Council of Asian Science Editors (CASE)

3rd Asian Science Editor's Conference and Workshop
Seoul, Korea | July 20-22, 2016



The Role of Editors
in a Changing World:
What Editors Need to Know About
Irresponsible and Predatory
Publication Practices

Presented by:

Donald Samulack, PhD
President, U.S. Operations
Editage / Cactus Communications

Dr. Eddy™ personifies the efforts of Editage to support authors with good publication practices.

ed/tage



The Chef, the Actor, and the Scoundrel









We've All Seen the Headlines

The Washington Post

March 27, 2015

Major publisher retracts 43 scientific papers amid wider fake peer-review scandal

nature International weekly journal of science

Watch out for cheats in citation game

The focus on impact of published research has created new opportunities for misconduct and fraudsters, says Mario Biagioli.

12 July 2016

Science Translational Medicine MAAAS

Authorship For Sale. Papers For Sale. Everything For Sale.

By Derek Lowe | December 2, 2013

Forbes / Opinion

Why You Should Avoid Predatory Journals, Welcome Rigorous Review





Watch THIS Space!



Home Ab

About the Author

Disclaimer

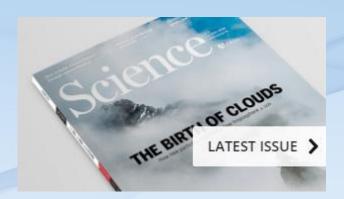
LIST OF PUBLISHERS

LIST OF STANDALONE JOURNALS

 Blog activities by Jeffrey Beall

(www.ScholarlyOA.com)

 Various articles by John Bohannon and others



Retraction Watch

Tracking retractions as a window into the scientific process

 Watchdog activities and articles by Adam Marcus, Ivan Oransky, and staff

(www.RetractionWatch.com)





Things That Keep Me Awake at Night

Predatory Practices

- Every facet of the 'axis of publication' now has predatory and irresponsible elements of activity associated with it:
 - Editorial Board solicitation
 - Peer Reviewer solicitation/fixing
 - Manuscript solicitation
 - Peer Review promises
 - Predatory Author Services
 - Authorship for sale
 - Plagiarism / data stealing
 - Manuscripts for sale
 - Writing fraud

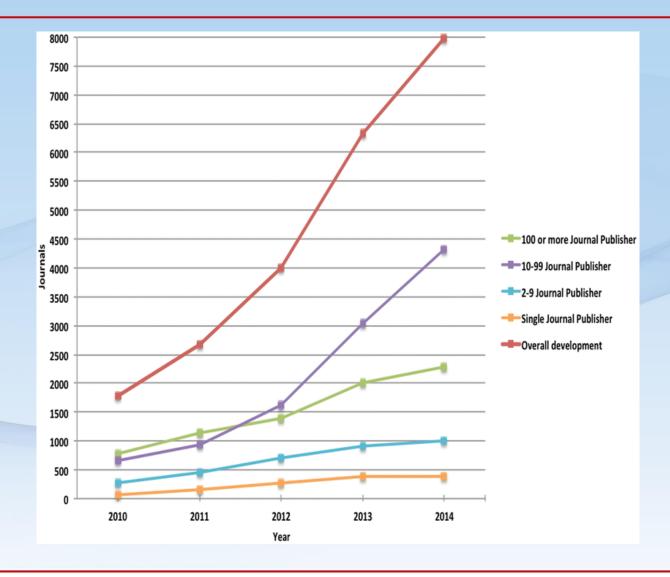


• My greatest fear is that in 2-years' time, an author will have a very hard time identifying what are ethical practices. We will not be able to educate fast enough as irresponsible practices become mainstream.





