



Excelling scholarly publishing processes using artificial intelligence-assisted tools

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Agenda

What is AI?

Future of AI

Why AI in scholarly publishing?

Different AI tools used in scholarly publishing

Ethical considerations and guidance

Impact of AI on human interventions and future

What is AI?



**ARTIFICIAL
INTELLIGENCE**

**Any thoughtful
application of advanced
computer sciences in executing
tasks and processes that are
usually related to intelligent beings**

*Modified from the
Encyclopaedia Britannica definition*

“The Future is AI, DOT”



Appen Report, 2021

AI budgets have increased by 55% YoY, with some investing up to \$5M.

State of AI, 2021

‘AI-first’ approaches help faster simulations of humans’ cellular machinery, that may transform drug discovery and healthcare.

Research & Markets, 2021

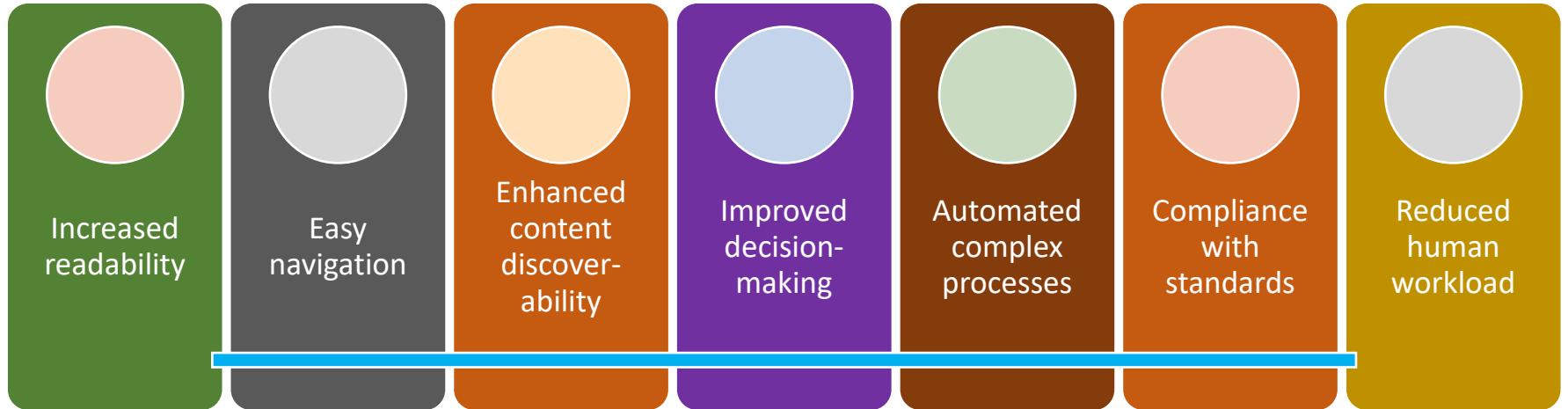
Total global AI solution market will reach \$227.5B by 2026, growing at 28.6% CAGR.

McKinsey Global Survey, 2020

COVID-19 has not prevented high-performing organizations from investing in AI.

AI in the Publishing Industry

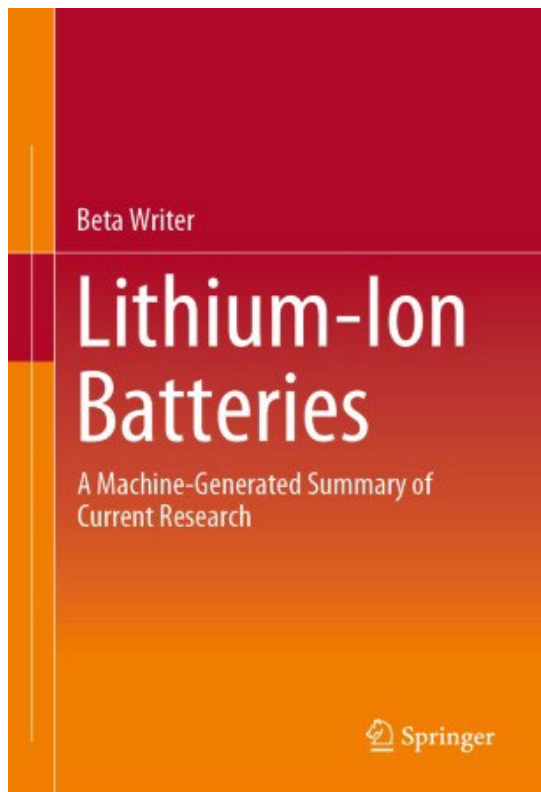
Gould Finch & Frankfurter Buchmesse 2019 Survey



Characteristics of Survey Participants

- 300 senior leaders and editors
- Mean age: 41 years
- Sampled from 17 countries
- Mean experience: 13 years

Machine-Generated Book is a Reality!



