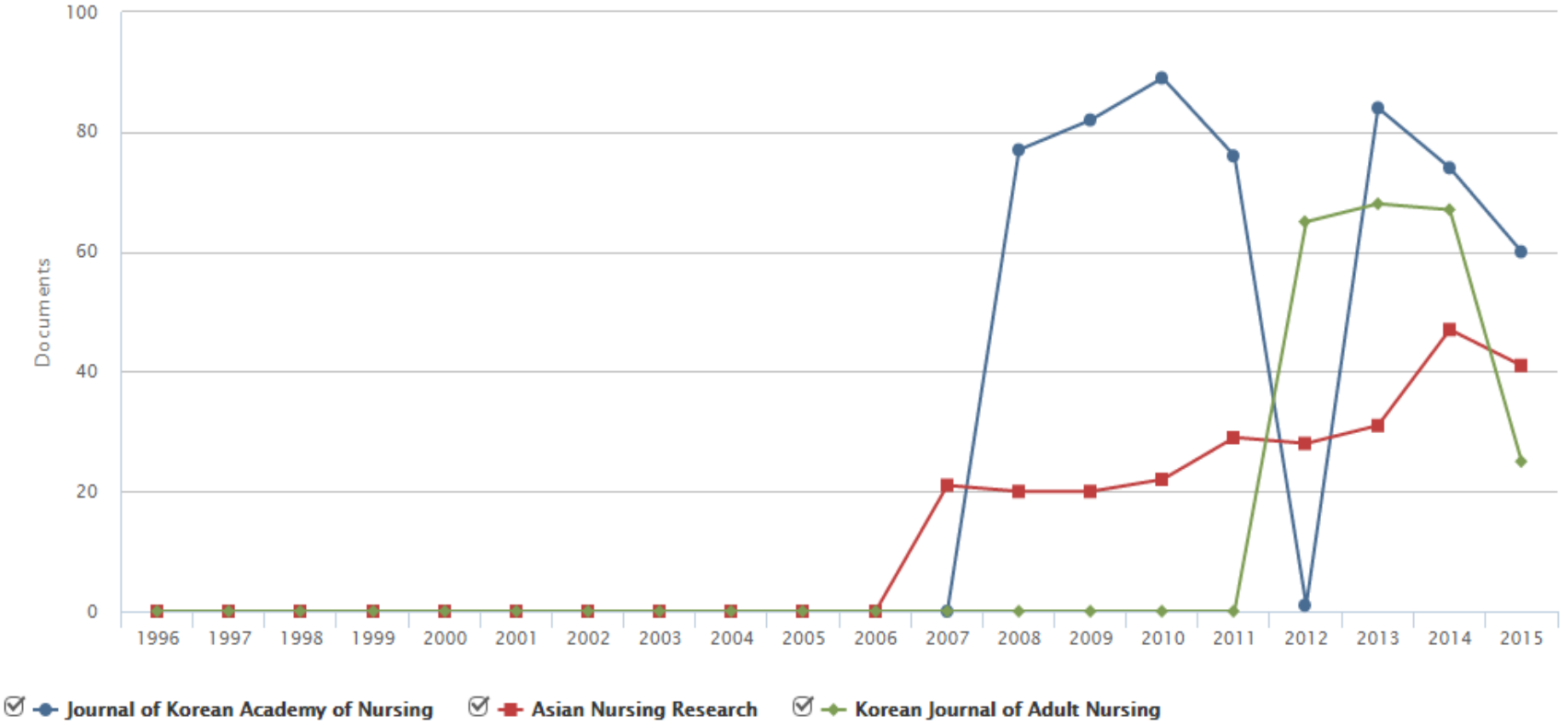


Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 07 Nov 2015

Documents

SJR | IPP | SNIP | Citations | **Documents** | % Not cited | % Reviews

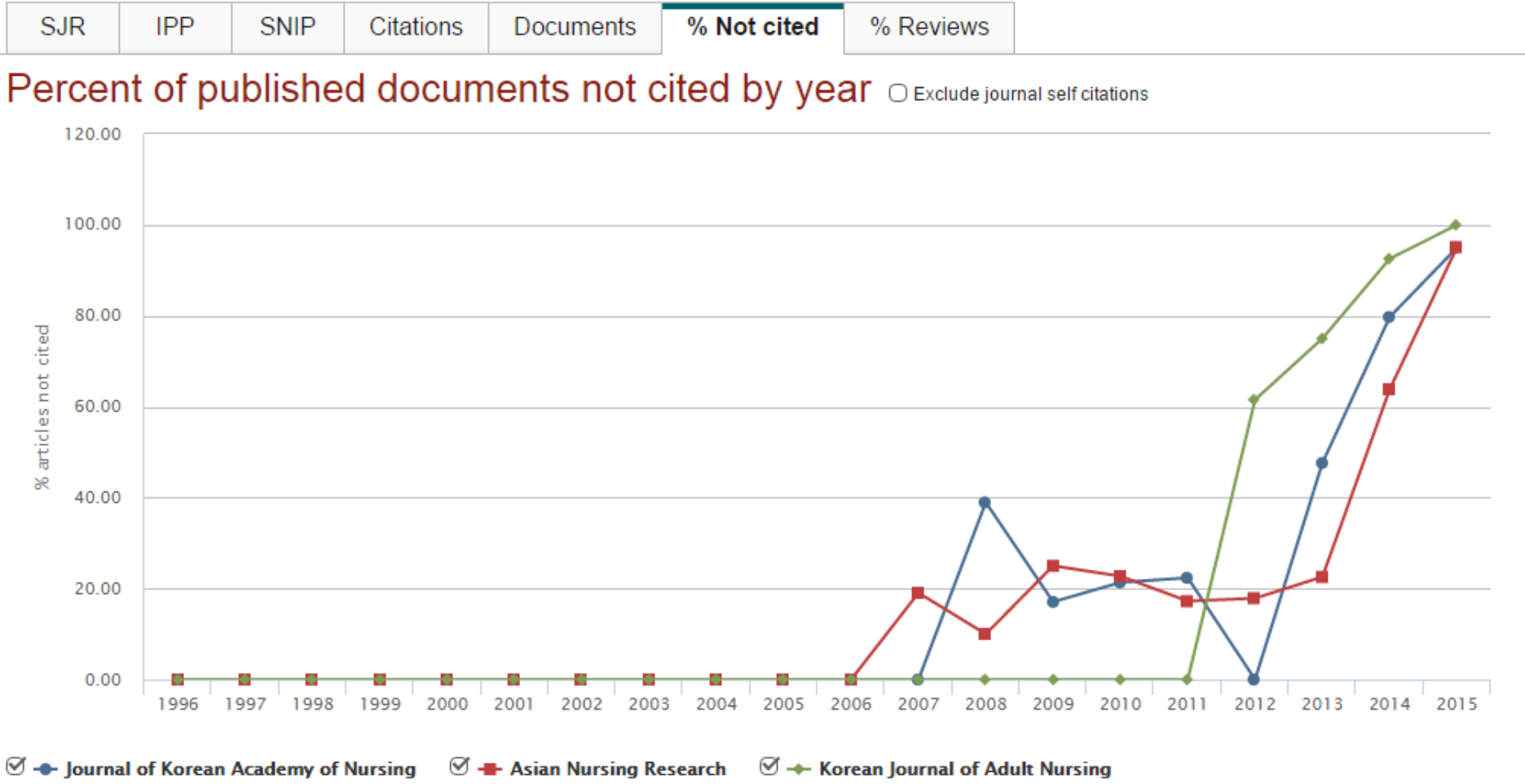
Source documents by year



Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 07 Nov 2015

% Not Cited

SJR | IPP | SNIP | Citations | Documents | **% Not cited** | % Reviews

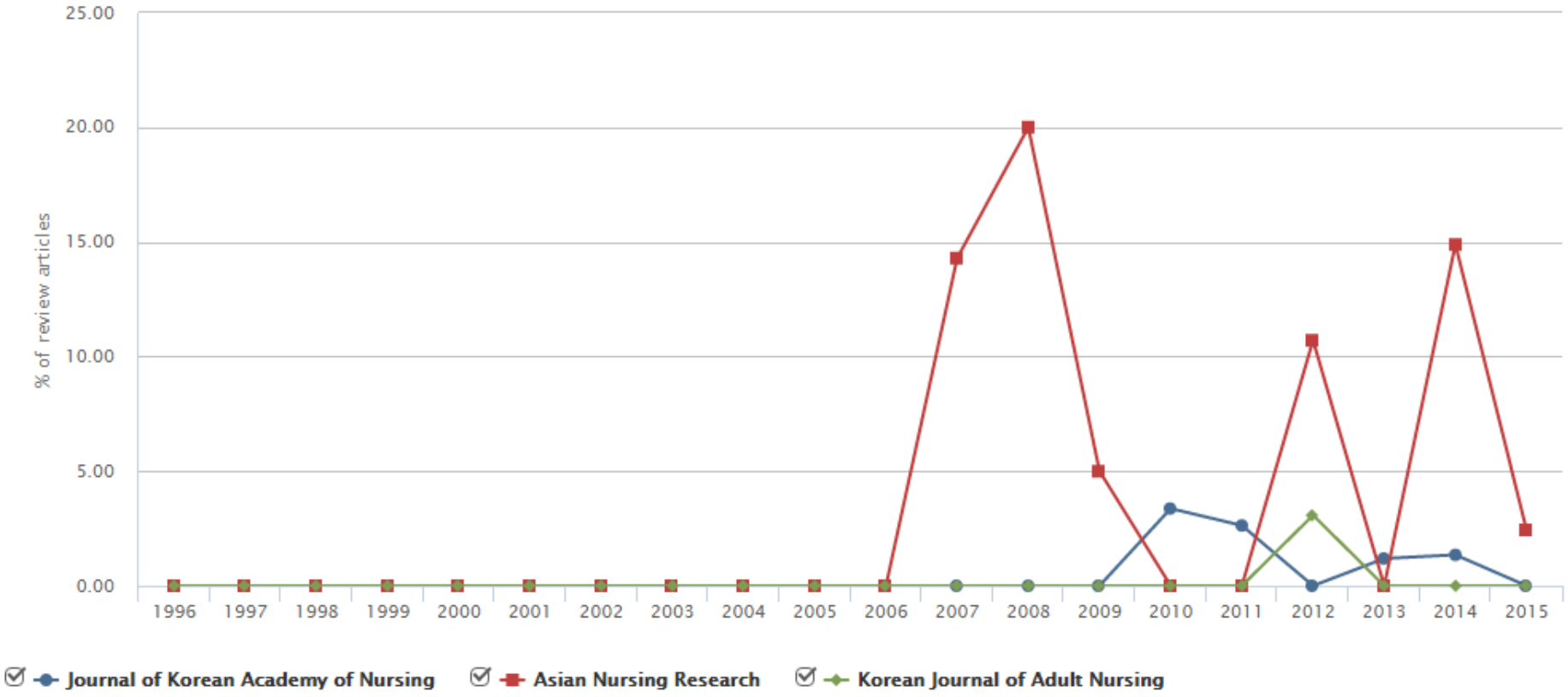


Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 07 Nov 2015

% Reviews

SJR | IPP | SNIP | Citations | Documents | % Not cited | **% Reviews**

Percent of documents that are review articles by year

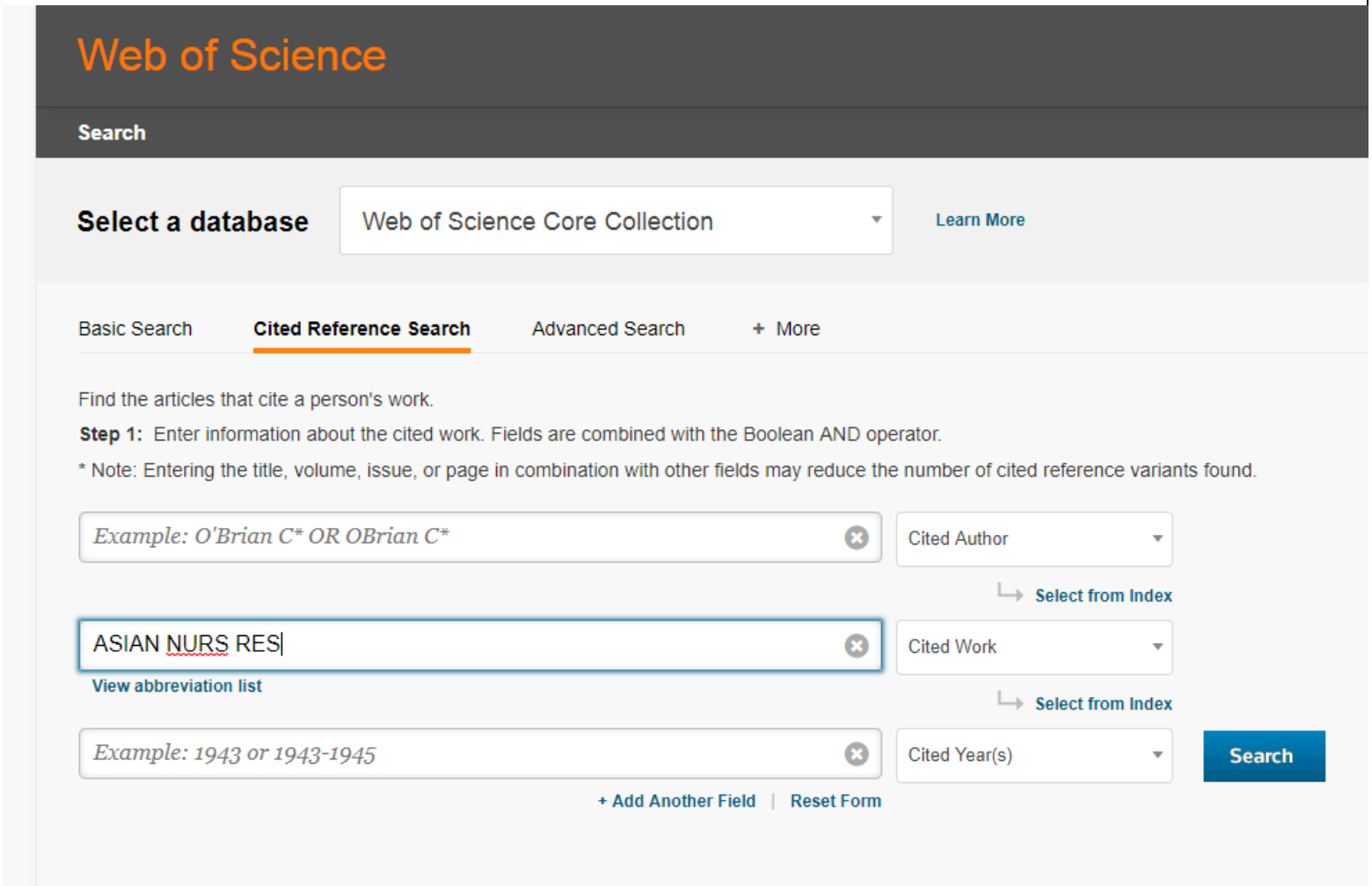


Note: Scopus does not have complete citation information for articles published before 1996.
Calculations last updated: 07 Nov 2015

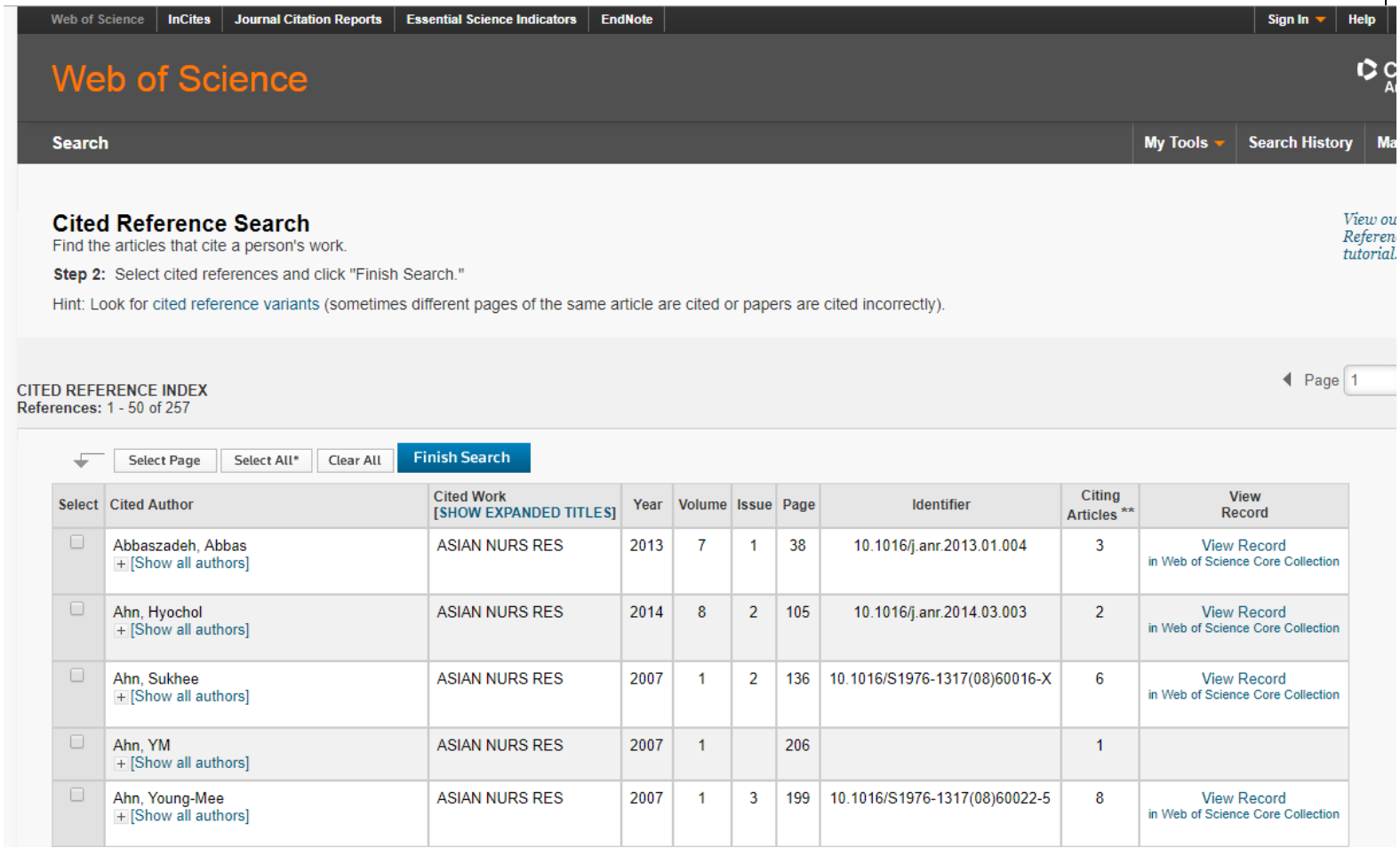
Monitor your journal impact – Web of Science

CACTUS

Cited Reference Search



Cited Reference Search



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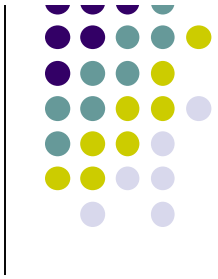

Monitor editor's research impact

CACTUS

Monitor editor's research impact : h-index

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h-index

- The h-index of a researcher is the number n of the researcher's published papers that have each been cited at least n times by other papers. For example, if a researcher has published 23 papers of which 16 have been cited at least 16 times each, then his/her h-index is 16.

http://www.editage.com/insights/what-is-the-h-index

h-index

