# Who is using your content?

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# **Session Overview**

- Cited-by Linking
- Crossref Event Data
- Distributed Usage Logging

# Cited-by Linking

# What do publishers need to do?

Link references using the DOI

### References



Involvement of mitochondrial dynamics in the segregation of mitochondrial matrix proteins during stationary phase mitophagy

H Abeliovich, M Zarei, KTG Rigbolt, RJ Youle, J Dengjel

Nature Communications, 4, 2013 http://dx.doi.org/10.1038/ncomms3789

A suite of Gateway cloning vectors for high-throughput genetic analysis in Saccharomyces cerevisiae

S Alberti, AD Gitler, S Lindquist

Yeast, 24, 913-919, 2007 http://dx.doi.org/10.1002/yea.1502

Opening in the property of the property of

R Anand, T Langer, MJ Baker

Biochimica Et Biophysica Acta (BBA) - Molecular Cell Research, 1833, 195-204, 2013 http://dx.doi.org/10.1016/j.bbamcr.2012.06.025

Oesigner deletion strains derived from Saccharomyces cerevisiae S288C: a useful set of strains and plasmids for PCR-mediated gene disruption and other applications

C Baker Brachmann, A Davies, GJ Cost, E Caputo, J Li, P Hieter, JD Boeke

Yeast, 14, 115-132, 1998

http://dx.doi.org/10.1002/(SICI)1097-0061(19980130)14:2<115::AID-YEA204>3.0.CO;2-2

Don't just link references, deposit them!

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- Add CrossMark to display these metadata

# How to deposit references

•As part of a metadata deposit

As a separate resource-only deposit

- •Schema available for deposit of reference lists for articles that already have DOI
- Simple Text Query Deposit
  - Using the simple text query form

# Cited-by Linking

- Publishers, editors, authors:
  - Who is citing your content?

- Readers:
  - What articles have cited the content that you are reading?

# Cited-by Linking

Free member services

- Dynamically generated list of forward links
  - Who is citing your content?

More than 400 participants

Biofouling: The Journal of Bioadhesion and Biofilm Research

Volume 28, Issue 7, 2012



### **Original Articles**

# The impact and control of biofouling in marine aquaculture: a review

DOI: 10.1080/08927014.2012.700478

Isla Fitridgea\*, Tim Dempsterab, Jana Guentherb & Rocky de

Nysc

pages 649-669

### Publishing models and article dates explained

Received: 3 Apr 2012 Accepted: 1 Jun 2012

Published online: 09 Jul 2012



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Article metrics

Views: 5492

Citations

CrossRef (94)

Web of Science (83)

Scopus (86)

Article metrics information

Users also read

Einite Element Analysis of

Biofouling: The Journal of Bioadhesion and Biofilm Research

Volume 28, Issue 7, 2012



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Article metrics information

Users also read

Einite Element Analysis of

Oxford Journals > Science & Mathematics > Annals of Botany



### CrossRef Cited-by Linking Search Results

This Articles

Timo Engelsdorf and Thorsten Hamann
An update on receptor-like kinase involvement in the maintenance of plant cell wall integrity
Ann. Res. 2004 114: 1339-1347.

has been cited by the following articles in Journals that are participating in CrossRef Cited-by Linking:



Transcriptional analysis of different mulberry cultivars in response toRelatonis solenacearum Fansei Dei, Zhenjiang Wang, Googing Luc, and Culming Tang Canadian Journal of Forest Research (2016) 46: 152 Link to Article



We be jammin': an update on pectin biosynthesis, trafficking and dynamics Charles T. Anderson Journal of Experimental Botany (2016) 67: 495 Link to Article



Cell wall-associated kinases and postin perception Bruce D. Kohom Journal of Experimental Botany (2016) 67: 489 Link to Article



Link to Article

Hilerarchies of plant stiffness Veronique Bruie, Ahmad Rafsanjani, Damieno Pesini, and Tamers L. Western Flant Science (2006) 250: 79



The right motifs for plant cell adhesion; what makes an adhesive sitte? Markus Langhara, Wadim Weber, Leure Bebel, Mirlam Gruneweld, and Protoplasma (2016) Link to Arabi.



Advanced =

Current Issue

July 2016 118 (1)



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The Journal

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# You can also make references open!

# **Distributing references via Crossref**



gbilder

June 17, 2016

API, Metadata, References Edit

### Known unknowns

If you follow this blog, you are going to notice a theme over the coming months- Crossref supports the deposit and distribution of <u>a lot more</u> kinds of metadata than people usually realise.

We are in the process of completely revamping our web site, help documentation, and marketing to better promote our metadata distribution capabilities, but in the mean time we think it would be useful highlight one of our most under-promoted functions- the ability to distribute references via Crossref.

http://blog.crossref.org/2016/06/distributing-references-via-crossref.html



(coming soon!)