Authors and affiliations

Beta Writer ¹

1. Heidelberg, Germany

About the authors

Machine-generated by Beta Writer 0.7 software developed at Goethe University Frankfurt



Bibliographic information

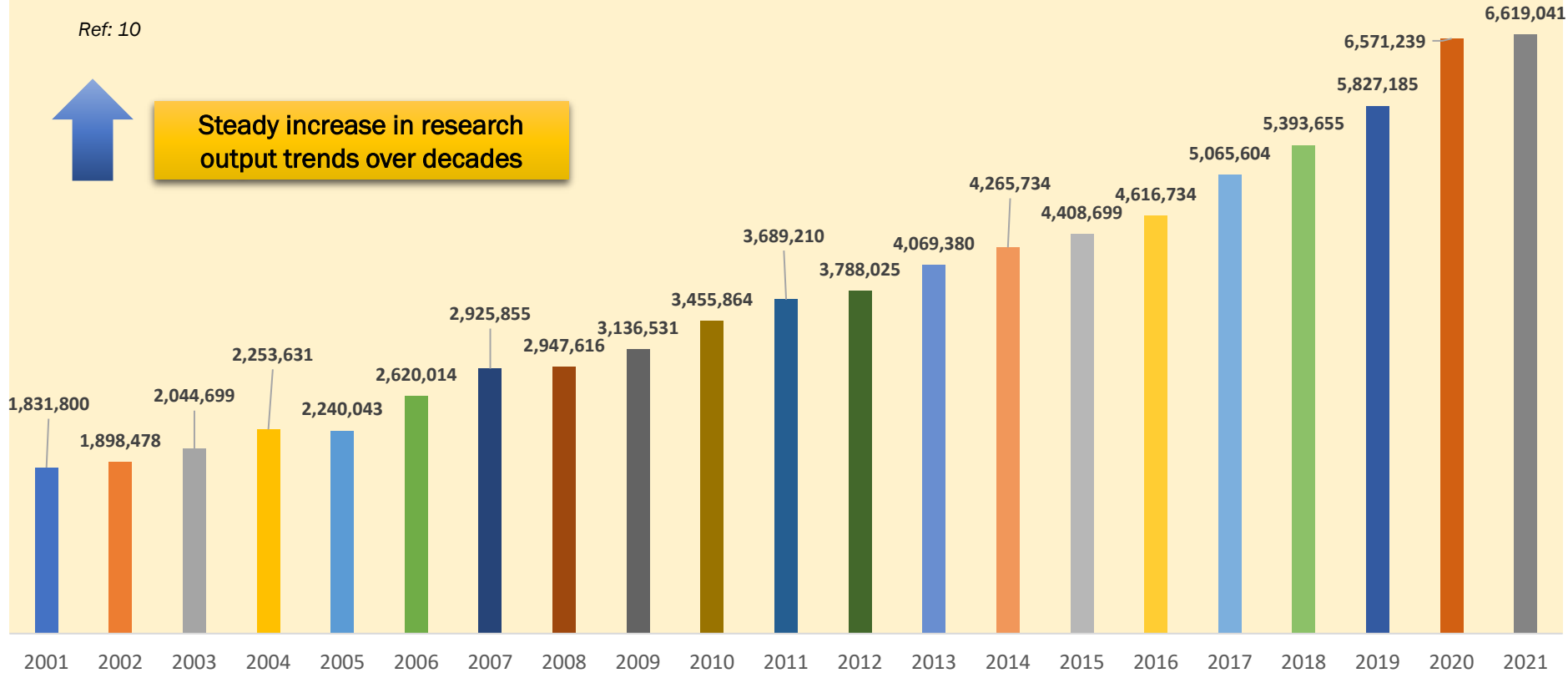
Book Title Lithium-Ion Batteries	Book Subtitle A Machine-Generated Summary of Current Research	Authors Beta Writer
DOI https://doi.org/10.1007/978-3-030-16800-1	Copyright Information Springer Nature Switzerland AG <u>2019</u>	Publisher Name Springer, Cham
eBook Packages Chemistry and Materials Science	Hardcover ISBN 978-3-030-16799-8	Softcover ISBN 978-3-030-16802-5
eBook ISBN 978-3-030-16800-1	Edition Number 1	Number of Pages XXXV, 247
Number of Illustrations 1 b/w illustrations, 2 illustrations in colour	Additional Information This book was machine-generated.	Topics Electrochemistry Energy Storage Energy Materials