List all published papers and the number of citations each has received. Source this data from multiple databases (Web of Science, Google Scholar, Scopus, etc.) without missing or duplicating any paper

Arrange the list in decreasing order of the number of citations each paper has received. Number this list serially: The first paper should be the most cited, and the last the least cited

The h-index is the highest serial number whose value is less than or equal to the number of citations

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http://www.editage.com/insights/what-is-the-h-index

h-index

Serial no.	Article title	No. of citations
1	ABC	30
2	DEF	25
3	GHI	24
4	JKL	19
5	MNO	17
6	PQR	15
7	STU	11
8	VWX	8
9	YZA	5
10	BCD	3

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http://www.editage.com/insights/what-is-the-h-index

h-index

Advantages

a. The h-index is an objective and easy-to-calculate metric.
b. It is a more accurate measure of research impact than is the journal impact factor.
c. It scores over other single-number metrics like total number of citations, citations per paper, and number of highly cited papers because it combines output and impact.
d. It excludes poorly cited papers and thus does not yield an inaccurately

Disadvantages

a. The h-index cannot be used to compare scientists across disciplines, owing to discipline-based variations in research output and citation patterns
b. It puts young researchers at a disadvantage because both output and impact are likely to increase with time.
c. It overlooks the number of coauthors and their individual contributions, giving equal credit to all authors on a paper.