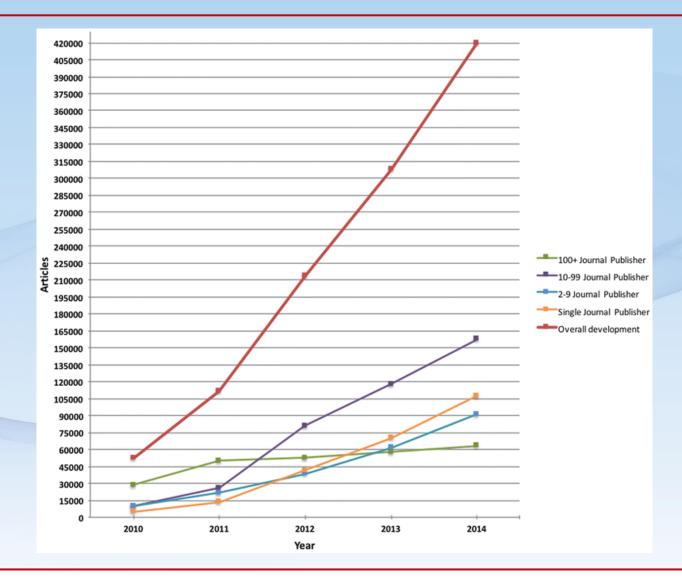
The Development of Active Predatory OA Journals (2010-2014)







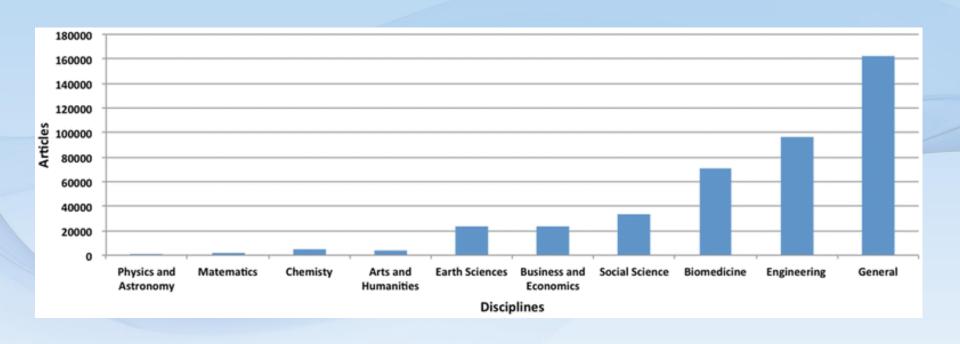
The Development of Predatory OA Articles (2010-2014)







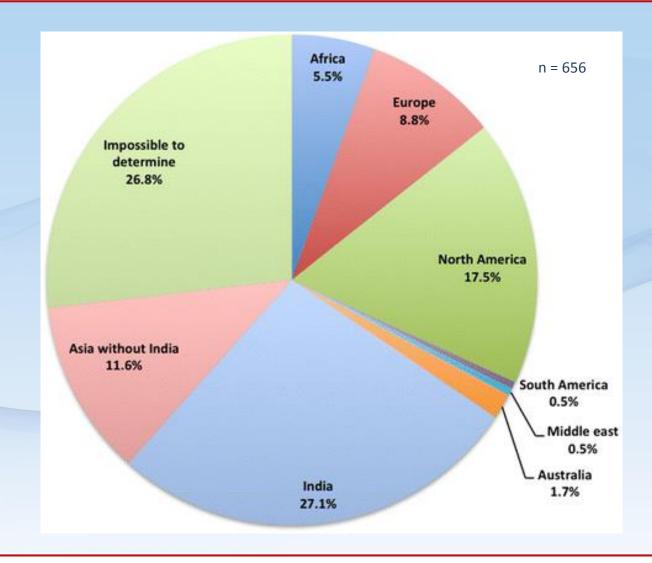
Distribution of Predatory OA ArticlesBy Discipline (2014)







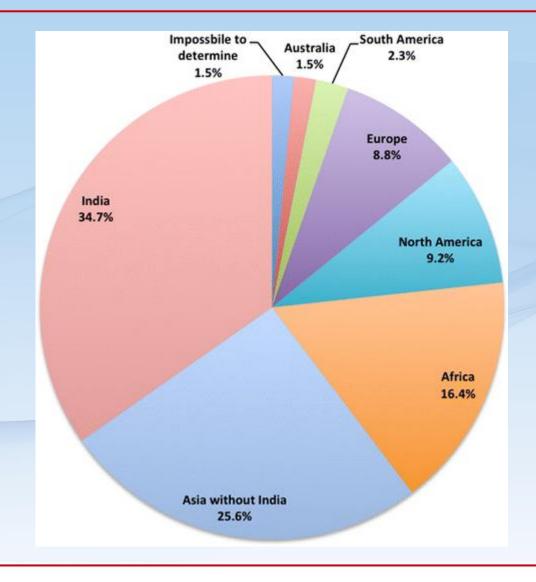
Distribution of Predatory OA PublishersBy Geographic Region







Distribution of Corresponding AuthorsBy Geographic Region







What Makes a Journal Predatory?