The Need for AI Intervention in Scholarly Publishing

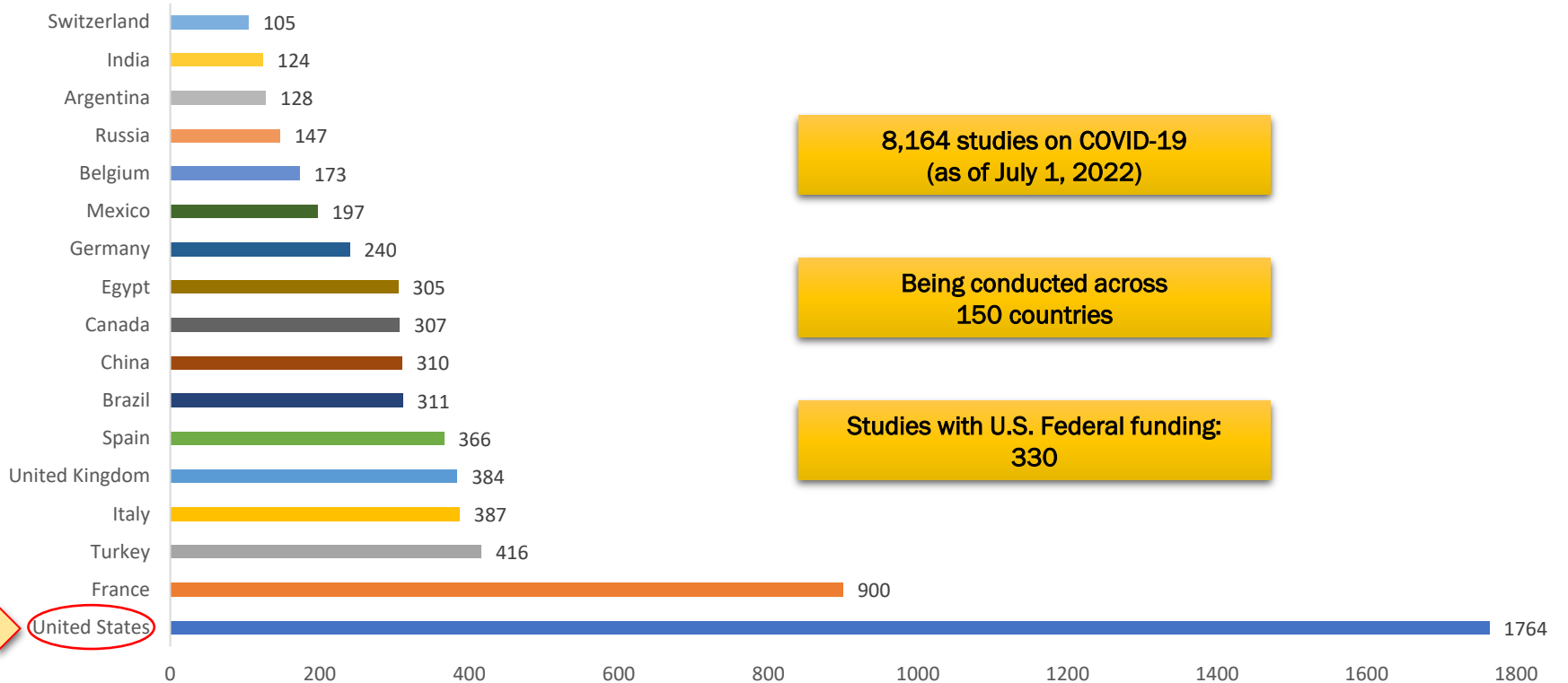
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Steady increase in research output trends over decades



COVID-19: A Game Changer



Peer Review Burden

RESEARCH

Open Access

In 2020
alone

>1.5 billion USD for US reviewers

>600 million USD for Chinese
reviewers

>400 million USD for UK reviewers

A billion-dollar donation: estimating the cost of researchers' time spent on peer review



Balazs Aczel^{1*} , Barnabas Szasz^{1*} and Alex O. Holcombe²

Abstract

Background: The amount and value of researchers' peer review work is critical for academia and journal publishing. However, this labor is under-recognized, its magnitude is unknown, and alternative ways of organizing peer review labor are rarely considered.

Methods: Using publicly available data, we provide an estimate of researchers' time and the salary-based contribution to the journal peer review system.

Results: We found that the total time reviewers globally worked on peer reviews was over 100 million hours in 2020, equivalent to over 15 thousand years. The estimated monetary value of the time US-based reviewers spent on reviews was over 1.5 billion USD in 2020. For China-based reviewers, the estimate is over 600 million USD, and for UK-based, close to 400 million USD.

Conclusions: By design, our results are very likely to be under-estimates as they reflect only a portion of the total number of journals worldwide. The numbers highlight the enormous amount of work and time that researchers provide to the publication system, and the importance of considering alternative ways of structuring, and paying for, peer review. We foster this process by discussing some alternative models that aim to boost the benefits of peer review, thus improving its cost-benefit ratio.

Keywords: Peer-review, Academic publishers, Publication system

Changing Landscape of Scholarly Publishing

High volume of research



Open access



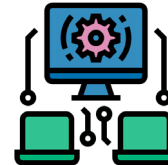
Open peer review



Predatory journals

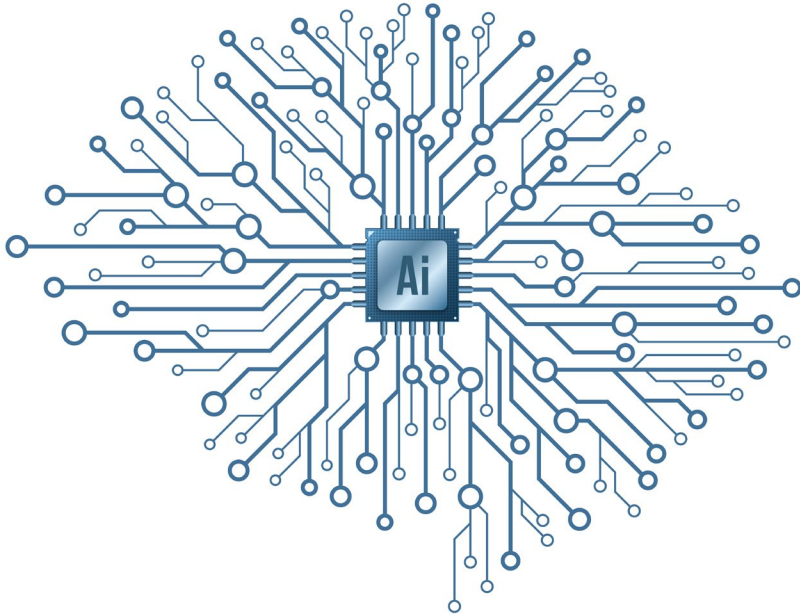


Pre-print servers



IT advancements

Opportunities for AI in Scholarly Publishing



Prospective

Improving the quality
and timelines of
publishable content

Retro-
spective

Checking published
content & identifying
missed obligations and
correct them for better use

