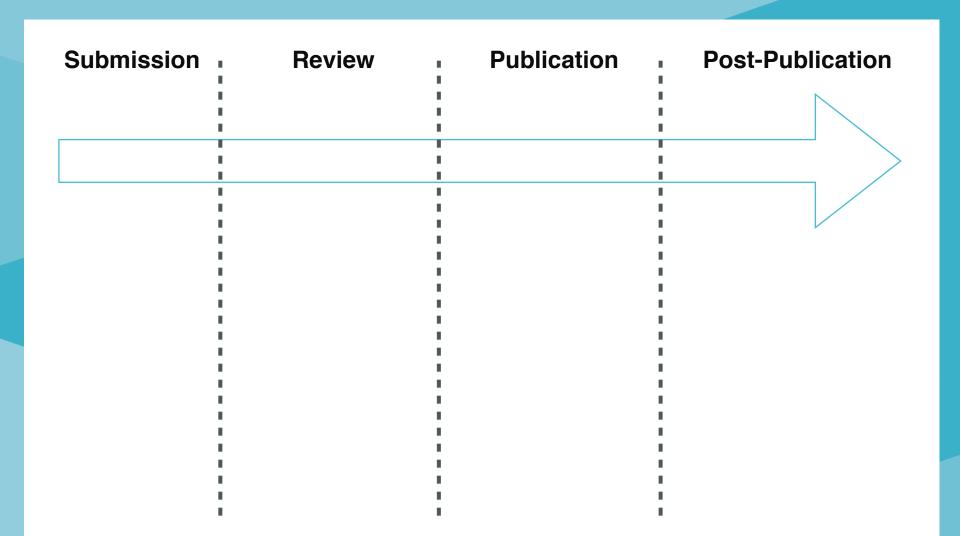
Using Crossref in your workflows (2)

Rachael Lammey
Member & Community Outreach
rlammey@crossref.org

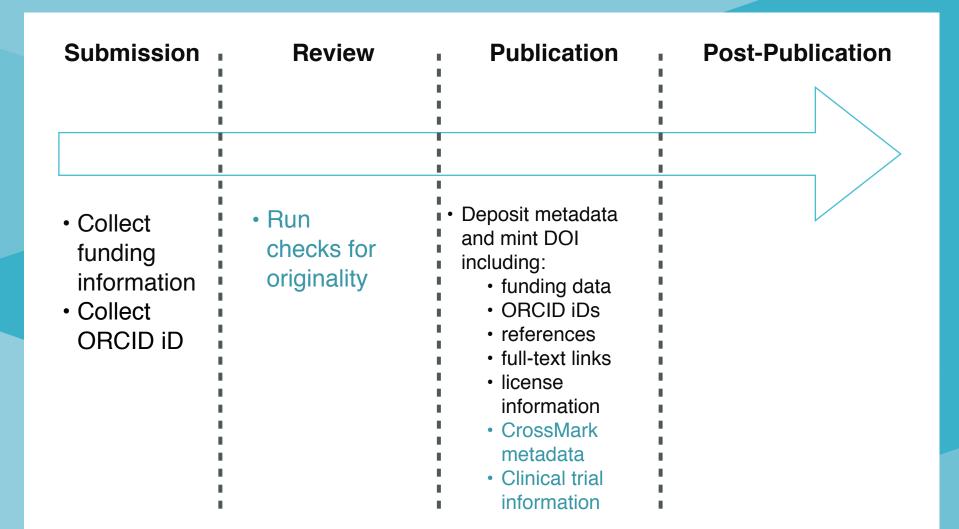
Session Overview

- Updating the Literature through CrossMark
- The Crossref Metadata API
- Metadata2020 making the most of your metadata!



Submission	Review	Publication	Post-Publication
		Deposit metadata and mint DOI including: • funding data • ORCID iDs • references • full-text links • license information • CrossMark metadata • Clinical trial information	

Submission	Review	Publication	Post-Publication
 Collect funding information Collect ORCID iD 		Deposit metadata and mint DOI including: • funding data • ORCID iDs • references • full-text links • license information • CrossMark metadata • Clinical trial information	



Submission	Review	Publication	Post-Publication
 Collect funding information Collect ORCID iD 	• Run checks for originality	Deposit metadata and mint DOI including: • funding data • ORCID iDs • references • full-text links • license information • CrossMark metadata • Clinical trial information	 Update and correct the literature Show citation information and other usage data Enable text mining Have ORCID records auto-update Use of the metadata by third parties

Updating the Literature

Using CrossMark: Key Points

- Content changes and readers need to know
- An easy way to communicate publication information and changes to researchers
- The more metadata you register the richer & more useful your content becomes

 An embedded button for HTML and PDF that, when clicked, shows researcher the publication information that a publisher chooses to include