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http://www.editage.com/insights/what-is-the-h-index

Monitor editor's research impact : Author profile

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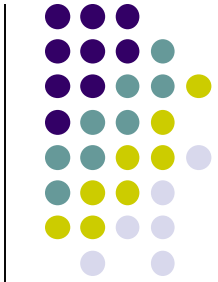
Author Profile

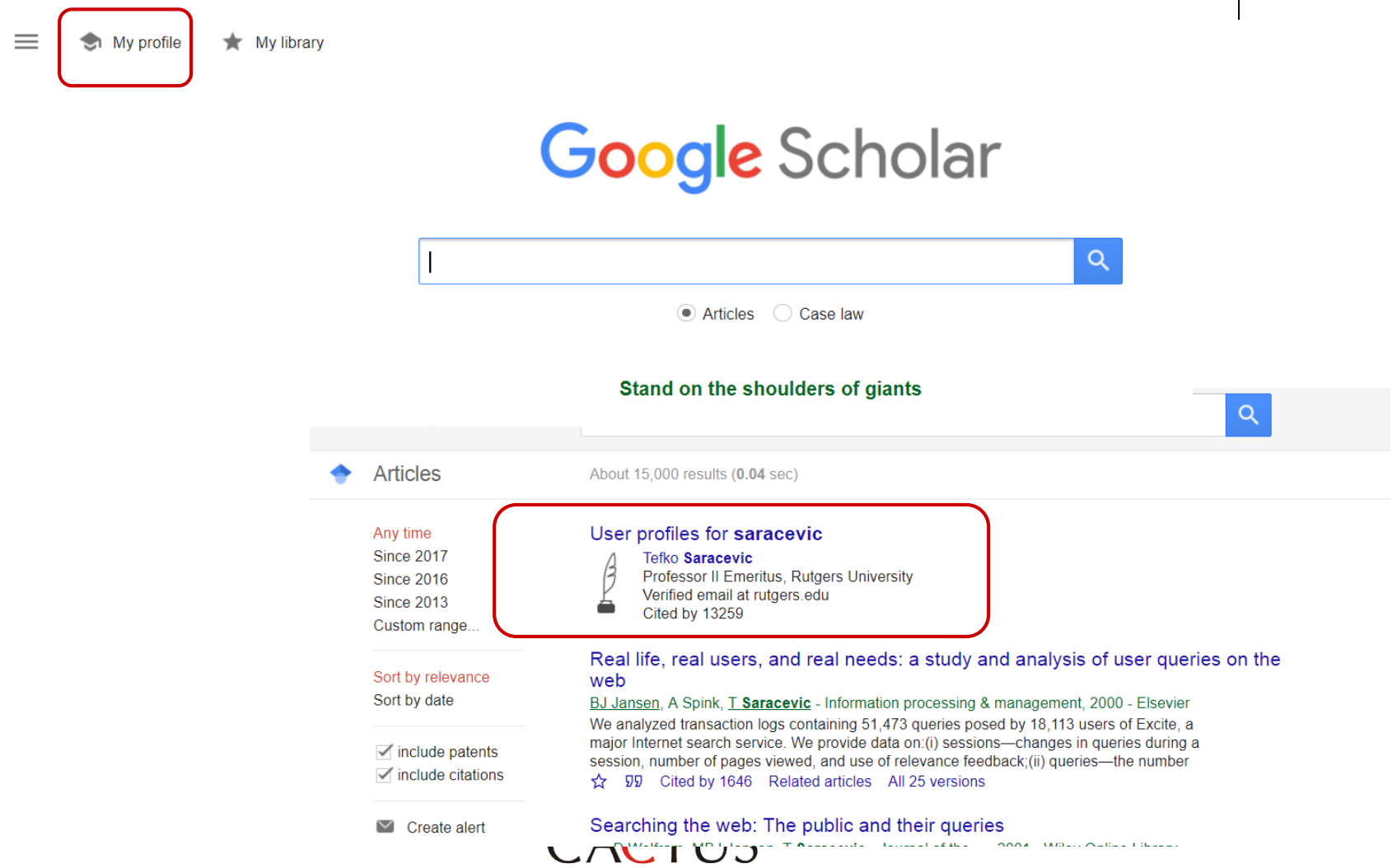


- **Google Scholar Citation**
- **ORCID**
- **Scopus**
- **Web of Science : Researcher ID**

Author Profile
: Google Scholar

CACTUS

Google Scholar(scholar.google.com)



Google Scholar

Google Scholar

Tefko Saracevic

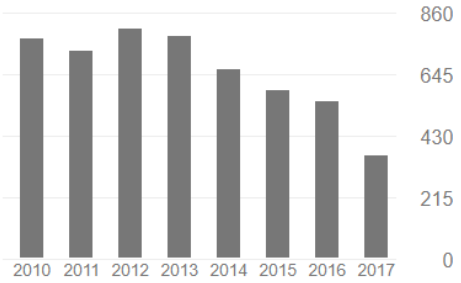
FOLLOWING

Professor II Emeritus, Rutgers University
Verified email at rutgers.edu
Information science

TITLE	CITED BY	YEAR
Real life, real users, and real needs: a study and analysis of user queries on the web BJ Jansen, A Spink, T Saracevic Information processing & management 36 (2), 207-227	1646	2000
Searching the web: The public and their queries A Spink, D Wolfram, MBJ Jansen, T Saracevic Journal of the Association for Information Science and Technology 52 (3 ...	1278	2001
Relevance: A review of and a framework for the thinking on the notion in information science T Saracevic Journal of the Association for Information Science and Technology 26 (6 ...	993	1975
Real life information retrieval: A study of user queries on the web BJ Jansen, A Spink, J Bateman, T Saracevic	834	1998

Cited by VIEW ALL

	All	Since 2012
Citations	13259	3740
h-index	42	24
i10-index	74	35



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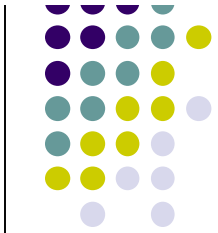

Author Profile
: ORCID

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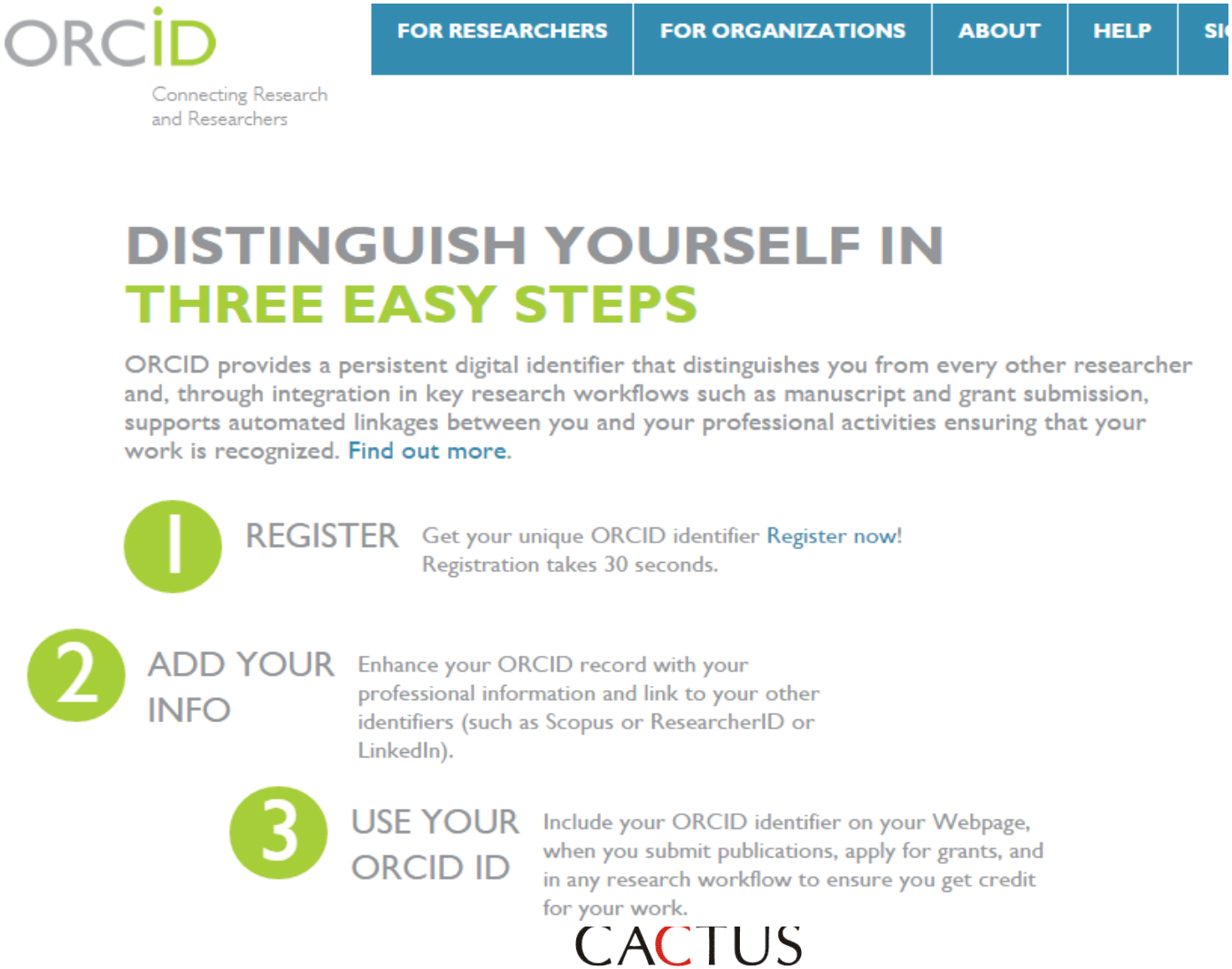
ORCID(http://orcid.org)



CACTUS

ORCID
(Open Researcher and Contributor Identifier)

Importing author details to ORCID

ORCID (Open Researcher and Contributor Identifier) is a non-profit organization dedicated to solving the name ambiguity problem in scholarly research by assigning a unique identifier to each author. If an ORCID ID is associated to a Scopus author profile, you'll see a link to that ORCID ID on the Author details page.
You can use the Scopus Author Feedback wizard to import into ORCID your Scopus Author Identifier and the list of your publications in Scopus. The wizard takes you through the steps of finding the correct profile(s) in Scopus and checking the publications it contains. Once you've reviewed the profile and identified any corrections,

- Your Scopus Author Identifier is sent to ORCID
- Scopus remembers your ORCID ID
- The corrected publication list is sent to ORCID (optional)
- Any corrections you make are submitted to the Scopus Author Feedback team. You'll receive an email with a request to confirm them.

Note	Occasionally, if your work is scattered across many different profiles, or if your name occurs very frequently, it may not be possible to gather all your publications and determine a final Scopus Author Identifier immediately. In that case, complete the wizard and supply your email address so the Scopus Author Feedback team can contact you and help sort out your profile. Corrections do not appear on Scopus until they are fully processed; this may take some time.