AI is Helpful to All Stakeholders in Every Stages of Scholarly Publishing

Key Stakeholders

Author/Writer

1

Editor

2

Reviewer

3

Publisher

4

Key Process Steps

- Literature Review
- Information Retrieval
- Data Synthesis

Initiation

- Writing/Editing/Revising
- Proofreading
- Plagiarism Check

Development

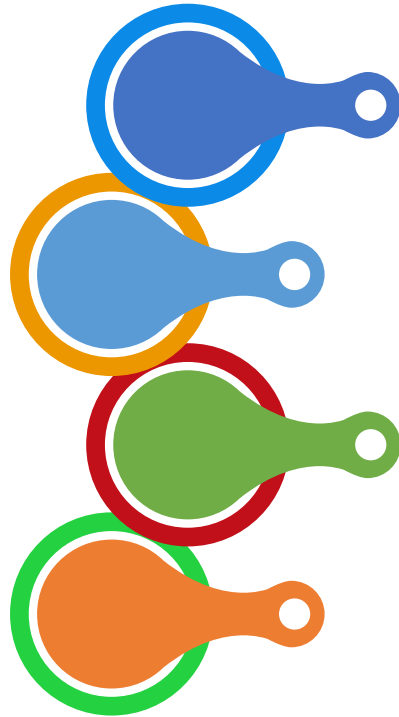
- Journal Selection
- Formatting
- Reference Management

Submission

- Editorial Workflow
- Peer Review
- Publication Production
- Dissemination

Review & Production

Literature Review & Data Synthesis



COVID Scholar

COVID-19 literature search powered by advanced NLP algorithms

Iris.ai

Sorts topic-based contents, amalgamates different algorithms, generates “document fingerprints,” and provides the results

RobotReviewer

Identifies critical RCT information, including the PICO, design, and risk of bias, from research publications

Scholarcy

Provides meaningful AI-created summaries for research articles and helps to quickly understand essential study data

Manuscript Writing & Editing

ProWriting Aid

- Checks grammar
- Edits style
- Suggests word combinations

Trinka

- Auto-edits manuscript
- Corrects in track-changes
- Conducts publication-readiness review

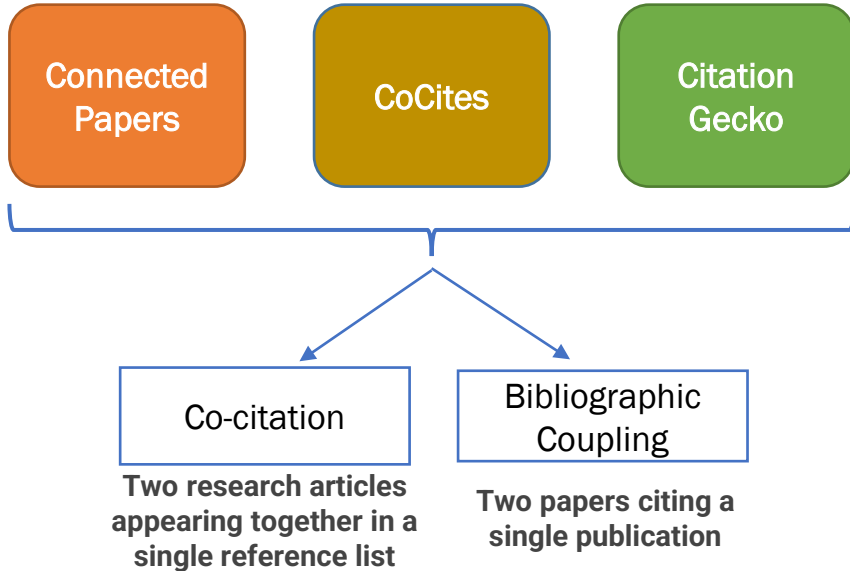
PerfectIt

- Customizable to in-house style
- Focuses on abbreviations, style guides, & consistency in tables/figures

SciNote Manuscript Writer

- Extracts data from references and adds them to the draft adequately cited and annotated

Reference Management



Scite.ai

Uses smart citation to analyze the quality of references

ScWheel

Uses SmartSearch algorithm to recommend relevant articles in Word and Google Docs

Wizdom.ai

Uses citation recommender and projects citation impact of manuscripts for 3-5 years

Meta

Employs predictive algorithms to identify articles and integrates with *Mendeley*

Target Journal Selection

Manuscript
Matcher

Applies complex algorithms, WoS information, & JCR statistics to suggest impactful journals by providing the match score

FindMy
Journal

Employs an intelligent algorithm to search using researchers' responses to 11 objective questions & suggests the top five