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- An embedded button for HTML and PDF that, when clicked, shows researcher the publication information that a publisher chooses to include
- A great way to show users extra or updated information about the content they're viewing
- The information stays with the article and can be accessed even away from the publisher site
- Machine-readable metadata available via the Crossref Metadata API



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A correction for this article has been published in BMC Neurology 2011, 11:45

Diagnostic indices for vertiginous diseases

Highly accessed

Abstract Background Methods Results Discussion Conclusions

Competing

interests

Authors'

contributions

References

history

Pre-publication

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BMC Neurology 2010, 10:98 doi:10.1186/1471-2377-10-98 **BMC Neurology** Volume 10

Viewing options Abstract Full text

PDF (401KB) Additional files Associated material

PubMed record Article metrics Readers' comments (1)Pre-publication history

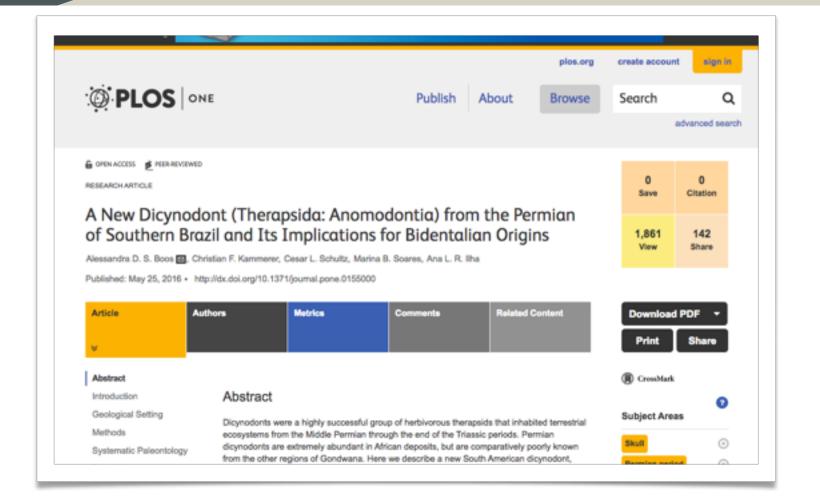
Related literature

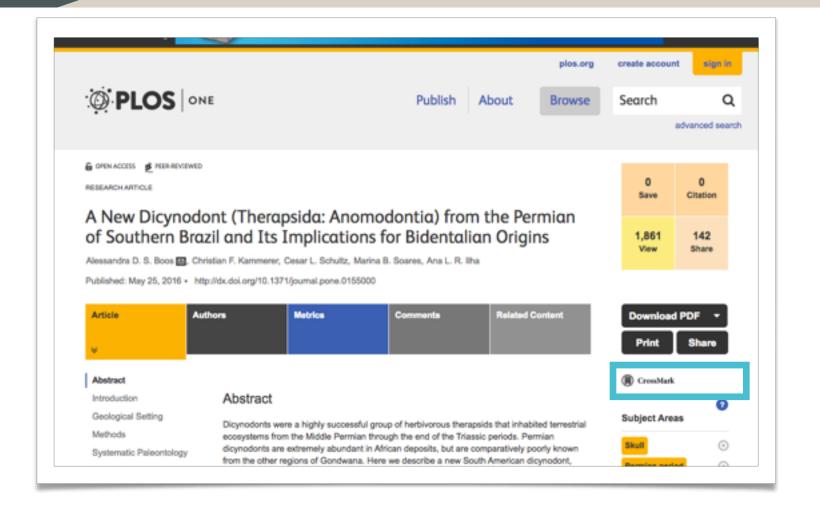
Cited by Google blog search

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The electronic version of this article is the complete one and can be found online at:







Retraction

Retraction dated 2015-09-25

Click to view Retraction: https://doi.org/10.1371/journal.pone.0139497

MicroRNA-302a Functions as a Putative Tumor Suppressor in Colon Cancer by Targeting Akt

Crossref DOI link: https://doi.org/10.1371/journal.pone.0115980

Published:

Update policy: https://doi.org/10.1371/journal.pone.corrections_policy

- Authors
- > License Information



Over 300 publishers depositing CrossMark metadata

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- For over 3.3m DOIs
- Around 1% are updates (so even more important that they're flagged!)
- Slightly over 1000 of the updates are retractions

More room for more metadata

- More room for more metadata
- No second click

- More room for more metadata
- No second click
- Fresh and contemporary flat design

- More room for more metadata
- No second click
- Fresh and contemporary flat design
- Responsive on mobile devices (coming soon)



Document is current

Any future updates will be listed below

An Occupational Therapy intervention for residents with stroke-related disabilities in UK Care Homes (OTCH): cluster randomised controlled trial with economic evaluation