Author Profile
: Scopus

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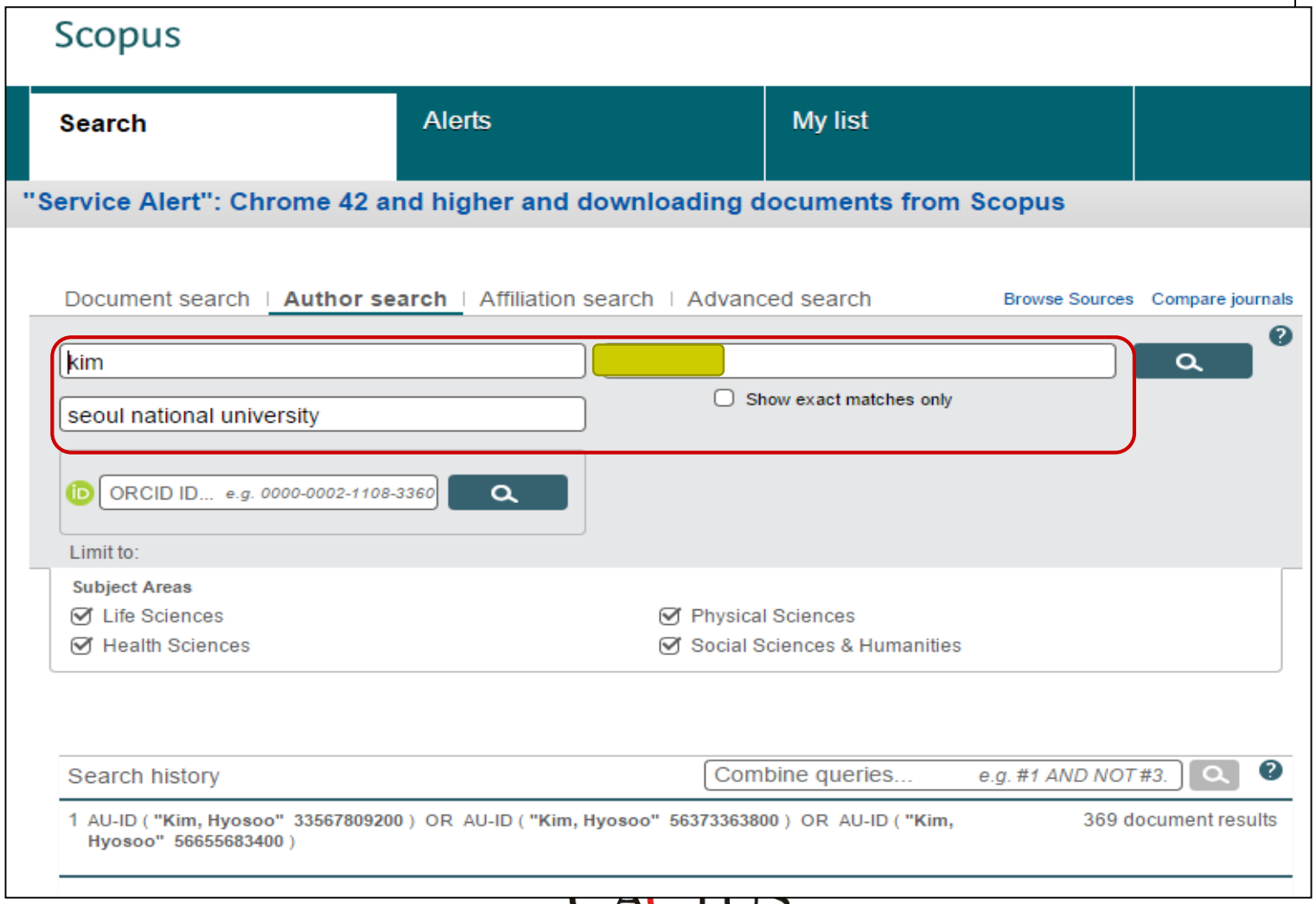
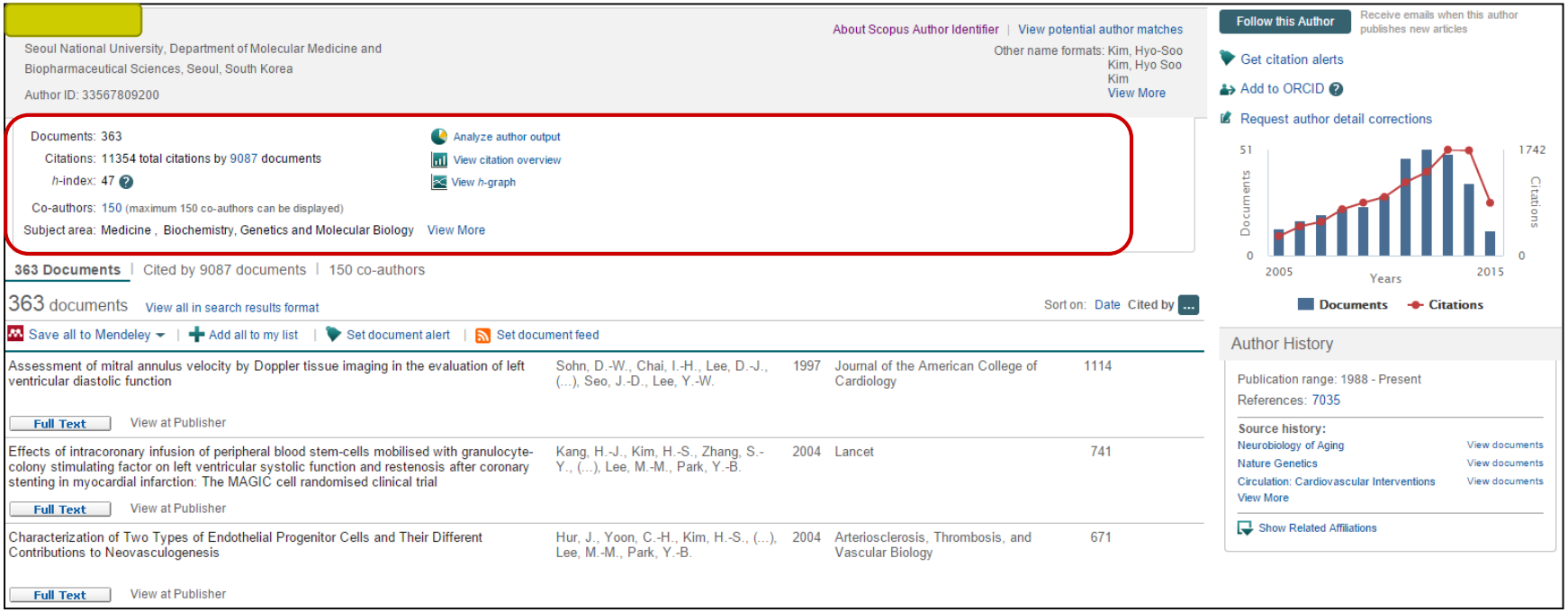
Scopus Author Searching



Author profile



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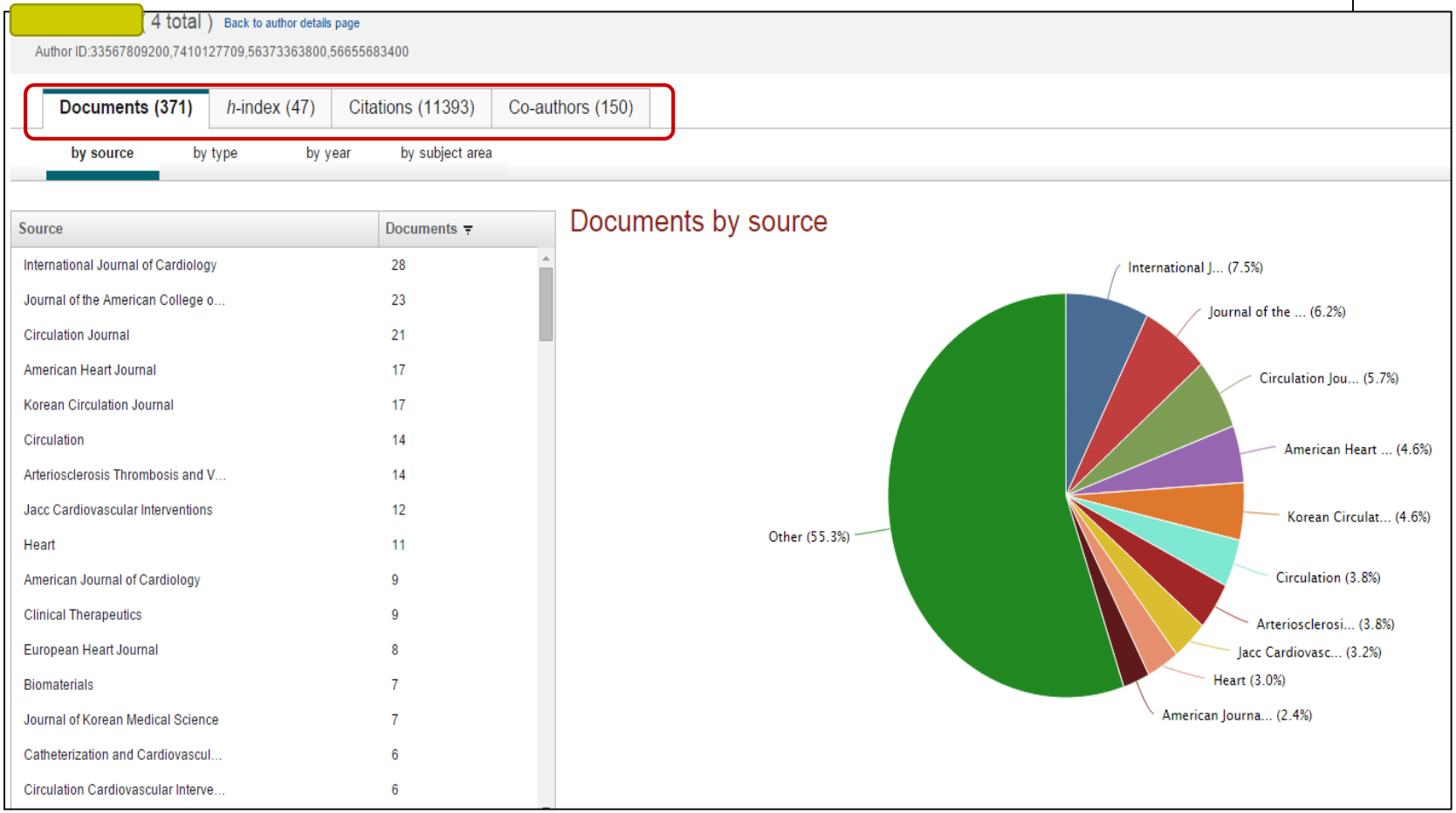
Documents by source