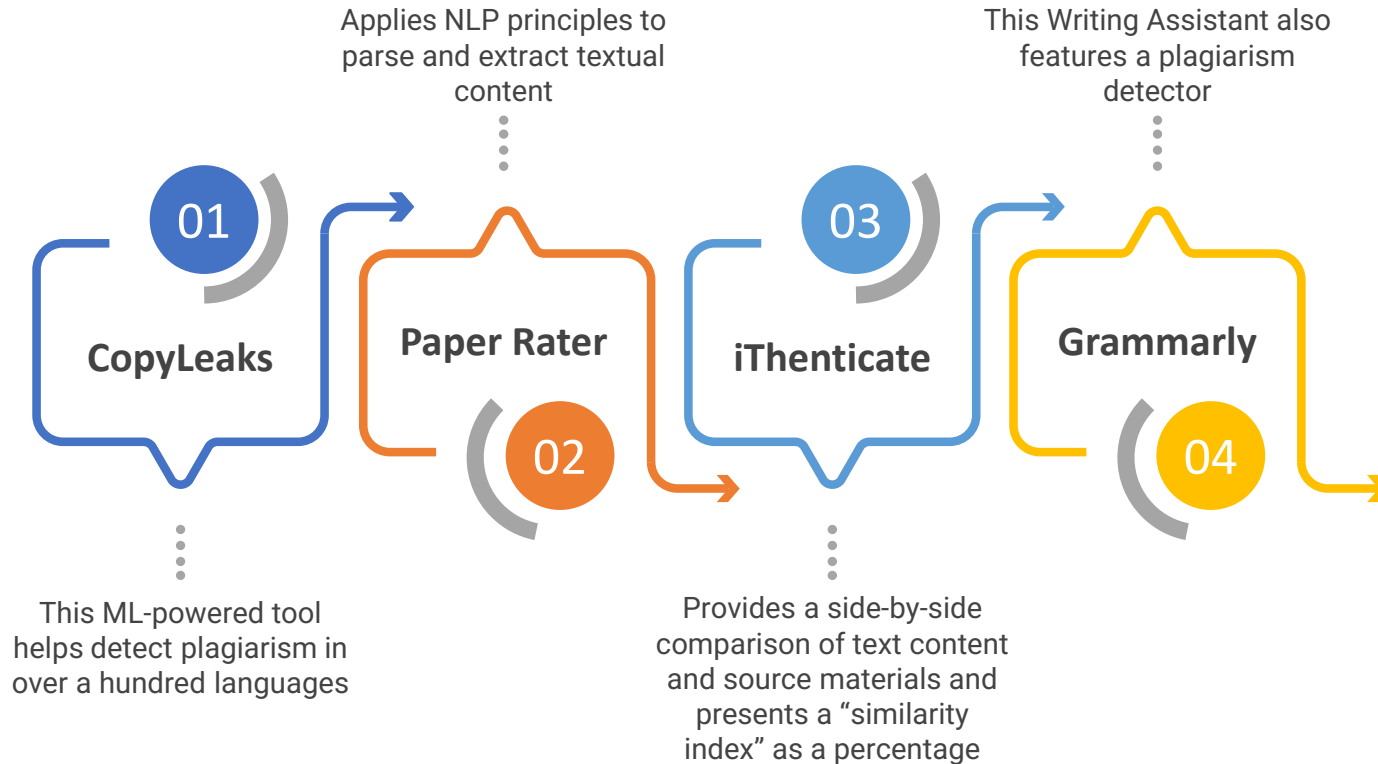
Journal
Finder

Involves clever search know-how supported by fingerprint engine and subject-specific vocabularies to identify target journal

Open Access
Journal Finder

Uses validated journal index, an algorithm supported by DOAJ and helps avoid predatory journals

Plagiarism Detection



Peer Review & Quality Check

Aira.ai

Reviews & recommends 20 suggestions for grammar and style, figures and legends, and plagiarized content, apart from providing warning about conflicts of interest

Reviewer.ly

Offers explainable and transparent intelligence on the qualifications of the suggested peer-reviewers and allows informed decision making