# In a nutshell...

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- open clearinghouse of data on publications activity online
- tracking events such as shares, mentions, discussions, recommendations, usage, etc.
- for publishers, funders, institutions, media outlets, technology providers, etc. to enable research monitoring, discovery, and information management

# **Initial DET Sources**

BLOGS & REFERENCE WORKS	SOCIAL BOOKMARKS	SOCIAL SHARES & DISCUSSIONS	LINKS TO RESEARCH ENTITIES
Research Blogging	CiteULike	Facebook	ORCiD
ScienceSeeker	Mendeley	Reddit	DataCite
Wordpress.com		Twitter	Europe PMC Database Citations
Wikipedia			

# Clearinghouse as infrastructure

A central point for collecting and propagating data to the community, benefits of scale and ease of access:

- no need to manage multiple online sources where scholarly activity occurs
- no need for individual bilateral agreements between consumer and sources
- comprehensive tracking coverage across publishers

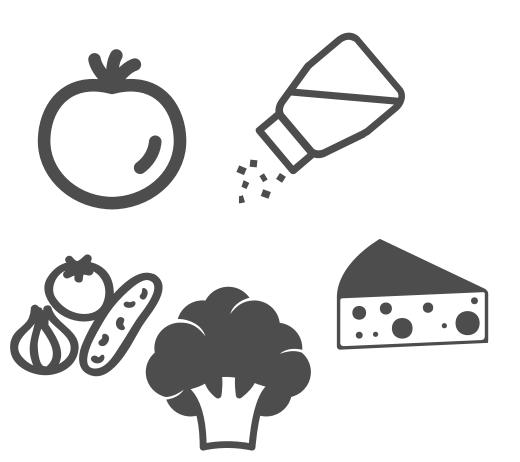
# Infrastructure transparency & trust

## Data is:

- comprehensive collected for all Crossref DOIs, regardless of publisher
- open made openly available to all
- comparable collected in a standard way across aggregators
- auditable & portable
- long term data preservation

# Data, not metrics

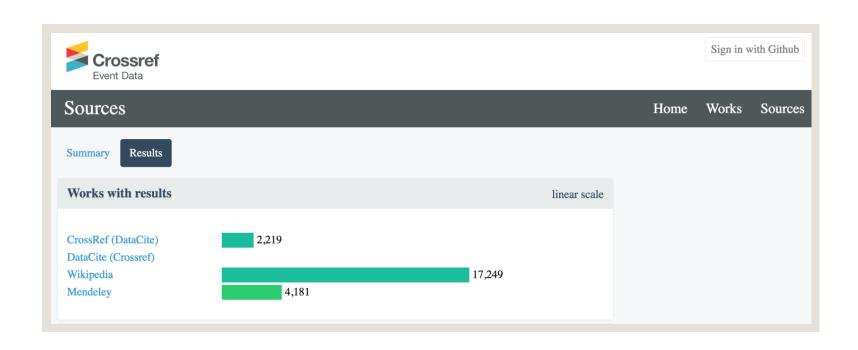
Ready to use: programmatically available for tool development & reuse



# Use cases

- Surface qualitative stories about researcher work
- Report on the reach of research within specific communities & public at large
- Identify hot, new areas for journal development
- Inform editor and reviewer recruitment efforts
- Discover relevant research
- Discover new collaborators
- Track funding results
- Report on institutions and consortia outputs...

# Have you taken a peek inside yet?





Assessing the magnitude of CO 2 flux uncertainty in atmospheric CO 2 reproducts from NASA's Carbon Monitoring Flux Pilot Project

Lesley E. Ott, Steven Pawson, George J. Collatz, et al

Journal Article published January 20, 2015 via Journal of Geophysical Research: Atmospheres

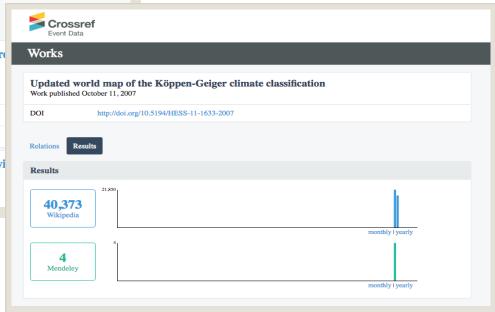
Cites http://doi.org/10.3334/CDIAC/00001\_V2011

☐ http://doi.org/10.1002/2014JD022411

Net terrestrial CO 2 exchange over China during 2001-2010 estimated wi assimilation system for atmospheric CO 2

H. F. Zhang, B. Z. Chen, I. T. van der Laan-Luijkx, et al

Journal Article published March 20, 2014 via Journal of Geophysical Research: Atmospheres



# Keep an eye on our development

We will continue to add new data sources to the early preview interface as they are developed. Be warned though, we may break a few eggs from time to time!

So keep an eye on our information page at <a href="http://eventdata.crossref.org/">http://eventdata.crossref.org/</a> as well as the Crossref Blog for regular progress updates.

But if you're game, why not jump straight on to <a href="http://api.eventdata.crossref.org/">http://api.eventdata.crossref.org/</a> and start your data discovery journey.



Chicken by anbileru adaleru from the The Noun Project

# Distributed Usage Logging

# Distributed Usage Logging

- Peer-to-peer channel to securely exchange & process private usage records from hosting platforms
- For publishers to capture usage in a distributed sharing environment with data that can be normalised (COUNTER-compliant)
- Blog post at: <a href="http://blog.crossref.org/2015/12/">http://blog.crossref.org/2015/12/</a> private-channel-dul.html

## **New Usage Platforms** Research Collaboration Networks (RCN) Academia. Mendeley edu Research Gate Digital Reading **Environments (DRE)** Utopia **Papers** Docs ReadCube

Crossref infrastructure

Original Publishers (A, B, C, D, etc.)

# **Current Status**

- Entails close collaboration between COUNTER, Crossref, publishers and third-party platforms. Working on:
- Technical infrastructure development
- Definition of the usage logging message i.e. does it have the information COUNTER needs?
- Assignment and validation of credentials to participate in the scheme
- Participant integration of the API
- Incorporation of the data type into the COUNTER code of practice



# Thank you!

Questions?