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H-index

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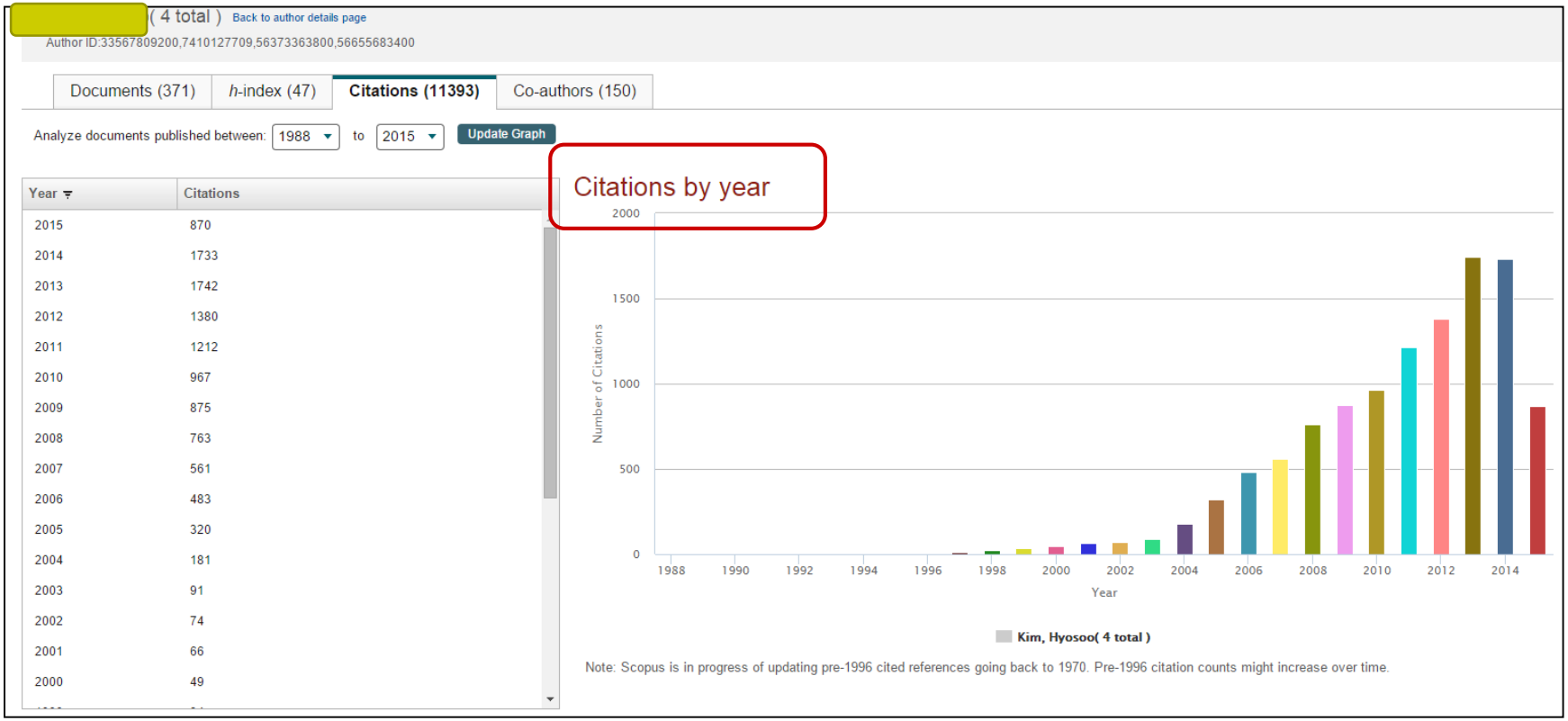
Citation by year



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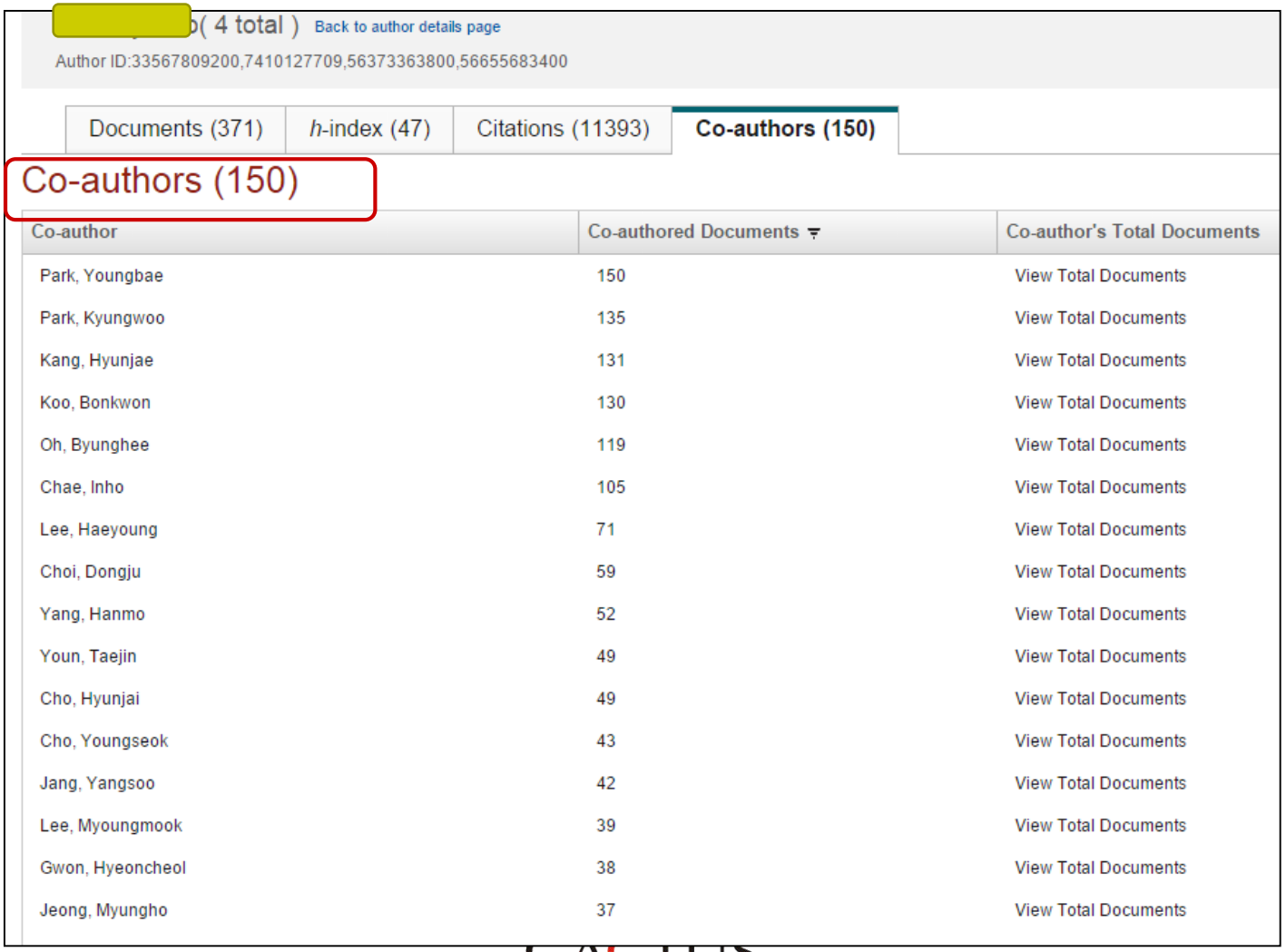
Co-authors



(4 total) Back to author details page

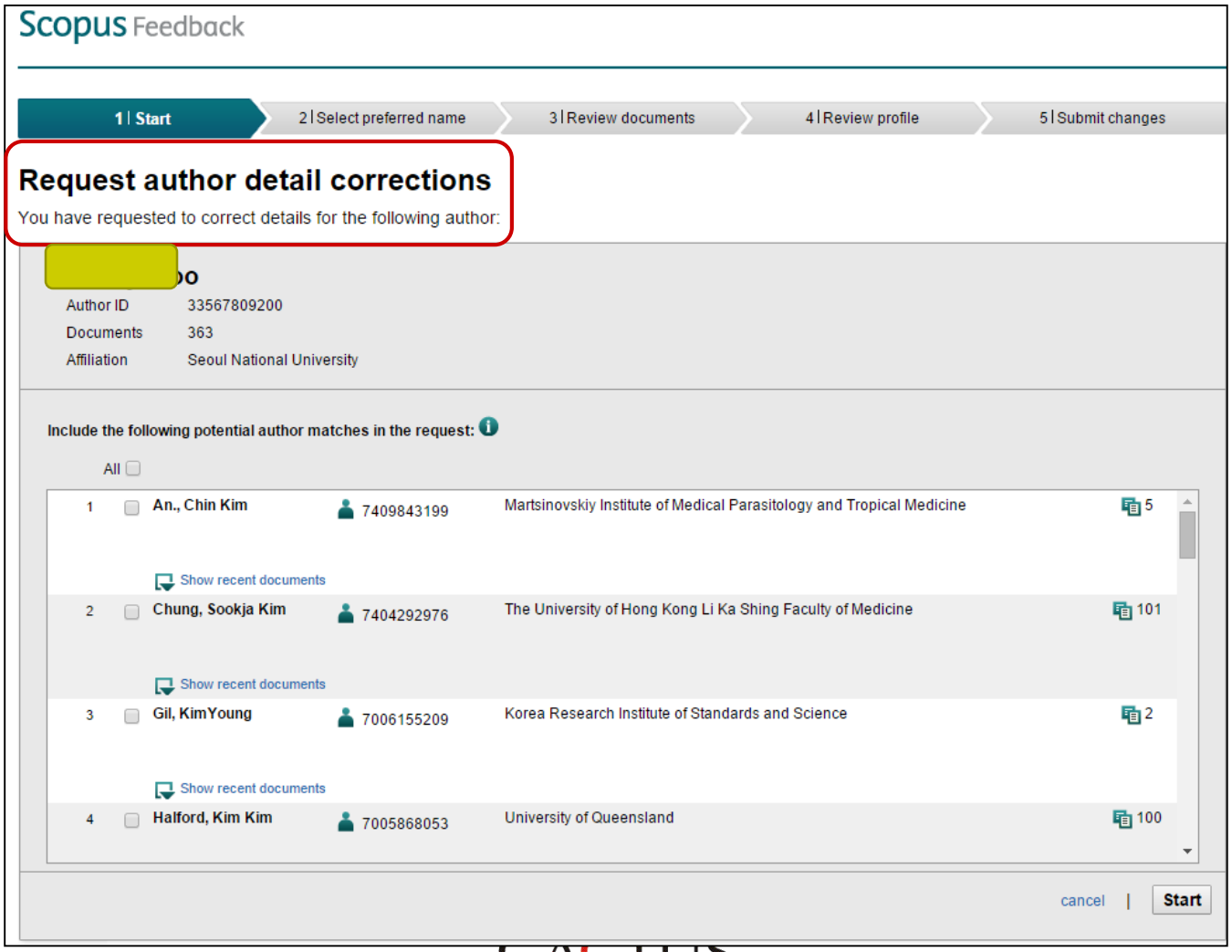
Author ID:33567809200,7410127709,56373363800,56655683400

Documents (371) | *h*-index (47) | Citations (11393) | **Co-authors (150)**

Co-authors (150)

Co-author	Co-authored Documents	Co-author's Total Documents
Park, Youngbae	150	View Total Documents
Park, Kyungwoo	135	View Total Documents
Kang, Hyunjae	131	View Total Documents
Koo, Bonkwon	130	View Total Documents
Oh, Byunghee	119	View Total Documents
Chae, Inho	105	View Total Documents
Lee, Haeyoung	71	View Total Documents
Choi, Dongju	59	View Total Documents
Yang, Hanmo	52	View Total Documents
Youn, Taejin	49	View Total Documents
Cho, Hyunjai	49	View Total Documents
Cho, Youngseok	43	View Total Documents
Jang, Yangsoo	42	View Total Documents
Lee, Myoungmook	39	View Total Documents
Gwon, Hyeoncheol	38	View Total Documents
Jeong, Myungho	37	View Total Documents