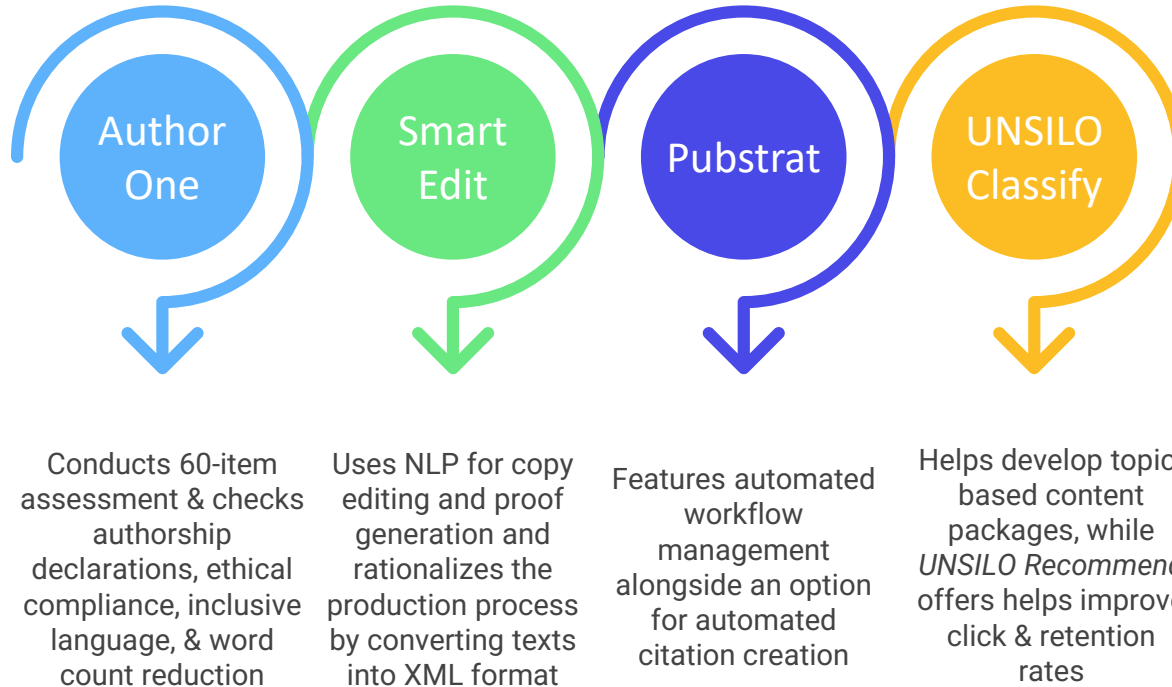
Penelope.ai

Conducts comprehensive, configurable checks & provides transparent results

StatReviewer

Examines the use of correct statistical approaches in manuscripts and helps recognize deceitful conduct

Workflow Management, Production & Dissemination



For More Insights on AI-Assisted Tools

science
editing

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Review

Artificial intelligence-assisted tools for redefining the communication landscape of the scholarly world

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Artificial intelligence in scholarly publishing

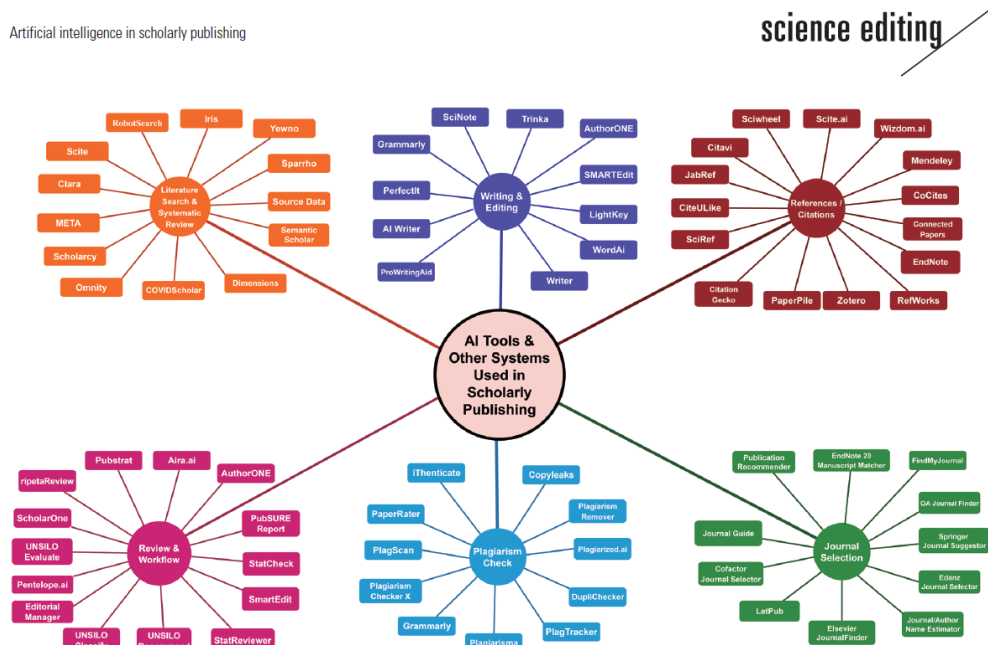
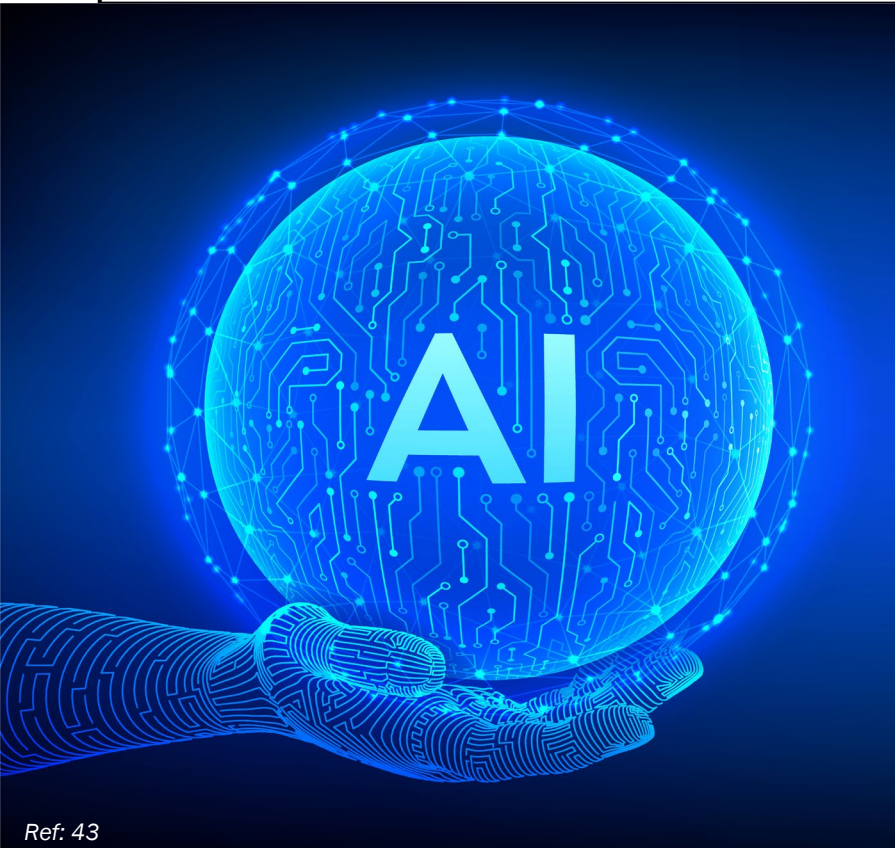