Here are some signs to look out for:

- The journal is not indexed by a major database (e.g., Scopus, DOAJ, JCR, etc.).
- The Impact Factor mentioned is the not the correct one listed in JCR (Journal Citation Reports, by Thomson Reuters).
- The Editor or the Editorial Board members are not from the correct field of study. You do not recognize any of the names on the Editorial Board.
- The mechanism of peer review for the journal is not clearly stated, and do the terms of publication appear "too good to be true."
- The article processing charges (APCs) are not clearly stated? The website
 appears to be overly concerned about the payment of fees.
- The journal or publisher send unwanted e-mails to you, even though you have asked them to stop. The e-mails are not written professionally.
- You cannot easily identify or contact the publisher. The telephone number, mailing address, or e-mail address appears incorrect or is not functioning.





Some Opportunities Are Too Good to be True!

Invitation to Publish

From: Editor - Journal of Immunology & Clinical Research [mailto:Immunology@jscimedcentral.com]

Sent: Wednesday, September 10, 2014 12:06 PM

To: {cut}

Subject: Reg: Letter of Invitation - Journal of Clinical Oncology and Research

Dear Dr. {cut}

Greetings from JSciMed Central!

In view of your scientific reputation and trustworthiness in your field, we would like to invite you to submit a **short communication/perspective/Research/Review** on your research area for publication in our upcoming issue.

Journal of Clinical Oncology and Research is **ardent** to promote erudite, pragmatic, and contemporaneous research in the fields of **Clinical Oncology and Research** through open Access platform. This open access journal facilitates rapid

publication with unlimited dissemination of knowledge to readers.

If you are interested, kindly let us know your possible date of submission (OR) Please submit your manuscript to submissions@j-scimedcentral.com (OR) oncology@j-scimedcentral.com

Anticipating your kind positive response

Thanks & Regards

Inhap Ardani

Editorial office – Journal of Clinical Oncology and Research

2952 Market Street, Suite 140, San Diego, California 92102, USA

Tel: 1-302-360-8046; Fax: 1-302-360-8174; Toll free number: 1-800-762-9856

Email: oncology@j-scimedcentral.com (OR) oncology@jscimedcentral.com

For more info, please visit our website: http://j-scimedcentral.com/Oncology/earlyonline

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ed/tage

SOURCE: Colleague e-mail



Some Opportunities Are Too Good to be True!

Invitation to Participate in Conference Development

From: Epidemiology2013 [mailto:epidemiology2013@omicsgroup.info]

Sent: Thursday, November 01, 2012 9:02 AM

To: {cut}

Subject: Invitation to associate as an Organizing Committee member: Epidemiology-2013, August 21-23, 2013

Epidemiology-2013

International Conference on Molecular Epidemiology and Evolutionary Genetics

Dates: August 21-23, 2013 Venue: Miami-FL, USA

Dear Dr. {cut},

Greetings from Epidemiology-2013!!

OMICS Group is delighted to welcome you to Miami-FL, USA, for the "International Conference on Molecular Epidemiology and Evolutionary Genetics" during August 21-23, 2013. Being a potential and eminent expertise in the field of Epidemiology, Gene technology and Genetic syndromes we would like to honour you by giving the position as an organizing committee member for this esteemed conference, also we would like to honour you by giving an opportunity as a plenary speaker at this conference. The privileges would include 50% discount on the registration fee and an honourable position as a chair/co-chair for the session of your interest. We are anticipating that your significant talk will serve as a wave maker for the future research in the field. Epidemiology - 2013 would lay a platform for the interaction between experts around the world and aims in accelerating scientific discoveries.





Peer Review Fraud





COPE statement on inappropriate manipulation of peer review processes

"The Committee on Publication Ethics (COPE) has become aware of systematic, inappropriate attempts to manipulate the peer review processes of several journals across different publishers. <u>These manipulations appear to have been orchestrated by a number of third party agencies offering services to authors."</u>





Paper Mills and Irresponsible Author Support Services

- On December 30, 2014, Jeffrey Beal posted "Is This a Paper Mill?" on his ScholarlyOA.com blog
 where he brought to light some irregularities of an otherwise seemingly very sophisticated
 author services website
- This was very concerning on many levels:
 - · It was very sophisticated
 - It clearly heavily borrowed elements from Editage and other similar websites; so the company did their homework
 - · It was clear that an unsuspecting author would never know the difference



Thank you to the experts at Journal Publication, I was able to get my journal published with ease! The consultants helped me at every step!