Request author detail correction



Author Profile
: Web of Science

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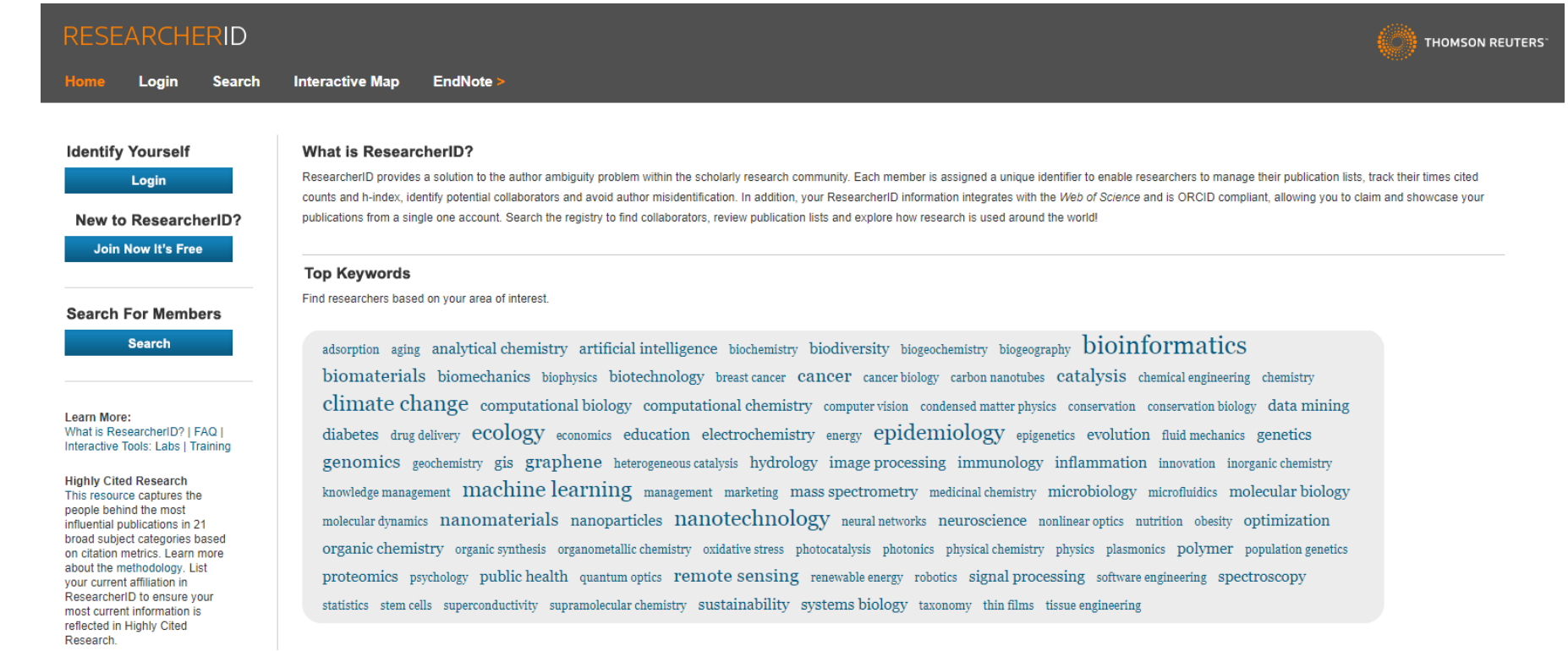
www.researcherid.com



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Web of Science

Clarivate Analytics

Search | My Tools | Search History | Marked List

Results: 175
(from Web of Science Core Collection)

You searched for: AUTHOR IDENTIFIERS: (j-2753-2012) ...More

Create Alert

Refine Results

Search within results for...

Sort by: Publication Date -- newest to oldest

Page 1 of 18

Select Page | 5K | Save to EndNote online | Add to Marked List

Create Citation Report
Analyze Results

1. **Comparison of endothelialization and neointimal formation with stents coated with antibodies against CD34 and vascular endothelial-cadherin**

By: Lee, Joo Myung; Choe, WonSeok; Kim, Baek-Kyung; et al.
BIOMATERIALS Volume: 33 Issue: 35 Pages: 8917-8927 Published: DEC 2012

Times Cited: 29
(from Web of Science Core Collection)

Usage Count

Citation report for 175 results from Web of Science Core Collection between 1998 and 2017 Go

You searched for: AUTHOR IDENTIFIERS: (j-2753-2012) ...More

This report reflects citations to source items indexed within Web of Science Core Collection. Perform a Cited Reference Search to include citations to items not indexed within Web of Science Core Collection.

Export Data: Save to Text File

Total Publications	*h*-index	Sum of Times Cited	Citing articles
175	44	8,403	7,137
	Average citations per item: 48.02	Without self citations: 8,191	Without self citations: 7,046

Sum of Times Cited per Year

Sort by: Times Cite

Page 1 of 18

Use the checkboxes to remove individual items from this Citation Report

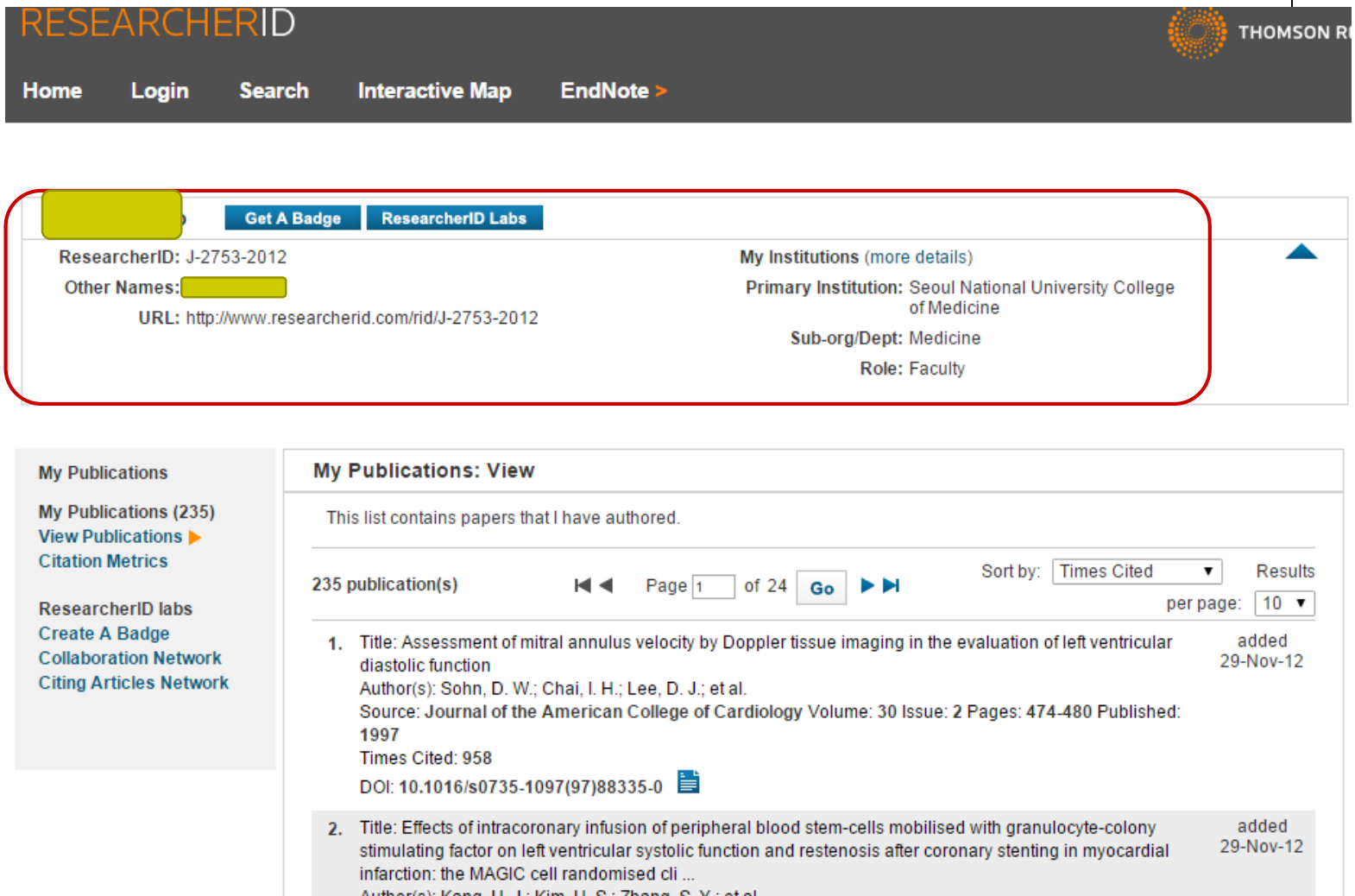
or restrict to items published between 1998 and 2017 Go

	2017 ▶	Total	Average Citations per Year
928	786	754	724	288	8403	420.15
63	72	66	54	29	727	51.93

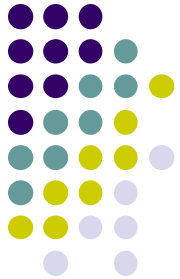
1. **Characterization of two types of endothelial progenitor cells and their different contributions to neovasculogenesis**

By: Hur, J; Yoon, CH; Kim, HS; et al.
ARTERIOSCLEROSIS THROMBOSIS AND VASCULAR BIOLOGY Volume: 24 Issue: 2 Pages: 288-293 Published: FEB 2004

Research ID's Author profile



Citation Metrics



[redacted] Get A Badge | ResearcherID Labs

ResearcherID: J-2753-2012

Other Names: [redacted]

URL: http://www.researcherid.com/rid/J-2753-2012

My Institutions (more details)

Primary Institution: Seoul National University College of Medicine

Sub-org/Dept: Medicine

Role: Faculty

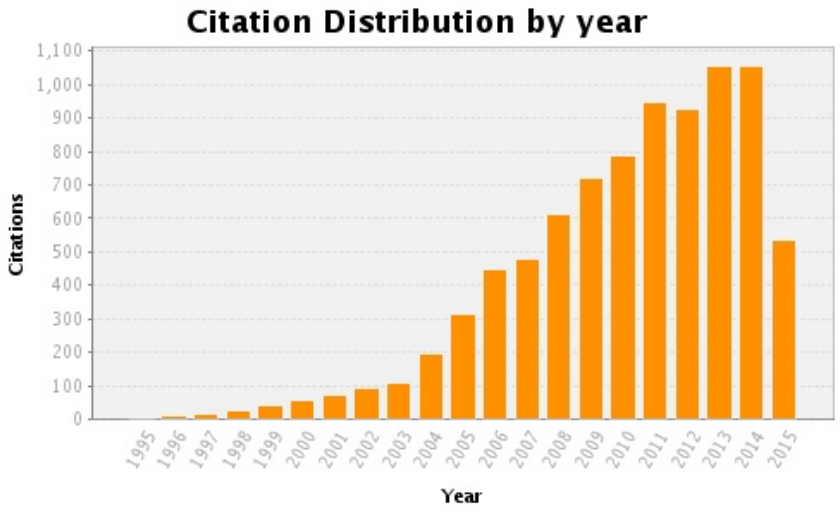
My Publications

My Publications (235)
View Publications
Citation Metrics ▶

ResearcherID labs
Create A Badge
Collaboration Network
Citing Articles Network

My Publications: Citation Metrics

This graph shows the number of times the articles on the publication list have been cited in each of the last 20 years.
Note: Only articles from Web of Science Core Collection with citation data are included in the calculations. More information about these data.