Fig. 1. Various artificial intelligence (AI) tools and associated non-AI solutions used in scholarly publishing.

Challenges Ahead of Scholarly Publishing Community for Implementing AI...

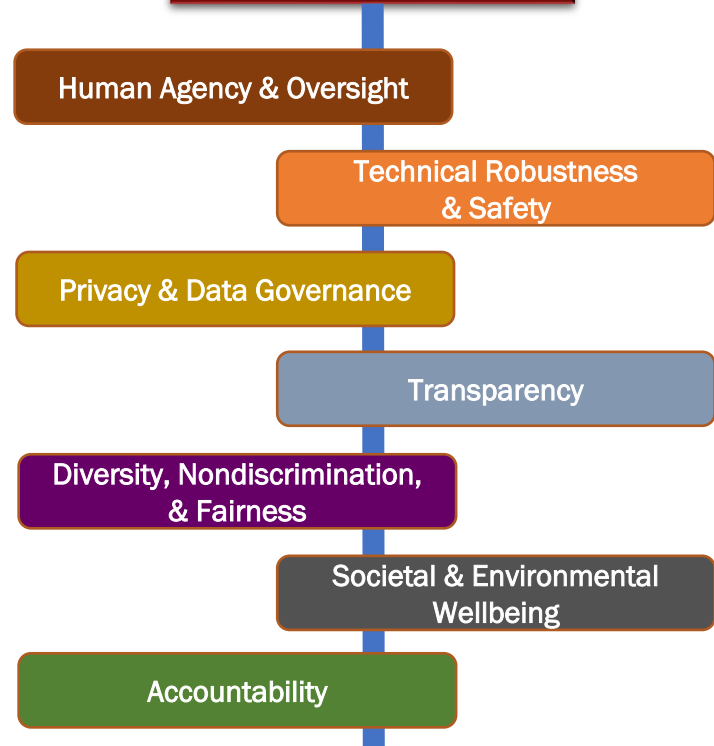


Trustworthy AI: EU Guidance

4 Ethical Principles



7 Key Requirements



Recommendations on Using AI in Scholarly Publishing

COPE

Decision-making

Editorial decision cannot be made by an AI tool alone.

Fairness

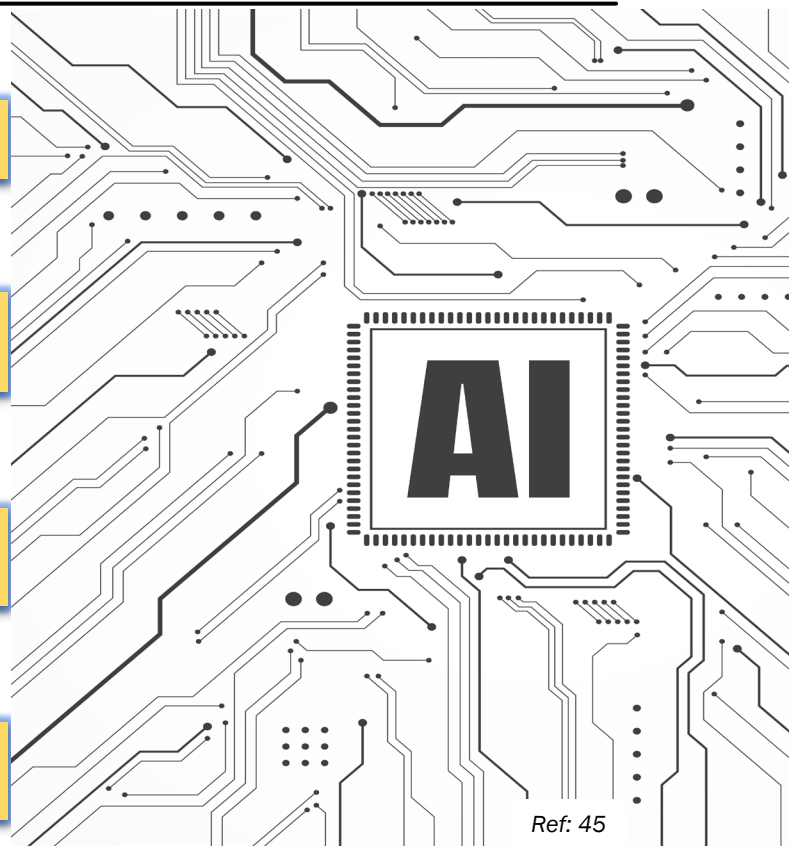
Human oversight is key to ensuring a fair process and respecting authors' rights.

Inherit Biases

Publishers should share any known biases in the algorithms or databases involving automation or AI.

Author Rights

Authors have the right to know which processes or steps involve automation or AI decisions.