Paper Mills and Irresponsible Author Support Services

- While Jeffrey did due diligence on this site and uncovered a connection to a whole host of sites, at Editage we dug very deep and tested the degree of inappropriate behavior they were exhibiting.
 - Scholarly recognition certificates



Questionable NDA agreements (Texas jurisdiction)



Non-Disclosure Agreement

AGREEMENT FOR EXCHANGE OF CONFIDENTIAL INFORMATION

This Agreement for Exchange of Confidential Information ("Agreement"), effective as of Feb 27th 2015 ("Effective Date"), is entered into by and between TheResearchPublication.org, (the "Recipient" or the "Receiving Party") and Mr. John Mathew (the "Disclosing Party").

Web traffic focused in Pakistan



Payment to Dubai

Account Title: Outreach Global Ltd

IBAN: AE960280020127771344403

Bank Name: Habib Bank Ltd.
Bank Adddress: Bur Dubai Branch, Dubai,

UAE SWIFT

Code: HABBAEAD

Intermediary Bank Details:

Deutsche Bank Trust Co. New York SWIFT Code: BKTRUS33 Favoring Habib Bank Limited UAE (A/C # 04438333)

Offer to write a thesis.

Expert 4:

Your Thesis will be written on your specified topic and provided requirements; if you're not satisfied with the quality of our work, You can ask for free revisions or you can get all your money back-guaranteed!

Expert 4:

Prior to delivering your order, our Quality Assurance Department runs a thorough check on the order and makes sure that all your given specifications are met.





Marketplaces

- There are even more concerning websites where a researcher can buy a manuscript, or buy their way onto a paper. These practices are not only contrary to good publication guidelines, they are considered unethical and can lead to retractions, or worse!
- For example, SCIpaper.net is a manuscript "Marketplace" in China

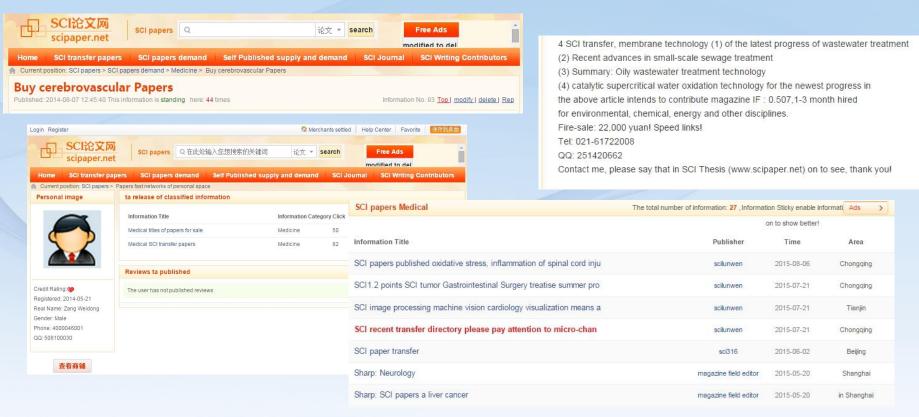






Marketplaces

- There are plenty of unethically promoted titles for sale! You can buy to own the manuscript, buy your
 way onto the author by-line, or solicit the writing of a manuscript customized to your specifications
 (journal, Impact Factor, timeline to final draft, etc.). These are NOT ethical publication practices!
- Check out <u>www.scipaper.net/about.php?part=announce#1</u>.



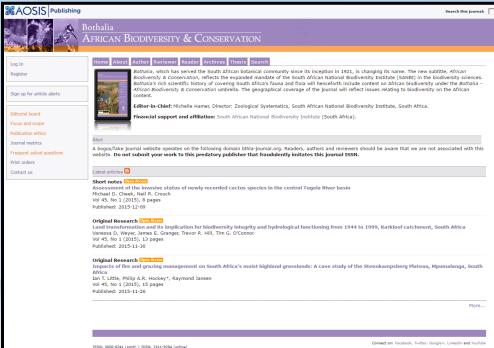




Hijacked and Look-alike Journals

Can you spot the hijacked journal?





www.bthla-journal.org

www.abcjournal.org





Fake Impact Factors and Misleading Metrics

Home About Us Evaluation Policy Submit Journal Journals List

Universal Impact Factor

The Universal Impact Factor is a measure of the frequency with which the "average article" in a journal has period of time. The impact factor is used as standard dimension and the relative importance of a scientific j The Universal Impact Factor is calculated by several scientific methods. No Evaluation Processing Fees.