Total Articles in Publication List: 235

Articles With Citation Data: 224

Sum of the Times Cited: 8504

Average Citations per Article: 37.96

h-index: 42

Last Updated: 07/13/2015 09:40 GMT

Collaboration Network

You are viewing the ResearcherID Labs page for [redacted] (J-2753-2012)

ResearcherID Badge
Easily create a badge for Hyo Soo Kim to advertise his/her ResearcherID profile on your Web page or Blog.

Collaboration Network
Visually explore who Hyo Soo Kim is collaborating with.

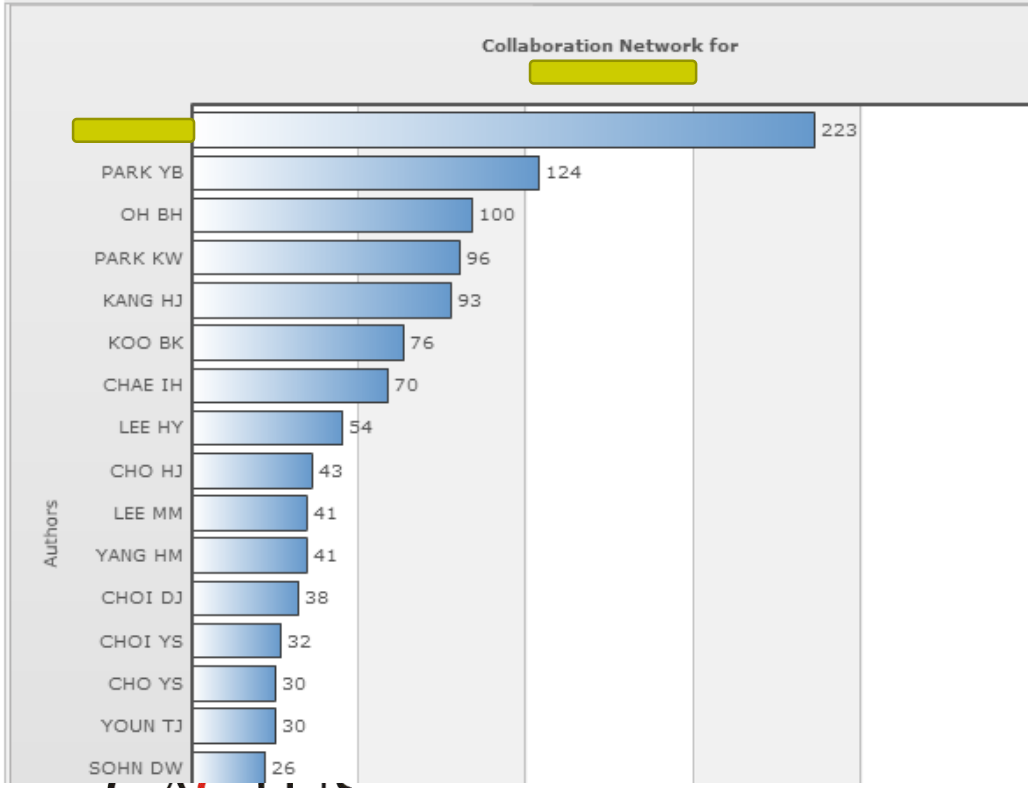
Citing Articles Network
Visually explore the papers that have cited Hyo Soo Kim.

Community Forum
v. 0.5

Collaboration Network

The graph below displays (up to) this researcher's top **20 co-authors**. Data is presented in descending frequency order.

Top: Authors | Research Areas | Countries/Territories | Institutions | Map |

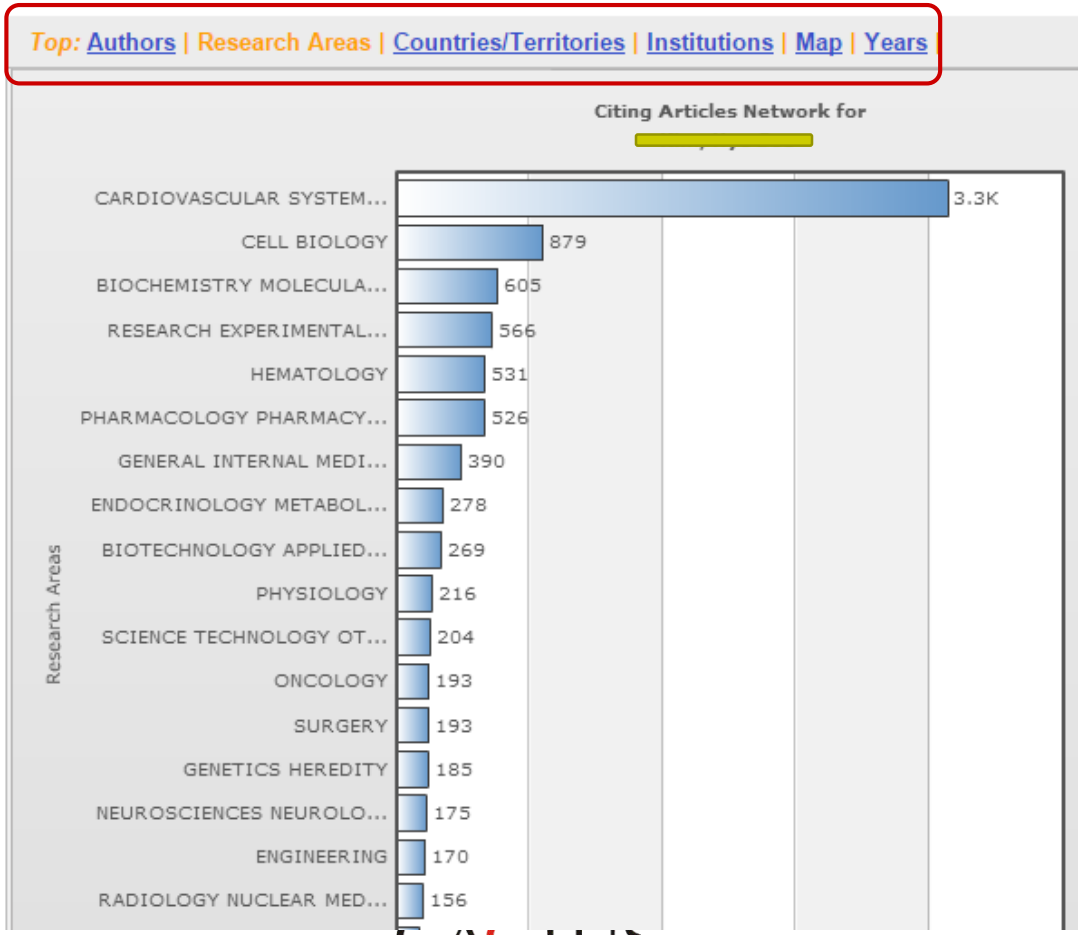


Citing Articles Network

Citing Articles Network

The graph below displays (up to) the top **20 research areas** for publications that have cited this researcher.
Data is presented in descending frequency order.

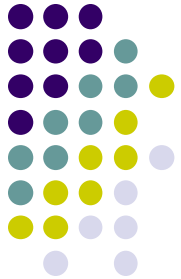
Top: Authors | Research Areas | Countries/Territories | Institutions | Map | Years



Increasing the journal impact

CACTUS

Increasing the impact factor



- To be indexed in an international database such as PubMed
- To allow Googlebot to crawl the entire data of the journal
- Medical editors have switched their journals' language to English and produced PMC XML files for inclusion in PMC(PubMed Central)

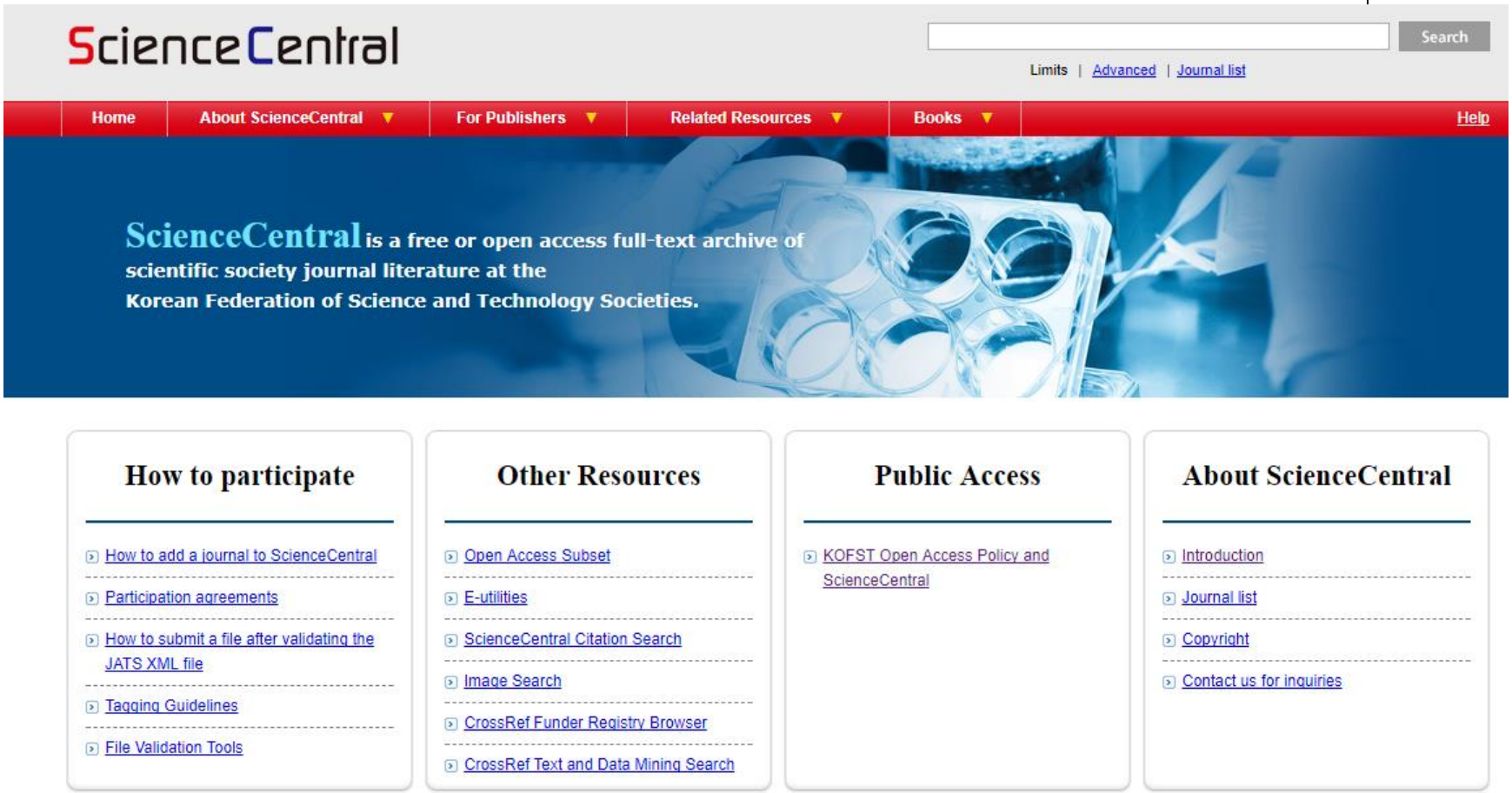
http://www.editage.com/insights/current-challenges-of-the-scientific-publishing-community-in-korea

ScienceCentral

- Korean Federation of Science and Technology Societies (KOFST) launched the ScienceCentral in September 2013
- Free JATS XML, full-text database for Korean society
- 50 dollars per paper for CrossRef/XML, CrossMark XML, and FundRef XML
- 50,000 papers from 450 STM journals in Korea

http://www.editage.com/insights/current-challenges-of-the-scientific-publishing-community-in-korea

www.e-sciencecentral.org



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Increasing the journal impact I :
Meet the International standard of online journal publishing

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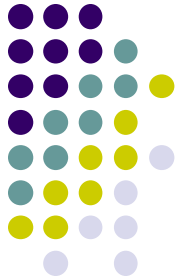
International standard of online journal publishing



- Make a JATS XML file for journal homepage and for depositing it to PMC for better visibility.
- Participate in CrossRef and add DOI, CrossMark, and FundRef to their articles.
- Mention the ORCID of all authors with the authors' names.
- Transition your journal into an English-language journal if you want to promote your journal internationally.