'AI Hesitancy' & 'AI Illiteracy'

Nadarzynski T. *et al*, 2019

- Period: Nov 2017 - Jan 2018
- Mixed-methods approach: face-to-face semi-structured interviews (n=29, students) and an online survey (n=215, public)
- Aimed to explore participants' willingness to engage with AI-led health chatbots
- Moderate acceptability (67%), correlated negatively with perceived poorer IT skills and dislike for talking to computers.

Polesie S. *et al*, 2020

- Period: Mar 2020 – May 2020
- Online survey: Dermatopathology experts (n=718)
- Aimed to address feelings and attitudes toward AI among dermatopathologists
- Only 18.8% had either good or excellent knowledge about AI.
- 84.1% thought AI should be a part of medical training.

AI is not a 'foe' but a 'friend'!

Stakeholder benefits

Patients, society, business, researcher, author & journals

Improves MW performance

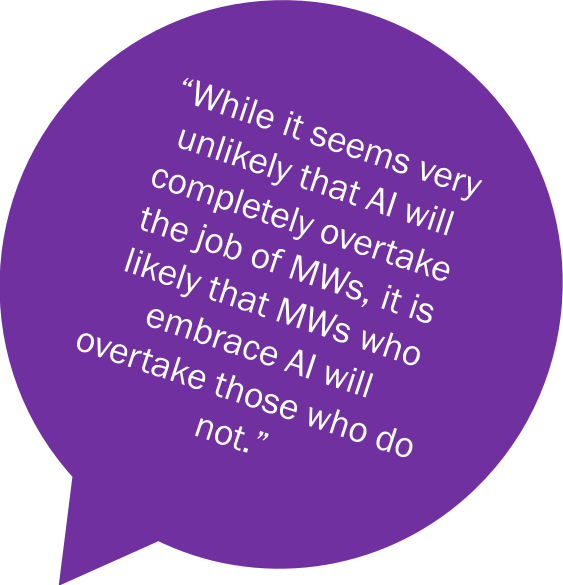
Efficiency and productivity

Quality

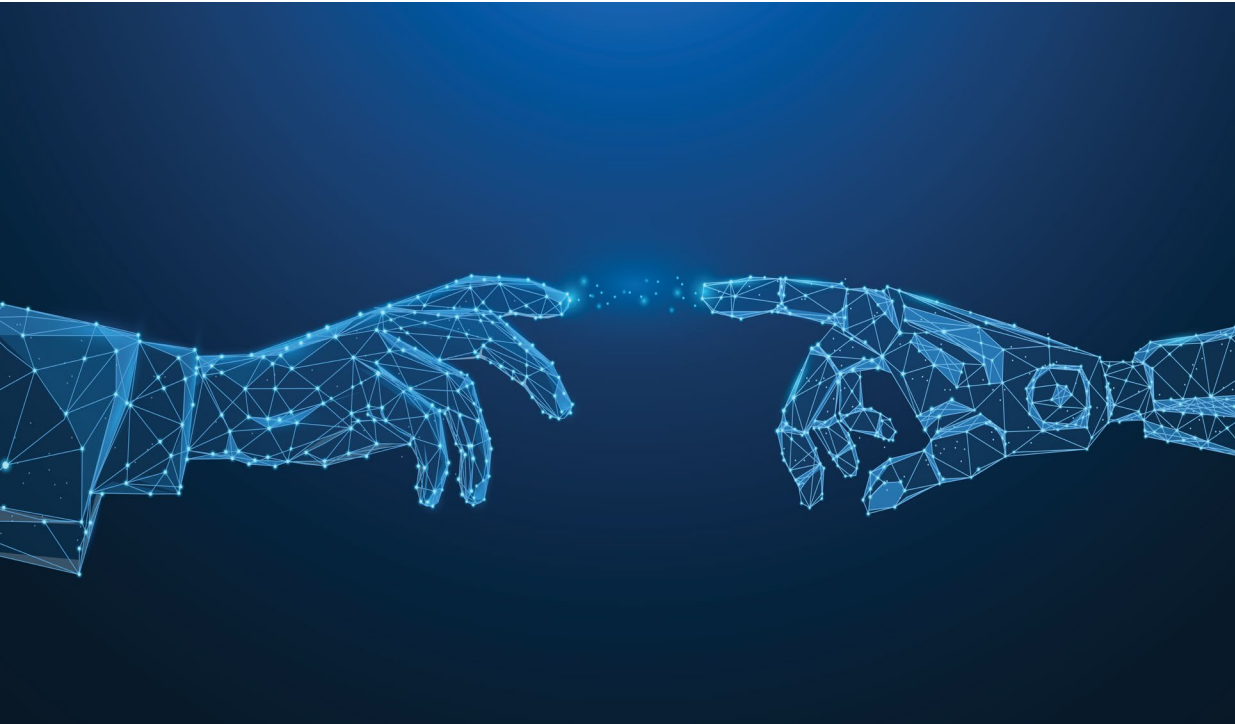
Consistency, accuracy

Ethics

Compliance, nonbiased, transparency, integrity



“While it seems very unlikely that AI will completely overtake the job of MWs, it is likely that MWs who embrace AI will overtake those who do not.”



Human-Machine Collaboration

It's high time to promote human-machine collaboration through training and preparation to augment value creation and improve performance and delivery.

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