Crossref DOI link: http://doi.org/10.3310/hta20150

Published: 2014-09-12

Update policy: http://dx.doi.org/10.3310/crossmarkpolicy

- > Authors
- > Clinical Trials
- > Funding
- > License Information



Updates are available

Correction dated 2012-02-29

Click to view Correction: 10.5555/25252525x

Developing Thin Clients Using Amphibious Epistemologies

Crossref DOI link: http://doi.org/10.5555/12345679

Published: 2008-02-29

Update policy: http://dx.doi.org/10.5555/crossmark_policy

- Authors
- License Information
- More Information



About CrossMark



Retraction

Retraction dated 2009-09-14

Click to view Retraction: 10.5555/24242424x

Toward a Unified Theory of High-Energy Metaphysics: Silly String Theory

Crossref DOI link: http://doi.org/10.5555/12345678

Published: 2008-08-14

Update policy: http://dx.doi.org/10.5555/crossmark_policy

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trial with economic evaluation

Crossref DOI link: http://doi.org/10.3310/hta20150

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- > Authors
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Health Technology Assessment Programme (08/14/30)

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About CrossMark

Convenient - one place to access information

- Convenient one place to access information
- Works in both HTML and PDF

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CrossMark Benefits

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- Free for researchers to click on
- More dissemination of your metadata





- Search, filter, facet, sample Crossref metadata
- Free to use
- Do whatever you want with the data
- Code publicly available: http://github.com/CrossRef

Publishers

Crossref

Basic metadata

Titles, authors, ISSNs, ISBNs Journal articles, conference proceedings, data, standards

Funding Information

Funder identifiers, award numbers

License Information

License URIs (NISO ALI)

Full-text locations

URIs direct to full-text articles (used in TDM)

Significant updates

Retractions, corrections

ORCIDs

Until recently:

"Tell me which licenses eLife uses"

- Sign up to CrossRef Enhanced Metadata Services
- Download ~1TB of XML via OAI-PMH
- Parse and scan for eLife's DOIs, record licenses

With our REST API

1. Find member ID for eLife:

http://api.crossref.org/members?query=elife

2. Ask for their licenses

http://api.crossref.org/members/4374/works?

facet=license:*&rows=0

```
status: "ok",
 message-type: "work-list",
 message-version: "1.0.0",
- message: {
     items: [ ],
     total-results: 29111,
   - query: {
         search-terms: null,
         start-index: 0
     items-per-page: 0,
   - facets: {
       - license: {
            value-count: 9,
          - values: {
                http://creativecommons.org/licenses/by/4.0/: 950,
                http://creativecommons.org/licenses/by/3.0/: 644,
                http://creativecommons.org/publicdomain/zero/1.0/: 57,
```

CC-BY 3.0 and 4.0, a bit of CC0

What are people doing with it?

- Search services (including Crossref's funding and metadata searches)
- Bibliography / PDF library management tools
- Reporting on funding activities, publishing
- activities, author activities
- Ingest of scholarly metadata (OAI-PMH replacement) and metadata lookup
- Locating full-texts for content mining

Funding Data Link References Status



Search the metadata of 81,492,199 journal articles, books, standards, datasets & more

Q Title, author, DOI, ORCID iD, etc.

Search halo

Funding Data Link References Status

Search the metadata of 81,492,199 journal articles, books, standards, datasets {

Q Title, author, DOI, OR

Canada bada



Search 11,503 funders connected to 886,904 published works with funding data

Q Search funders...



SHARE Notify







JournalHub









Making the most of your metadata

So, what is richer metadata?

Metadata about scholarly works extends beyond the DOI.

In addition to bibliographic details, layers of information accompanying published works may now extend to data that describes the research, such as the source of research funding.

It may also include non-descriptive information that facilitates usage, such as copyright and access permissions.

Examples of rich metadata

Author data – Crossref metadata may include information specifying the author's unique ORCiD, allowing you to find other works by the same person.

Copyright and access indicators – You can view the license terms under which the full content may be available, which is very helpful for scholars who want to access the full content for research and teaching or for text and data mining.

In recognition that ...

Metadata is the engine that drives discoverability, use, and reuse of scholarly communications.

Preliminary campaign goals:

 Encourage publishers to make a public commitment to submit all of the metadata relevant to their content.

• Equip all stakeholders with the tools they need to comply with agreed thresholds.

A campaign is born!

Crossref will be launching "Metadata 2020" in late 2016 with a mission to **educate** and **motivate** scholarly publishers to supply richer metadata and also to recognize metadata champions across the scholarly landscape.

Help us with Metadata 2020!

Crossref wants your feedback - and your support - for depositing richer (comprehensive) and higher quality (clean) metadata.

Starting in 2017, we will be inviting supporters from the community to become Metadata 2020 Ambassadors, a task force of stakeholders including librarians, publishers, and affiliates to help raise awareness and promote participation.

Thank you!

Questions?