Bestowed with the eminence of the finest service provider

for open access journals, CiteFactor with its announcement of a new feature launch called as the 'Real Time Impact Factor' for research paper is creating ripples amongst industry enthusiasts.



Science Impact Factor















Keeping on Top of Things

- Coalition for Responsible Publication Resources (CRPR)
 - www.RPRcoalition.org
 - http://scholarlykitchen.sspnet.org/2015/09/16/validating-author-servicesproviders-qa-with-donald-samulack
 - A coordinated coalition of vetted publication resources acting responsibly
- Think, Check, Submit.
 - www.thinkchecksubmit.org
 - http://scholarlykitchen.sspnet.org/2015/10/01/think-check-submit-how-tohave-trust-in-your-publisher
 - A program launched by the Open Access
 Scholarly Publishers' Association (OASPA); http://oaspa.org/
 - A "check list" to follow before you consider submitting to a journal



Choose the right journal for your research





Think.Check.Submit.



Are you submitting your research to a trusted journal? Is it the right journal for your work?



Use our check list to assess the journal



Only if you can answer 'yes' to the questions on our check list

- ✓ Are you submitting your research to a trusted journal?
- ✓ Is it the right journal for your work?
- Do you or your colleagues know the journal?
- Can you easily identify and contact the publisher?
- ✓ Is the journal clear about the type of peer review it uses?
- ✓ Are articles indexed in services that you use?
- ✓ Is it clear what fees will be charged?
- ✓ Do you recognize the editorial board?
- Is the publisher a member of a recognized industry initiative?
- ✓ Submit, only if you can answer 'yes' to most or all of the questions above.

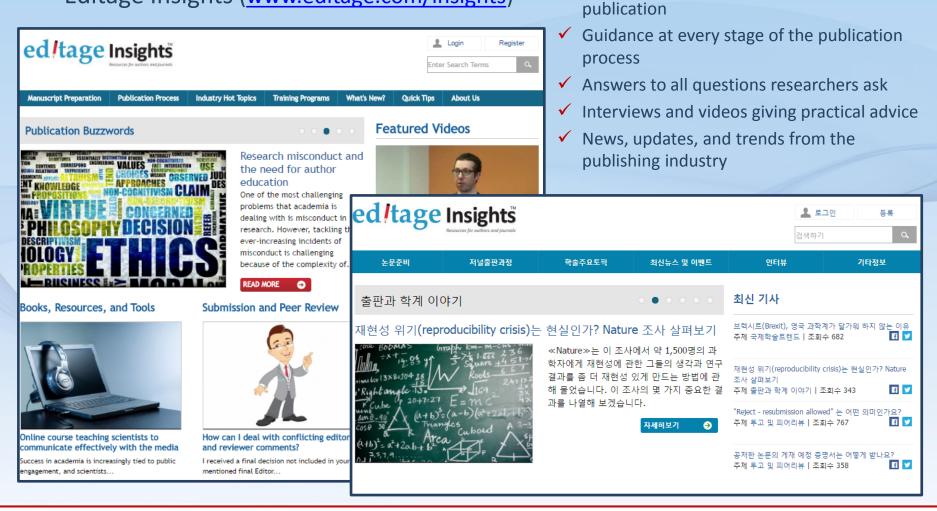




Editage Insights - An Educational Resource (1 of 3)

✓ Tutorials on all aspects of academic

Editage Insights (<u>www.editage.com/insights</u>)







Editage Insights - An Educational Resource (2 of 3)

Widget "Plug-in" To Add Editage Insights Content to Your Journal Website







Editorial Services ~

Service Guarantee ~

Educational Resources ~

Home » Educational Resources » Articles and Videos

Explore our Resources

Manuscript Preparation

Journal Publication Process

Industry Hot Topics



Dr. Eddy who represents the collective knowledge and expertise of Editage's team of publication experts, guides authors through the publication

Featured Content



How to write an Abstract: Some useful tips

First impressions are always important, and in the case of your

research paper, it is the Abstract that the reader gets to see first. Hence, it is important to know how to write the perfect Abstract. This ... Watch the video



The ethical approval for my study is not ready. What should do?