ACTUS

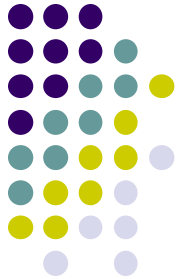
http://www.editage.com/insights/vital-resources-and-tips-for-science-editors-of-korean-journals

International standard of online journal publishing

- Recruit editorial board members from at least 10 countries.
- Include manuscripts from at least 10 countries.
- Acknowledge in the manuscript any research support from government, private, or public institutes.
- Describe the aims and scope precisely with a minimum of 300 words and stress the uniqueness of the journal.

http://www.editage.com/insights/vital-resources-and-tips-for-science-editors-of-korean-journals

International standard of online journal publishing



- Adopt open access policy
- Do not change the editors frequently(at least five years)
- Recruit a manuscript editor or hire the services of a professional manuscript editing company to keep with the style and format of the journal.
- English proofreading is mandatory if the author is not a native English speaker.

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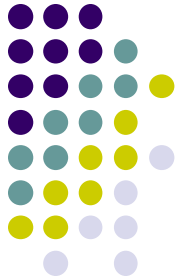
http://www.editage.com/insights/vital-resources-and-tips-for-science-editors-of-korean-journals

International standard of online journal publishing



- CrossCheck should be used routinely to avoid plagiarized or duplicated content.
- Enough budget is the necessary minimum condition to promote the journal
- Participate in the editors' association

http://www.editage.com/insights/vital-resources-and-tips-for-science-editors-of-korean-journals

Increasing the journal impact II :
Article Presentation & Multimedia

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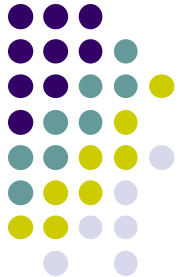
Article Presentation & Multimedia



1. AudioSlides –short, five-minute presentations in which you can explain your paper in your own words. Share it online and using social media.
2. Featured Multimedia for this Article –Upload multimedia elements -such as video
3. Sharing Data : enables others to gain new insights and make interpretations for their own research.

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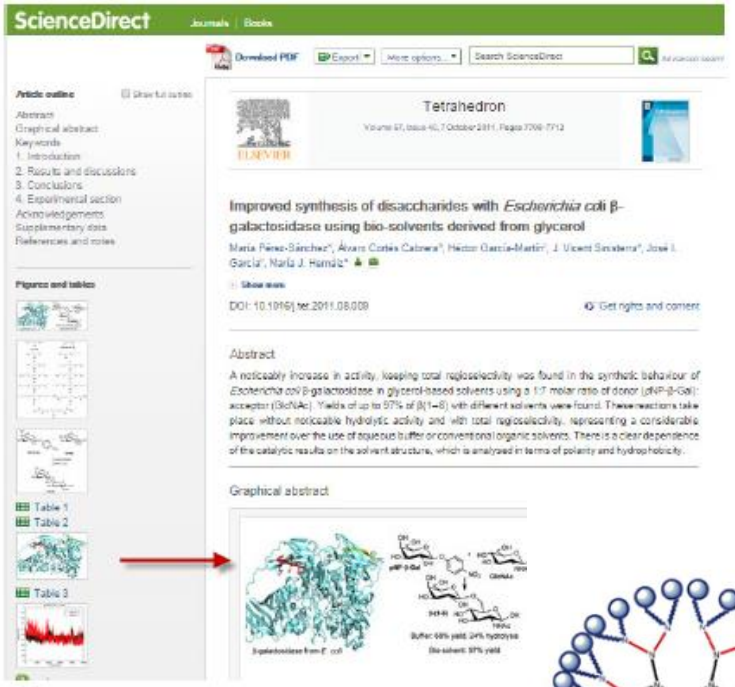
Source : https://www.publishingcampus.elsevier.com (Get Noticed Promoting your article for maximum impact)

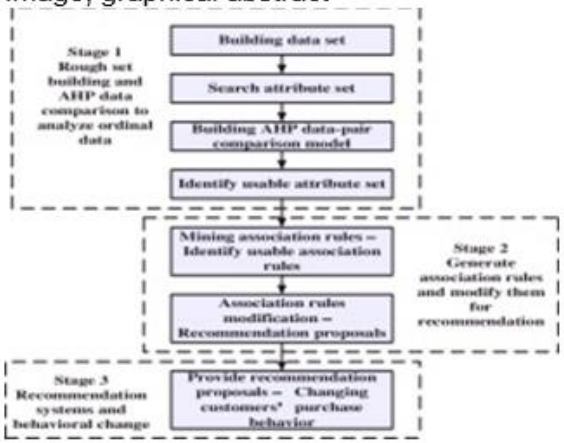
Graphical abstracts

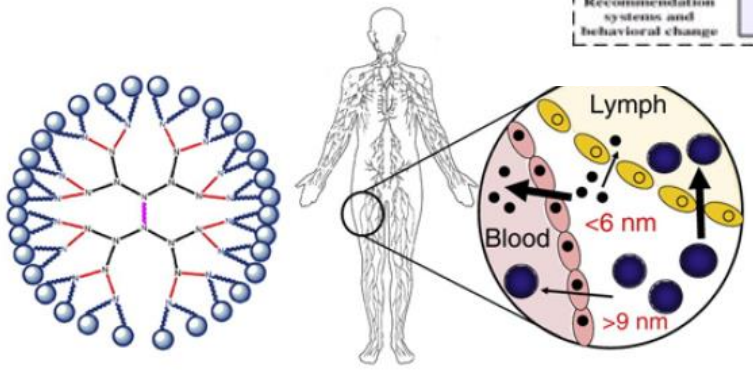


A rough set-based association rule approach for
Available online 24 May 2016
Shu-hsien Liao, Hsiao-ko Chang

Graphical abstract

Image, graphical abstract





Targeting the lymphatics using dendritic polymers (dendrimers), Lisa M. Kaminskasa, Christopher J.H. Porter, Advanced Drug Delivery Reviews, http://dx.doi.org/10.1016/j.addr.2011.05.016

Source : https://www.publishingcampus.elsevier.com (Get Noticed Promoting your article for maximum impact)

Video abstracts

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Video Abstracts

JACS Video Abstracts are summaries of recently published *JACS* articles, filmed by the articles' authors. They provide a way for researchers and non-specialists alike to quickly orient themselves with the central focus of a published paper/new development.

Cisplatin is a drug used to treat cancer successfully. Unfortunately the drug can have unpleasant side effects - harming healthy cells as well as cancerous ones. Tiny gold particles combined with DNA and cisplatin could result in potent cancer treatments.

Lippard, Mirkin and co-workers have combined the features of cisplatin and DNA-gold nanoparticles into a single substance. These DNA-gold nanoparticles are tethered to a platinum complex that is effectively carried into cancer cells. Once inside the cells, cisplatin is released, killing the cancer cells. This method is shown to have equal or greater efficacy than treatment with cisplatin alone against four types of human cancer cell lines.

The video abstract features the following article

Polyvalent Oligonucleotide Gold Nanoparticle Conjugates as Delivery Vehicles for Platinum(IV) Warheads
Shanta Dhar†, Weston L. Daniel‡, David A. Giljohann‡, Chad A. Mirkin*‡ and Stephen J. Lippard*†
J. Am. Chem. Soc., (Communication), **2009**, *131* (41), pp 14652-14653; DOI: 10.1021/ja9071282

JACS β
JOURNAL OF THE AMERICAN CHEMICAL SOCIETY

Famotidine Is Inferior to Pantoprazole in Preventing Recurrence of Aspirin...

AmerGastroAssn 동영상 172개 구독하기

AmerGastroAssn | 2009년 12월 22일
Drs. Fook-Hong Ng and Wai-Ming Chu discuss their manuscript Famotidine Is Inf...

702
조회 수

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Source: NDSL 2014

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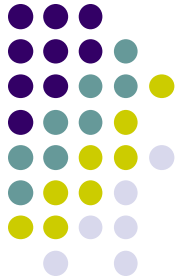

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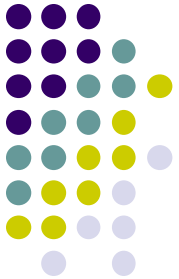

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Increasing the journal impact III :
Case story

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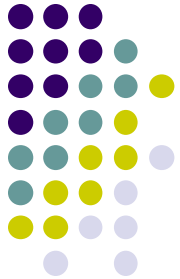
Journal of Neurogastroenterology & Motility (JNM) Success story



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Source : JNM's success story, KSCE Workshop, 2013 , Nayoung Kim

How Can I Improve My Journal?

- Active recruitment of high-impact articles by courting researchers
- Offering authors better services
- Boosting the journal's media profile
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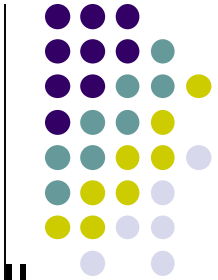
-M. Chew, E. V. Villanueva, and M. B. Van Der Weyden, *Journal of the Royal Society of Medicine* **100** (3), 142 (2007).

The Role of the Editorial Office



- Editorial Offices should have clear instructions and well-formulated policies, standardized procedures, and consistent records and reports to provide the breeding ground for growth and reproducible results (i.e., more and higher-quality submissions).
- Showing loyalty to authors and reviewers and running a clean and timely peer-review process (i.e., one that is transparent and ethical) will help to build a good reputation and, produce better publications in a journal.
- Clean peer review will guarantee scientific quality and close the circle for continued improvement.

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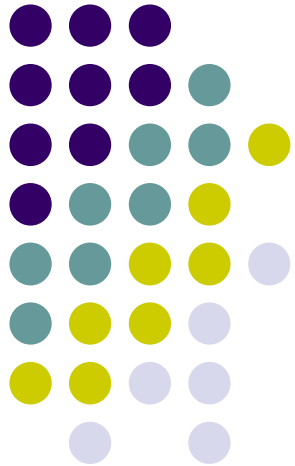
Thank You

Soon Kim (soonkim0916@gmail.com)



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