I have a guestion on ethical

approval. My paper is ready for submission, but I am a bit lost as my ethical approval is not ready. How should I prepare it? ...Read more



Dr. Eddy who represents the

collective knowledge and expertise of Editage's team of

publication experts, guides

related to publishing, new

and beyond.

trends in the industry, ethics,

authors through the publication process and answers questions

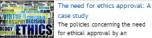


Editorial Services - Service Guarantee - Educational Resources

The ethical approval for my study is not ready. What should

I have a question on ethical

approval. My paper is ready for submission, but I am a bit lost as my ethical approval is not ready. How should I prepare it? ...Read more



case study The policies concerning the need

for ethical approval by an institutional review board or ethics committee can be different in different countries. This can unfairly work against authors wanting to publish ...Read more

Industry Hot Topics



Journal indexing 101: Understanding the basics

By getting your journal indexed in a well-known database, you can increase its visibility, accessibility, and readership. This post provides an overview of indexing and shares some common journal databases to consider....Read more

How can I know the IF of a journal that has changed its

The journal named "Human Vaccines" (ISSN:1554-8600) changed its name in 2012 to "Human Vaccines & Immunotheraneutics" (ISSN: 2164-5515). In 2014, its IF was 3,643. and 2.131 in JCR, but it's 2.131 when I check its IF from the ISSN number. The journal website states the IF as 3.643. How will the...Read more



Measuring the impact of science: An overview of the 2014 Research Excellence Framework report

How much of an impact does research have outside of science? Is scientific impact quantifiable? The Research Excellence Framework (REF) measures the impact of research conducted by British higher education institutions, and helps funding bodies make decisions about allocating funds to universities...Read more

View all articles from Industry Hot Topics

- Journal Publication Process
- Manuscript Preparation





Editage Insights – An Educational Resource (3 of 3)

Content Relevant to Helping Authors Get Published

Submission and Peer Review

Manuscript status showing unsubmitted even after having paid the article processing charge Industry Experts

"Predatory publishers use lots of tricks to make people think that they are legitimate"

Publication Ethics

Beware of bogus publishers!

Career Advancement

Considering presenting a paper at a scholarly conference? Choose carefully

Publication Buzzwords

Saving oneself from the clutches of a predatory journal: A case study

Publication Planning

3 "Principles of transparency" to help authors assess journal credibility









What is the "common purpose," exactly?

To help preserve the integrity of the scholarly literature by sharing industry knowledge and to ensure transparency, discoverability, and accountability of responsible scholarly services to industry norms, guidelines, and best practices, so that academic authors can make informed decisions at point-of-service when seeking publication support and when publishing their scholarly works.







Coalition for Responsible Publication Resources



This website represents a first phase in an industry-wide call-to-action to discuss, develop, ratify, and launch a coalition of stakeholders representing the publishing community (publishers, journals, academic societies, academic institutions, pharmaceutical companies, scholarly services companies, freelancers, and academic authors) under the structure of a US-based non-profit 501(c)(3) corporation called the Coalition for Responsible Publication Resources, yet to be formed.

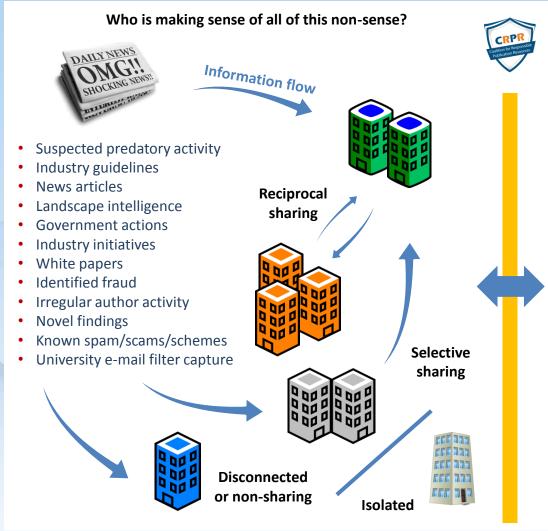
This initiative was first formally presented by Donald Samulack, PhD (President, U.S. Operations, Cactus Communications and Editage) during a panel session titled "Predatory Author Services: What Can be Done About it?" that included Hazel Newton (Head of Author Services, Nature Publishing Group), Josh Dahl (Head of Publishing & Associations, Thomson Reuters), and Jeffrey Beall (Scholarly Communications Librarian and Associate Professor, University of Colorado, Denver) at the International Society of Managing and Technical Editors (ISMTE) Annual North American meeting in Baltimore, MA (USA) on Thursday, August 20, 2015. A recording of the panel presentation is hoped to be posted on this site, when

<u> </u>	
	oment of the Coalition is an active
	t will take into consideration any and all
	lease also indicate any willingness to get
involved.	
Name	
Title	





Effective and Efficient Industry Communication / Collaboration



CRPR



- Virtual community
- Removal of barriers between industries and entities
- Topic-based community discussion forums
- Notice boards
- Live industry-wide alerts
- Invited video meeting rooms
- Shared directories
 - Members
 - Suspended members
 - Known fraudsters
 - Known e-mail spam
- Shared resources
 - Company contacts
 - Organization contacts
 - University contacts
 - Government contacts
- · Organized archives





Transparency, Discoverability, and Accountability of Membership

Audit of recognized and sustained best practices

RESPONSIBLE CONDUCT	Double click to select fro	Double click to select from dropdown	
1. Adherence to Publication	Ethics and Guidelines?	Choose an item •	
ICMJE		Choose an item	
COPE		Yes No	
GPP3		NA NA	
Other:	Double click to select from	from dropdown	
2. Industry Certifications?		Choose an item	
ISO			
СМРР			
BELS			
Other industry certifications:	Double click to select from	om dropdown	

Self-report via online Audit achieves Provisional Member status

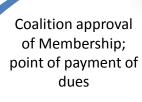


Consideration of past and current knowledge

Continued vigilance over ongoing feedback and yearly Audit assessments

Collaboration. education, and thought leadership

Development and adjustment of Audit



Hyperlinked to a registered certificate and Web form on Coalition server



XYZ Company

Doing Business as: ABC, 123, XYZ International CRPR Membership #20345632 Member of COPE

Abides by ICMJE, GPP3 Guidelines

Belongs to ISMTE, CSE, SSP, ISMPP

Has CMPP medical writers on staff

Has BELS-certified editors on staff

- Provisional Member as of Sept. 2105
- Current Audit submitted Sept. 2015
- Member since Oct. 2015
- No reported incidents on record
- 357 FTE staff
- Registered in Delaware, USA
- Headquartered in New York, NY
- Has physical offices in: San Diego, CA; Washington, DC; London, UK; Shanghai, China
- Primary business activities include: scholarly publication, education, author services







Industry Press Release – Founding Supporters



Cross-Industry Coalition Forges to Collaborate on Solutions to Protect Against Predatory Publishing and Irresponsible Author Support Practices

May 16, 2016 (EDITAGE; Philadelphia, PA, USA) – The Coalition for Responsible Publication Resources (CRPR; www.RPRcoalition.org; @RPRcoalition) is one step closer to its mission to help preserve the integrity of the scholarly literature by sharing industry knowledge of irresponsible and in some cases predatory practices associated with academic publishing. The Coalition is also committed to ensuring transparency, discoverability, and accountability of responsible publishing services to industry norms, guidelines, and best practices, so that academic authors can make informed decisions when seeking publication services and when publishing their scholarly works. The Coalition intends to facilitate communication and collaboration among university, academic society, publisher, scholarly journal, publication services, pharmaceutical, funder, and government stakeholders, worldwide.

 First publisher's consensus-building conference call and business meeting was held on April 19, 2016

Founding Supporters



CABELL'S
The journal whitelist.











CRPR Website Redesign Underway

- New, fresh look in development
- Statement of Mission and Structure
- Navigation to FAQs, Resources, etc.
- Identification of Founding Members,
 Members, and Other Contributors
- Member entry to communication tools behind the Coalition firewall
- Feedback and whistle-blowing form fields
- Infographics
- Twitter feed and other alerts
- The "Join CRPR" prompt leads to company audit form as part of application process
- Sign-up to receive Coalition news, prompts, and other benefits







Question Period / Open Discussion



Donald Samulack, PhD

President, U.S. Operations Editage / Cactus Communications

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ORCiD: 0000-0003-2888-1439

